

Contents

| | |
|----------------------|-----------|
| List of Figures | page viii |
| List of Tables | ix |
| List of Contributors | x |
| Preface | xvii |

PART I PHILOSOPHICAL, EPISTEMOLOGICAL AND THEORETICAL CONSIDERATIONS 1

- 1 Introduction: The Need for Qualitative Research
in the Age of Digitalization 3
Robert D. Galliers and Boyka Simeonova
- 2 A Philosophical Perspective on Qualitative
Research in the Age of Digitalization 15
Allen S. Lee and Suprateek Sarker
3. Data as a Contingent Performance and the
Limitations of Big Data 28
Matthew Jones
- 4 Big Data, Little Understanding 43
Rudy A. Hirschheim and David Whitchurch
- 5 Power, Knowledge and Digitalization:
A Qualitative Research Agenda 60
Boyka Simeonova and Robert D. Galliers
- 6 Information Technology and Power 77
Boyka Simeonova and M. N. Ravishankar

PART II METHODOLOGICAL CONSIDERATIONS 89

- 7 Human Values in a Digital-First World: The
Implications for Qualitative Research 91
Hameed Chughtai and Michael D. Myers

-
- 8 One Picture to Study One Thousand Words:
 Visualization for Qualitative Research in the Age
 of Digitalization 104
*Hani Safadi, Marie-Claude Boudreau and
 Samer Faraj*
- 9 Demystifying the Digital: A Case for Hybrid
 Ethnography in IS 125
*Nicola Ens, Mari-Klara Stein and Tina Blegind
 Jensen*
- 10 Case Study Research Revisited 140
Boyka Simeonova and Guy Fitzgerald
- 11 Social Media Qualitative
 Research Vignettes 160
Alex Wilson, Josh Morton and Boyka Simeonova
- 12 Co-Inquiring in a Digital Age: Enhancing the
 Practice of Strategy Work in Government
 Organizations through Action Research 172
*Joe McDonagh, David Coughlan and
 Paul Coughlan*

PART III ILLUSTRATIVE EXAMPLES AND EMERGENT ISSUES 191

- 13 Observing Artifacts: How Drawing Distinctions
 Creates Agency and Identity 193
Sven-Volker Rehm, Lakshmi Goel and Iris Junglas
- 14 Algorithms as Co-Researchers: Exploring Meaning
 and Bias in Qualitative Research 211
*Wendy Arianne Günther, Mark Thompson,
 Mayur P. Joshi and Stavros Polykarpou*
- 15 Sensemaking about HRV Data of High-Performing
 Individuals: Crafting a Mixed-
 Methods Study 229
*Stefan Klein, Stefan Schellhammer and
 Nathalie Mitev*
- 16 The Rich Facets of Digital Trace Data 247
Jonas Valbjørn Andersen and Philipp Hukal
- 17 Balancing the Momentum of Datafication with
 Qualitative Researchers as
 Design Thinkers 268
*Gongtai Wang, Andrew Burton-Jones and
 Saeed Akhlaghpour*

-
- 18 What Data Sharing in Government Tells Us about
the Digitalization of Government Services:
Lessons from the UK Digital
Economy Act 282
Edgar A. Whitley
- Index* 295