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978-0-521-85511-2 - Business Performance Measurement: Unifying Theories and Integrating Practice, Second Edition

Edited by Andy Neely

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Business Performance Measurement

Drawing together contributions from leading thinkers around the world, this book reviews recent developments in the theory and practice of performance measurement and management. Significantly updated and modified from the first edition, the book includes ten new chapters that provide a comprehensive review of performance measurement from the perspectives of accounting, marketing, operations, public services and supply chain management. In addition to these functional analyses the book explores performance measurement frameworks and methodologies, practicalities and challenges, and enduring questions and issues. Edited by one of the world's leading experts on performance measurement and management, *Business Performance Measurement* will be of interest to graduate students, managers and researchers who wish to understand more about the latest developments in this rapidly changing field.

Andy Neely is Deputy Director of the ESRC/EPSRC AIM Research initiative, Professor of Operations Strategy and Performance at Cranfield School of Management, and Visiting Professor of Operations Management at London Business School.

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Business Performance Measurement

Unifying theories and integrating practice

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