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978-0-521-86410-7 - Outsourcing: Design, Process, and Performance

Michael J. Mol

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Outsourcing

Outsourcing has become one of the key restructuring tools for companies seeking to boost their growth and business performance. As the outsourcing phenomenon has mushroomed, so a range of academic studies have sought to define and describe a unifying theoretical model. *Outsourcing: Design, Process, and Performance* draws upon managerial, economic, sociological, historical, and psychological perspectives to bring about a new understanding of how outsourcing design and the outsourcing process feed into the performance of firms. Blending empirical insights from a range of international cases and large-scale statistical tests with existing theoretical perspectives, the author argues that a negative curvilinear relationship exists between outsourcing and firm performance. A critical analysis of current outsourcing strategies, together with a discussion of future trends, offers a new agenda for academic researchers and business managers alike.

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For my big little brother

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