

# Cambridge Elements =

Elements in Public and Nonprofit Administration
edited by
Andrew Whitford
University of Georgia
Robert Christensen
Brigham Young University

# COUNTRY SIZE AND PUBLIC ADMINISTRATION

Marlene Jugl Bocconi University







## **CAMBRIDGE**UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom One Liberty Plaza, 20th Floor, New York, NY 10006, USA 477 Williamstown Road, Port Melbourne, VIC 3207, Australia 314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781009114110
DOI: 10.1017/9781009122887

© Marlene Jugl 2022

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2022

A catalogue record for this publication is available from the British Library.

ISBN 978-1-009-11411-0 Paperback ISSN 2515-4303 (online) ISSN 2515-429X (print)

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



#### **Country Size and Public Administration**

Elements in Public and Nonprofit Administration

DOI: 10.1017/9781009122887 First published online: June 2022

> Marlene Jugl Bocconi University

Author for correspondence: Marlene Jugl, marlene.jugl@unibocconi.it

Abstract: Although countries differ tremendously in population size, comparative public administration has not considered this contextual factor systematically. This Element provides the most comprehensive theoretical and empirical account to date of the effects that country size has on the functioning of public administration. It synthesizes existing literature and develops a theoretical framework that distinguishes the effects of small, medium, and large country size on administrative structures, practices, and public service performance. Large states with larger administrations benefit from specialization but are prone to coordination problems, whereas small states experience advantages and disadvantages linked to multifunctionalism and informal practices. Midsize countries may achieve economies of scale while avoiding diseconomies of excessive size, which potentially allows for the highest performance. Descriptive and causal statistical analyses of worldwide indicators and a qualitative comparison of three countries, Luxembourg, the Netherlands, and Germany, demonstrate the various ways in which size matters for public administrations around the world.

This Element also has a video abstract: www.cambridge.org/jugl **Keywords:** comparative public administration, context, economies of scale, small states, mixed methods

© Marlene Jugl 2022

ISBNs: 9781009114110 (PB), 9781009122887 (OC) ISSNs: 2515-4303 (online), 2515-429X (print)



### **Contents**

1	Introduction	1
2	Theoretical Framework	9
3	Indicators and Correlations	26
4	Causal Statistical Analysis	38
5	Comparative Cases: Germany, Luxembourg, and the Netherlands	53
6	Conclusion and Research Agenda	68
	References	74