

Cambridge University Press

978-0-521-86844-0 - Beyond Corporate Social Responsibility: Oil Multinationals and Social Challenges

Jedrzej George Frynas

Table of Contents

[More information](#)

Contents

<i>List of figures</i>	<i>page</i> vi
<i>List of tables</i>	vii
Chapter 1 Introduction	i
Chapter 2 The logic of CSR strategies	12
Chapter 3 The context of CSR	38
Chapter 4 The environmental challenge	64
Chapter 5 The development challenge	102
Chapter 6 The governance challenge	134
Chapter 7 Conclusions and recommendations	165
<i>Glossary</i>	177
<i>References</i>	182
<i>Index</i>	201