

Cambridge University Press
978-0-521-86188-5 - Managing International Business in China
Xiaowen Tian
Copyright Information
[More information](#)

Managing International Business in China

Xiaowen Tian



Cambridge University Press
 978-0-521-86188-5 - Managing International Business in China
 Xiaowen Tian
 Copyright Information
[More information](#)

CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press
 The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org
 Information on this title: www.cambridge.org/9780521679930

© Xiaowen Tian 2007

This publication is in copyright. Subject to statutory exception
 and to the provisions of relevant collective licensing agreements,
 no reproduction of any part may take place without
 the written permission of Cambridge University Press.

First published 2007

Printed in the United Kingdom at the University Press, Cambridge

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication data

Tian, Xiaowen, 1956–

Managing international business in China / Xiaowen Tian. – 1st ed.

p. cm.

Includes bibliographical references and index.

ISBN-13: 978 0 521 86188 5 (hardback : alk. paper)

ISBN-13: 978 0 521 67993 0 (pbk. : alk. paper)

1. International business enterprises – China – Management – Case studies. 2. Investments, Foreign – China – Case studies. 3. Joint ventures – China – Management – Case studies. I. Title.

HD62.4.T53 2007

658'.0490951 – dc22 2006036014

ISBN 978-0-521-86188-5 hardback

ISBN 978-0-521-67993-0 paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.
