

Contents

<i>List of Figures</i>	<i>page</i> ix
<i>Preface</i>	xiii
1 Introduction	1
The Settlements along the Trans-Israel Highway	1
Book Focus	3
Political Historiography of (Israeli) Architecture and Urban Planning	5
Outline	16
2 Background: The Evolution of a National Project	20
Settle and Rule	20
An Evolving National Project	21
The Frontier: Rural Pioneers	26
The Internal Frontiers: From Pioneers and Proletariats to Shareholders	32
Privatizing and Privatization: The Trans-Israel Highway	43
The Evolving Domestication of the Eastern Frontier	50
The Privatizing Domestication of the Green Line	60
3 (Neo-)Ruralization and the Community Settlement: From a Pioneer Experience to an Individual Focus	62
Early Signs of Privatization	62
The Neo-Rural Experience	63
The Community Settlement	66
Standardization: Communal Spatial Privileges	70
Customization: Individual Spatial Privileges	84
Mass Commodification: Corporate Spatial Privileges	100
From a Neo-Rural Lifestyle to a Mass-Produced Suburbia	106
4 Gentrification and the Suburban Settlement: The New Israeli	
Bourgeoisie and the Green Line	110
Bourgeoisification for the Sake of Domestication	110
The Bourgeoisification of the Israeli Middle Class	111
	vii

Settlement and Socioeconomic Classes	116
Political Capital and Spatial Privileges: The Private Associations	118
Political Capital and Development Monopolies: The Connected Developers	131
The Omnipotent Spatial Agent: The Military Settlement	144
Localized American Suburbs and State-Oriented Gentrification	155
5 Mass Suburbanization and the <i>Stars</i> Settlements: Supply-Side Territoriality	159
From Gentrification to Suburbanization	159
Peace Talks, Immigration, and a National Housing Crisis	160
Supply-Side Territoriality	163
From Private Associations to Private Corporations: The Low-Rise <i>Stars</i>	166
<i>Slumurbia</i> : El'ad	177
High-Rise Suburbia: Tzur Yitzhak	187
The State Creates a Market That Shapes the State	195
6 Financialization and Harish City: Merging Financial and Geopolitical Frontiers	198
Forming a Crisis	198
Financializing the Frontier	199
The Crisis and Emergency Measures	201
Kibbutz Harish and Moshav Katzir: Early Rural and Neo-Rural Attempts	204
Katzir-Harish: The Suburban Turn	209
Harish: The Next City of Israel	218
The Architecture of Exchange-Value	230
7 Conclusions	233
Ends and Means, Tools, and Products	233
The Privatized Settlement Mechanism	235
A Privatizing Settlement Mechanism	239
Post-Socialist Neoliberalism?	242
Architecture without Architects: The Neoliberal Vernacular	244
<i>Bibliography</i>	246
<i>Index</i>	273