

Contents

<i>List of tables</i>	<i>page</i> viii
<i>Foreword</i>	ix
<i>Special acknowledgment</i>	xi
<i>Acknowledgments</i>	xii
<i>Notes on citation style</i>	xiv
Part One Peace Through Commerce	1
1 The times and seasons of corporate responsibility	3
2 Red (and not so red) in tooth and claw	35
3 Tales of the firm	77
4 Honest Brokers	116
Part Two Total Integrity Management	129
5 Hard Trust	131
6 Real Trust	165
7 Good Trust	199
8 Instruments of peace	230
<i>Index</i>	243