

Improving Learning

Improving Learning centres on the findings from different areas of education-focused research that support evidence-informed teaching and contextualises these results to support decision-making in schools. It also describes the origins and principles of meta-analysis in education and how this identifies the successes in improving learning in classrooms. Moreover, it explains the thinking behind the 'Teaching and Learning Toolkit' and similar approaches, which seek a big-picture overview of research findings. The advantages and disadvantages of this approach are explored with practical examples. Additionally, it identifies the issues in using research evidence in education and the steps that can be taken to improve this.

It is not a manual on how to conduct a meta-analysis; instead the focus is on developing understanding of the approach in order to present its strengths and weaknesses. This understanding can advance critical engagement and effective use to improve educational outcomes for children and young people.

Steven Higgins is Professor of Education at Durham University. As a former primary school teacher, he has a particular interest in the interpretation and application of research in schools. He is the lead author of the Sutton Trust – Education Endowment Foundation Teaching and Learning Toolkit and led an Economic and Social Research Council researcher development initiative on meta-analysis.



Improving Learning

Meta-analysis of Intervention Research in Education

Steven Higgins

Durham University





CAMBRIDGEUNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314-321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi - 110025, India

79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781009048538

DOI: 10.1017/9781139519618

© Steven Higgins 2019

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2019

First paperback edition 2021

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging in Publication data

Names: Higgins, Steven, 1960- author.

Title: Improving learning: meta-analysis of intervention research in

education / Steven Higgins.

Description: Cambridge, United Kingdom; New York, NY: University Printing House, 2018. | Includes bibliographical references and index. Identifiers: LCCN 2018015239 | ISBN 9781107033320 (alk. paper) Subjects: LCSH: Education – Research – Evaluation. | Meta-analysis. | School improvement programs.

Classification: LCC LB1028 .H46 2018 | DDC 370.72–dc23 LC record available at https://lccn.loc.gov/2018015239

ISBN 978-1-107-03332-0 Hardback ISBN 978-1-009-04853-8 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



Contents

	List of Figures	page vi
	List of Tables	vii
	Acknowledgements	viii
	List of Abbreviations	X
Part I	Understanding Meta-analysis and Meta-synthesis	1
1	Why Meta-analysis?	3
2	A Brief History of Meta-analysis	25
3	Meta-synthesis in Education: What Can We Compare?	41
4	The Teaching and Learning Toolkit	54
Part II	What's Made a Difference to Learning?	75
5	Meta-analysis and Pedagogy	77
6	Meta-analysis and Literacy	101
7	Unpicking the Evidence about Parental Involvement and Engagement	l 124
8	Conclusions and Final Reflections	141
	Appendix A Details of the Meta-analyses Included	159
	Appendix B Types of Effect Size	222
	Appendix C Interpreting a 'Forest Plot'	224
	Glossary	226
	References	232
	Index	252

v



Figures

1.1	Visualising differences as effect sizes	page 9
1.2	An effect size of 0.8	10
1.3	Summary table of findings from Torgerson et al. (2006)	13
1.4	Forest plot from Torgerson et al. (2006)	16
1.5	Bubble plot of phonics meta-analyses by year	18
2.1	Pearson's findings	28
4.1	Janus, the Roman god of doors and gates	55
4.2	The Pupil Premium Toolkit in 2011	57
4.3	The Teaching and Learning Toolkit in 2017	60
5.1	Toolkit approaches ranked by effect size	79
5.2	Distribution of 607 effects of feedback intervention on	
	performance	82
5.3	Bubble plot of feedback meta-analyses by year	83
5.4	Bubble plot of metacognition and self-regulation	
	meta-analyses	90
5.5	Bubble plot of digital technology meta-analyses by subject	
	outcomes	92
5.6	Bubble plot of learning styles meta-analyses by year	98
6.1	Bubble plot of early literacy interventions	103
6.2	Bubble plot of speaking and listening meta-analyses	109
6.3	Bubble plot of phonics meta-analyses	111
6.4	Bubble plot of reading comprehension meta-analyses	112
6.5	The Simple View of Reading	115
7.1	Bubble plot of parental involvement meta-analyses	127
8.1	The Hereford 'mappa mundi'	144
8.2	A model of research communication and impact	155
C1	Forest plot from Torgerson et al. (2006)	225
C2	Annotated version of the forest plot from Torgerson et al.	
	(2006)	225

vi



Tables

1.1	Graham's meta-analysis of peer feedback on writing quality	page 5
3.1	Marzano's nine features of effective teaching	47
3.2	Hattie's top ten effects in Visible Learning	48
5.1	Feedback meta-analyses	84
5.2	Classifying thinking	87
5.3	Metacognition and self-regulation meta-analyses	89
5.4	Digital technology meta-analyses	91
5.5	'Learning styles' meta-analyses	95
6.1	Effect sizes for different aspects for writing	116
7.1	General approaches to parental involvement	129
7.2	Family literacy programmes	132
7.3	Parent and family support and intervention programmes	135
8 1	Dagenais's research characteristics	154

vii



Acknowledgements

This book is about the application and interpretation of meta-analysis of intervention research in education to support teaching and learning in schools. It tells the story, often from my own personal understanding, of the development of meta-analysis and 'meta-synthesis' in particular, so as to provide a background to the thinking behind the Sutton Trust – Education Endowment Foundation Teaching and Learning Toolkit (Toolkit) and other similar approaches which seek to get a 'big picture' overview of findings from educational research using meta-analysis.

The book then presents some of the findings from the Toolkit from different areas of education research and sets these in context to support further application and use. It also lays out my personal thinking about the use of research evidence in education and some of the steps we might take to develop and improve this.

It is not a manual or a textbook about conducting a meta-analysis; there are already excellent resources to support those wishing to do this. My focus is on developing understanding of the approach so as to present its strengths and weaknesses. This will, I hope, make the limitations clearer in terms of the claims made but also help to know what can reasonably be inferred from research findings in terms of critical engagement and use.

There are many, many people who have helped me over the years in learning about meta-analysis, from Carol Fitz-Gibbon and David Moseley at Newcastle University, who provided much of the initial inspiration, and my co-researchers at the Centre for Teaching and Learning, Vivienne Baumfield and Elaine Hall in particular, who helped me with my first meta-analysis.

I learned the most about the technical aspects of meta-analysis by developing teaching materials with my colleagues, Rob Coe, Mark Newman, James Thomas and Carole Torgerson, on an Economic and Social Research Council (ESRC)-funded Researcher Development Initiative, which provided meta-analysis training for students and

viii



Acknowledgements

ix

researchers across the social sciences. We were fortunate enough to persuade both Larry Hedges and Mark Lipsey to contribute to this programme. John Hattie has also been a very supportive colleague. At Newcastle University, our research centre invited him to speak as part of an ESRC seminar series, and he invited me to visit him in Auckland after I moved to Durham. I have benefitted hugely from his example and his advice.

The development of the Toolkit would not have been possible without the belief of Lee Elliot Major at the Sutton Trust, who took a leap of faith and funded the 'Pupil Premium Toolkit' in 2010. My research career would have been rather different without his trust and support. The Education Endowment Foundation (EEF) agreed to fund and develop the initial report into an online resource, which now includes versions for Scotland, Australia and Latin America. All of the staff at the EEF, and the Toolkit team in particular, Robbie Coleman, Danni Mason, Peter Henderson and Jonathan Kay, have provided invaluable constructive challenge and support as it has grown over the last few years.

At Durham University, thanks also go to Maria Katsipataki and Alaidde Berenice Villanueva Aguilera, who conduct much of the background work which maintains the Toolkit, and to Adetayo Kasim and ZhiMin Xiao, who have patiently supported my statistical education. Any errors or misconceptions remain my own.

A number of the chapters draw on previously published work, and I am grateful to the publishers for granting me permission to reuse these materials. These are acknowledged in each section and each chapter where appropriate.



Abbreviations

ANOVA Analysis of variance CI Confidence intervals

CONSORT Consolidated Standards for Reporting Trials

DfE Department for Education

EEF Education Endowment Foundation
ESRC Economic and Social Research Council

Office for Standards in Education, Children's Services

and Skills

PRISMA Preferred Reporting Items for Systematic Reviews and

Meta-analyses

RCT Randomised controlled trial

SD Standard Deviation SE Standard error

Toolkit The Sutton Trust – Education Endowment Foundation

Teaching and Learning Toolkit