

Index

- Aboriginal people, Australia
 - impact of Western liberal citizenship 160–2
 - land rights 68
- Absolut vodka 134
- academic research on corporate citizenship 20
- accountability
 - in corporate governance of citizenship 84–5
 - issues in corporate citizenship 44–5
 - of civil society organizations 118–19
- Adidas 67
- administration of citizenship 53
- Anglo-Saxon model of corporate governance 101–2
- Annan, Kofi 169
- anti-globalization movement 194–6
 - pressures exerted on corporations 195–6
 - representation issue 195
- ANZ Bank 133
- AOL Time Warner 139
- Apparel Industry Partnership 70
- Apple 113
- Aristotle 7, 8–9, 10, 201
- Asda, sourcing only sustainably caught fish 41
- Asian model of corporate governance 101, 102–3
- Ben & Jerry's 134–5
- Bentham, Jeremy 8–9
- BHP Billiton 18–20
- BMW 134–5
- Body Shop 134–5
- Boston GLBT chamber of commerce 133, 138–9
- bottom of pyramid (BOP) approach
 - to business 187–8
- BP 45–6, 133, 166, 185
- brand communities 129–30
- branding to reflect citizen communities 134–5
- British Airways 132–3, 142
- bureaucracy, corporate analogies 74–5
- Bush, George W. 44
- business community
 - as a transnational community 188–90
 - governance of itself 188–90
- business publications on corporate citizenship 20
- business voting entitlements 28
- Cadbury's 134–5
- car industry, corporate political power 77–8
- chemical industry, Responsible Care Programme 70
- Chevron 34, 185
- China, internet repression and surveillance 145–6
- Christian Aid 117
- Cisco 146
- Citigroup 18
- citizens, corporations as 9–10
- citizenship
 - administration of 53
 - changing frame of reference 125–7
 - changing nature of 79–82
 - citizens' feelings of
 - disenfranchisement 82, 84
 - connections with corporations 7–9
 - cultural identities 125–7
 - definitions 5–7, 53
 - duties of 7
 - entitlements 6–7

- exertion of corporate power on governments 82
- governance of 53–4
- guarantee of 53–4
- impacts of corporate actors 5
- influence of neo-liberalism 80–1
- material connection with corporations 8
- metaphorical connection with corporations 7–8
- metaphorical use in relation to corporations 26–7
- normative connection with corporations 8–9
- processes of political participation 7
- ‘refeudalization’ of society 81
- relationships with corporations 9–11
- social citizenship entitlements 54
- status 6
- transformation of meaning 5–6
- see also* cosmopolitan citizenship
- citizenship and the environment *see* ecological citizenship
- citizenship concept
 - implications of globalization and cosmopolitan citizenship 170–3
 - use for evaluation of political role of corporations 2
- citizenship framework
 - extent of corporate power 4–5
 - globalization issues 4–5
 - impacts of corporate actors on citizenship 5
 - implications of corporate citizenship 4
 - reasons for use in analysis 3–5
 - roles and responsibilities of corporations 4
- citizenship identities 125–7
 - and corporations 131–46, 147
 - biological attributes 127–8
 - brand communities 129–30
 - citizenship of women 127–8
 - civil rights groups 128
 - consumer communities 129–30
 - disabled people 128
 - enabling by corporations 135–41, 147
 - feminism 127–8
 - identity as a resource 130–1
 - identity as attributes 127–30
 - identity politics 130–1
 - inhibition by corporations 141–6, 147
 - reflection by corporations 131–5, 147
 - responses to proliferating claims 130–1
 - social attributes 129–30
- citizenship in the context of corporations 209–12
- complexity of the citizenship concept 209
- future research 212–14
- interdependence of the two concepts 209–10
- lack of attention to the role of corporations 209, 211–12
- significance of the role of corporations 210–12
- transformative effects of corporations 210–12
- citizenship relations
 - Anglo-Saxon model of corporate governance 101–2
 - Asian model of corporate governance 101, 102–3
 - continental European model of corporate governance 101, 102–3
- citizenship terminology, usage by corporations 196–9
- civic good 32–9
- civic identity of corporations 29–30
- civic republicanism 32–9
- civil rights 6–7
- civil rights groups 128
- civil society as citizens 116–19
- civil society organizations 116–19
 - accountability of 118–19
- co-determination of employees 106–9
- Coca-Cola 39
- Cole, G.D.H. 40
- commitment, in corporate governance of citizenship 82–4
- community action, corporate citizenship as 19, 21
- community involvement by corporations 28–9
- conflicts of interests in corporate citizenship 45–6
- constitution, corporate analogies 72–3

- consultancies for corporate citizenship 20
- consumer activism 113
- consumer associations 113
- consumer communities 129–30
- consumer cooperatives 114
- consumer sovereignty concept 111–12
- consumers as citizens 110–14
- continental European model of corporate governance 101, 102–3
- Co-operative Bank (UK) 142
- cooperatives 114
- corporate actors, impacts on citizenship 5
- corporate analogies to government machinery
 - bureaucracy 74–5
 - constitution 72–3
 - executive 74–5
 - judiciary 75
 - law 73
 - legislature 74
 - military 75–6
 - police 75–6
- corporate capacity to govern 72–6
- corporate citizenship
 - academic research 20
 - and corporate social responsibility 21–2
 - as community action 19, 21
 - as strategic philanthropy 19, 21
 - business publications 20
 - consultancies and think-tanks 20
 - corporate use of terminology 18–20
 - equivalent view 21–2
 - extended view 22–3
 - implications of the term 4
 - limited view 19, 21
 - political aspects 22–3
 - range of terminology usage 18–23
- corporate democracy 74, 88
- corporate ecological responsibility *see* ecological citizenship and the corporation
- corporate governance models
 - Anglo-Saxon model 101–2
 - Asian model 101, 102–3
 - continental European model 101, 102–3
 - corporate governance of citizenship 61–71
 - accountability to citizens 84–5
 - beyond the reach of the nation state government 68–70
 - capacity to govern 72–6
 - changing nature of citizenship 79–82
 - channelling or blocking role 70–1
 - citizens' feelings of disenfranchisement 82, 84
 - commitment 82–4
 - corporate political power 76–9
 - corporate power over governments 76–9
 - corporate roles 70–1
 - cross-border issues 69
 - detrterritorialized entities 68–70
 - emergence of new technologies 68
 - enabling or hindering role 70–1
 - evaluation 71–85
 - exertion of power on governments 82
 - foreign direct investment decisions 67, 69
 - influence of neo-liberalism 80–1
 - influence on global regulatory bodies 70
 - influence on political processes 66, 76–9
 - influence on world financial markets 69–70
 - obligations of corporations in governmental roles 82–5
 - outsourcing policies 67
 - partnerships 64–5
 - power over nation states 68–70
 - pressure on oppressive regimes 67–8
 - pressures from NGOs 69
 - privatization 64–5
 - privatization of regulation 70
 - promotion of status and civil rights 67–8
 - protection of status and civil rights 65–6
 - providing or ignoring role 70–1
 - 'refeudalization' of society 81
 - replacing the welfare state 64–5
 - supranational entities 68–70
 - takeover of former public services 64–5
 - transnational operations 68–70

- transparency 84
 - where citizenship has yet to be governed 66–8
 - where government ceases to do so 64–6
 - where government will not act 68
- Corporate Leaders Group on Climate Change 37
- corporate personhood debate 25–7
- corporate political power 76–9
 - base of power 77–8
 - car industry 77–8
 - exchange of staff with governments 78–9
 - lobbying 78–9
 - means of power 78–9
 - media influence and control 78
 - oil industry 77–8
 - patronage 77–8
- corporate power, extent of 4–5
- corporate self-interest and public interest issues 45–6
- corporate social responsibility (CSR) 21–2
- corporations
 - acting as governments 10
 - as arenas for citizenship 10, 11, 94–6
 - as citizens 9–10
 - as political actors 2–3
 - connections with citizenship 7–9
 - definitions 2–3
 - key actors in cosmopolitan citizenship 193 *see also* political cosmopolitanism
 - material connection with citizenship 8
 - metaphorical connection with citizenship 7–8
 - normative connection with citizenship 8–9
 - portrayal in books and films 3
 - pressures from the anti-globalization movement 195–6
 - relationships with citizenship 9–11
 - ‘representation deficit’ in MNCs 195
 - roles and responsibilities 4
 - social and political debates around 3
 - stakeholders as citizens of 10, 11
 - corporations and citizenship identity 131–46, 147
 - enabling citizenship identity 135–41, 147
 - inhibiting citizenship identity 141–6, 147
 - reflecting citizenship identity 131–5, 147
 - corporations and global governance 184–92
 - human rights 184–6
 - legal cosmopolitanism perspective 184–6
 - political cosmopolitanism perspective 186–8
 - post-national perspective 190–2
 - transnational communities perspective 188–90
 - corporations as citizens
 - accountability issues 44–5
 - business as ‘mediating institution’ 35
 - business voting entitlements 28
 - civic good 32–9
 - civic identity of corporations 29–30
 - civic republicanism 32–9
 - community involvement 28–9
 - conflicts of interests 45–6
 - corporate personhood debate 25–7
 - de facto citizenship 25–7
 - deliberative democracy 33, 41–3
 - developmental democracy 33, 39–41
 - discourse participation 42
 - employee volunteering schemes 28–9
 - evaluative issues 43–7
 - grounds for metaphorical use of citizenship 26–7
 - human citizens make up corporations 28–9
 - industrial paternalism 29
 - industrial philanthropy 29
 - internal decision-making system and structures 30–1
 - justification through benefits to society 29–30
 - legacy of the guilds system 28
 - legal status 25–7
 - national identity 27
 - neo-governmental roles within economic activities 38–9

- corporations as citizens (cont.)
 - obstacles in liberal minimalist theory 24–5
 - participation in governing 37–9
 - participation through pressure group activity 35–7
 - payment of taxes 34
 - political participation in society 32–43
 - power differentials 46
 - process, status and entitlement issues 43–4
 - projection of a human face 29
 - public good 32–9
 - pursuit of political goals 30–1
 - quasi-citizenship 27–31
 - relative power of corporations 46
 - self-interest and public interest issues 45–6
 - separate functional identity 30–1
 - sharing in ‘new governance’ 38
 - social characteristics 28–9
 - social pre-requisites of business 34
 - stakeholder democracy 42–3
 - status and entitlements 23–32
 - triple bottom line thinking 40
- corporations as drivers of globalization 179–84
 - availability of modern technologies 182
 - communications technologies 182
 - corporate influence in the WTO 180
 - cultural drivers 182–3
 - economic drivers of
 - detritorialization 183–4
 - factors in the detritorialization trend 179–84
 - fall of the Iron Curtain 180–2
 - foreign direct investment (FDI) 180, 183–4
 - liberalization of international trade 180–2
 - political conditions for globalization 180–2
 - social drivers 182–3
 - spread of homogenized global culture 182–3
 - spread of neo-liberal economic policies 180–2
 - undesired side-effects of technologies 182
- corporations as governments
 - citizenship perspective 52–61
 - decline in governmental responsibility for citizenship 55–9
 - declining effect of the welfare state 55–6
 - delegation of government services 56–7
 - division of labour with governments 59–61
 - effects of globalization 58–9
 - effects of new political ideologies 56–7
 - governance of citizenship 53–4
 - influence of the New Right 56–7
 - institutional failure of government 56
 - operation of a welfare state (welfare capitalism) 54, 55–6
 - shifts in governing of citizenship 54–9
 - takeover of governmental functions 59–61
- corporations enabling citizenship
 - identity 135–41, 147
 - articulating the existence of identity-based groups 140–1
 - enabling de facto citizenship status 135–7
 - marketing to identity-based groups 140–1
 - providing citizenship entitlements through work 137–9
 - providing means to enhance citizenship status 139–41
- corporations in the perspective of citizenship 202–8
 - ambiguous political role 205–7
 - debate over use of citizenship lens 207–8
 - future research 212–14
 - reconfigurations of citizenship 204–5
 - redefining corporate responsibilities 205–7
 - the three citizenship relations 203–4
- corporations inhibiting citizenship
 - identity 141–6, 147
 - actively suppressing certain identities 145–6

- ensuring that certain identities do not prosper 142–4
- excluding those with certain identities 141–2
- failing to acknowledge and represent identities 144–5
- feminist issues 142–4
- internet repression and surveillance 145–6
- misrepresenting identities 144–5
- corporations reflecting citizenship identity 131–5, 147
- branding to reflect citizen communities 134–5
- ‘flag carrier’ airlines 132–3
- GLBT people and the pink economy 133
- minority-owned businesses 133
- cosmopolitan citizenship 170–9
 - and human rights 177–9
 - concept 171–3
 - detrterritorialization of political activities 170–3
 - implications for the concept of citizenship 170–3
 - key actors 193
 - legal cosmopolitanism 173–4
 - political cosmopolitanism 174–5
 - post-nationalism 176–7
 - transnational communities 175–6
- cross-border issues 69
- cultural drivers of globalization 182–3
- cultural rights 6–7
- culture, spread of homogenized global culture 182–3
- de facto citizenship of corporations 25–7
- de Tocqueville, Alexis 40
- definition of citizenship 53
- deliberative democracy 33, 41–3
- democracy, degrees among stakeholders 98
- detrterritorialization trend 170–3, 179–84
 - economic drivers 183–4
 - see also* globalization
- detrterritorialized entities 68–70
- developmental democracy 33, 39–41
- DHL 198
- Diageo 17, 18
- Dickens, Charles 29
- disabled people, citizenship identity 128
- discourse ethics 42
- discourse participation 42
- duties of citizenship 7
- ecological citizenship 151–9
 - as a new non-territorial obligation 157–9
 - as extension of rights and obligations 153, 155–7
 - as intimate connection to place 152–5
 - ecological footprints 157–9
 - future generations 156–7
 - intergenerational justice 156–7
 - issue of boundaries of membership 156–7
 - non-human species 156–7
- ecological citizenship and the corporation 159–66
 - alternative communities of obligation 164–6
 - exploitation of traditional knowledge 161–2
 - export of liberal citizenship 159–62
 - impacts on indigenous communities 159–62
 - reconfiguring the community of the corporate citizen 164–6
 - responsibilities to future generations 162–4
 - responsibilities to non-human species 162–4
 - rethinking the stakeholder set 162–4
- ecological footprint concept 157–9
- ecological perspectives on citizenship 149–51
- ecological rights 6–7
- economic drivers of detrterritorialization 183–4
- Eisner, Michael 101
- employee participation 106–9
- employee volunteering schemes 28–9
- employees as citizens 92–3, 104–10
 - asymmetric view 104–5
 - co-determination 106–9
 - employee participation 106–9

- employees as citizens (cont.)
 - organizational citizenship behaviour 104–5
 - workplace democracy 109–10
- entitlements of citizenship 6–7
- entitlements of stakeholders 97–8
- environmental citizenship *see* ecological citizenship
- equivalent view of corporate citizenship 21–2
- European Union Common Fisheries Policies 41
- executive, corporate analogies 74–5
- extended view of corporate citizenship 22–3
- ExxonMobil 18, 36, 44, 45
- ExxonMobil Canada 46
- Fair Trade movement 186
- feminist issues
 - citizenship of women 127–8
 - corporations inhibiting citizenship identity 142–4
- Ford 134–5
- foreign direct investment (FDI) 180, 183–4
 - and corporate governance of citizenship 67, 69
- Forest Certification Council 69
- Foron 118
- freedom of speech 6–7
- Friends of the Earth 117
- functional identity of corporations 30–1
- future generations
 - ecological citizenship 156–7
 - responsibilities to 162–4
- gay, lesbian, bisexual or transgendered (GLBT) people 128
 - Boston GLBT chamber of commerce 133, 138–9
 - citizenship identity 128
 - pink economy 133
- GlaxoSmithKline 101
- Global Business Coalition on HIV/Aids 187
- global civil society organizations
 - anti-globalization movement 194–6
 - issues of representation 193
- key actors in cosmopolitan citizenship 193
- voluntary governance of citizenship 193–4
- Global Climate Coalition (GCC) 37, 45–6, 186
- global corporate citizenship, usage of citizenship terminology 196–9
- global governance and corporations 184–92
- global regulatory bodies, influence of corporations 70
- globalization
 - anti-globalization movement 194–6
 - disempowerment of nation states 58–9
 - effects on governance of citizenship 58–9
 - globalization and citizenship 4–5
 - globalization and cosmopolitan citizenship 170–9
 - cosmopolitan citizenship concept 171–3
 - deterritorialization of political activities 170–3
 - human rights and cosmopolitan citizenship 177–9
 - implications for the concept of citizenship 170–3
 - legal cosmopolitanism 173–4
 - political cosmopolitanism 174–5
 - post-nationalism 176–7
 - transnational communities 175–6
- globalization driven by corporations 179–84
 - availability of modern technologies 182
 - communications technologies 182
 - corporate influence in the WTO 180
 - cultural drivers 182–3
 - economic drivers of deterritorialization 183–4
 - factors in the deterritorialization trend 179–84
 - fall of the Iron Curtain 180–2
 - foreign direct investment (FDI) 180, 183–4
 - liberalization of international trade 180–2
 - political conditions for globalization 180–2

- social drivers 182–3
- spread of homogenized global culture 182–3
- spread of neo-liberal economic policies 180–2
- undesired side effects of technologies 182
- Google 145–6
- governance of citizenship 53–4
 - administration of citizenship 53
 - decline in governmental responsibility 55–9
 - definition of citizenship 53
 - division between corporations and governments 59–61
 - effects of globalization 58–9
 - effects of new political ideologies 56–7
 - growing corporate involvement 59–61
 - guarantee of citizenship 53–4
 - influence of the New Right 56–7
 - institutional failure of government 56
 - shifts in governing of citizenship 54–9
 - social citizenship entitlements 54
 - welfare state (welfare capitalism) 54, 55–6
- governing, corporate participation in 37–9
- governments, corporations acting as 10
- Grass, Günter 50
- Green and Blacks 134–5
- Greenpeace 41, 117, 118–19
- guarantee of citizenship 53–4
- guilds system, legacy of 28
- Harley Davidson 113, 129–30
- Hewlett-Packard 18, 40
- Hindustan Lever 138
- HIV/Aids, Global Business Coalition 187
- HSBC 133
- human citizens, corporations made of 28–9
- human face of corporations 29
- human rights 6–7
 - and corporations 184–6
 - and cosmopolitan citizenship 177–9
- IBM 145
- identity *see* citizenship identities
- identity politics 130–1
- IKEA 132
- India, impact of Western liberal citizenship 160
- industrial paternalism 29
- industrial philanthropy 29
- Interfaith Centre for Corporate Responsibility (ICCR) 101
- intergenerational justice 156–7
- intergovernmental organizations (IGOs) 193
- international non-governmental organizations (INGOs) 193
- internet, repression and surveillance 145–6
- Iron Curtain, fall of 180–2
- Islamic banking 139–40
- Jaguar 134–5
- judiciary, corporate analogies 75
- Juice (renewable electricity) 118
- keiretsu* system, Japan 116
- L’Oreal 134–5
- Lambert, Richard 34
- law, corporate analogies 73
- legal cosmopolitanism 173–4
 - perspective on corporations 184–6
- legal status of corporations 25–7
- legislature, corporate analogies 74
- Levi Strauss 67
- liberal citizenship
 - impact in India 160
 - impact on Aboriginal people, Australia 160–2
- liberal minimalist theories of citizenship 24–5
- liberalization of international trade 180–2
- limited view of corporate citizenship, 19, 21
- lobbying, and corporate political power 78–9
- Locke, John 24
- Manne, Henry G. 88
- Manulife 18–20

- Maori people, New Zealand 152–4
 Marine Stewardship Council 41, 118
 marketing to identity-based groups 140–1
 Marlboro 132
 Mars 134–5
 Marsalis, Ellis, Senior 133
 Marshallian concept of citizenship 6–7, 25
 Marx, Karl 29–30
 material connection between citizenship and corporations 8
 McDonald's 108–9, 130
 mechanisms for participation, stakeholders 98
 media influence, and corporate political power 78
 'mediating institution' role for business 35
 metaphor of citizenship 26–7, 92–3
 applications 93–6
 metaphorical connection between citizenship and corporations 7–8
 Microsoft 18–20, 145–6, 197–8
 military, corporate analogies 75–6
 Mill, John Stuart 40, 131, 143
 minority-owned businesses 133
 mode of representation, stakeholders 98
 Motorola 101
 multinational corporations (MNCs)
 as transnational communities 189
 as transnational social spaces 189–90
 key actors in cosmopolitan citizenship 193
 pressures from the anti-globalization movement 195–6
 'representation deficit' 195
 see also corporations
 Murdoch, Rupert 78
 nation state governments, key actors in cosmopolitan citizenship 193
 nation states
 corporate power over 68–70
 disempowerment by globalization 58–9
 national identity of corporations 27
 neo-governmental roles of corporations 38–9
 neo-liberalism
 influence on nature of citizenship 80–1
 spread of 180–2
 'new governance', corporations sharing in 38
 New Right, influence on governance of citizenship 56–7
 NGOs (non-governmental organizations)
 anti-globalization movement 194–6
 pressures on transnational corporations 69
 see also civil society organizations
 Nike 67, 115, 120
 non-domicile status, tax avoidance 34
 non-human species
 ecological citizenship 156–7
 responsibilities to 162–4
 normative connection between citizenship and corporations 8–9
 Novo Nordisk 150
 nPower 118
 Ogoni people, Nigeria, civil rights 65, 68, 130
 oil industry, corporate political power 77–8
 organizational citizenship behaviour 104–5
 outsourcing policies, and corporate governance of citizenship 67
 Oxfam 117
 Panasonic 18
 participation in processes, stakeholders 98
 partnerships
 and governance of citizenship 64–5
 with suppliers 116
 patronage and corporate political power 77–8
 Pfizer 18
 pink economy 133
 police, corporate analogies 75–6
 political aspects of corporate citizenship 22–3
 political conditions for globalization 180–2

- political cosmopolitanism 174–5
 - perspective on corporations 186–8
- political goals of corporations 30–1
- political ideologies, effects on
 - governance of citizenship 56–7
- political participation by corporations 32–43
- political power of corporations 76–9, 82
- political processes, influence of
 - corporations 66
- political rights 6–7
- political roles of corporations 1–2
 - evaluation using citizenship concept 2
- post-nationalism 176–7
 - perspective on corporations 190–2
- power differentials, corporations as citizens 46
- Premier Oil 113
- pressure group activity, corporate participation 35–7
- privatization
 - and governance of citizenship 64–5
 - of regulation 70
- process issues for corporate citizenship 43–4
- processes of political participation 7
- public good 32–9

- quasi-citizenship of corporations 27–31

- Rawls, John 8–9
 - regulation, privatization of 70
- rights-based conceptions of citizenship 24–5 *see also* entitlements of citizenship
- Robinson, Mary 184
- roles and responsibilities of corporations 4

- Schumpeter, Joseph 8–9, 24–5
- Seeds of Change 134–5
- shareholder democracy 100–3
- shareholders
 - allocation of participation rights 101–3
 - as citizens 100–3
- Shell 45–6
 - human rights policies 184–5
 - Nigeria 59, 65, 68, 76, 130, 185
- Shiva, Vandana 149
- social characteristics of corporations 28–9
- social citizenship entitlements 54
- social drivers of globalization 182–3
- social enterprises 118
- social pre-requisites of business 34
- social rights 6–7
- society, benefits from corporations 29–30
- South Africa, apartheid regime 76, 185
- stakeholder democracy 42–3, 74, 91–2
- stakeholder rights 97–8
- stakeholders, definitions 90
- stakeholders as citizens 88–9, 90–8, 99
 - analogy of employees as citizens 93–4
 - application of citizenship concepts and terms 90–3
 - application of the metaphor of citizenship 93–6
 - as citizens of corporations 10, 11
 - basis for status of citizen 97
 - civil society 116–19
 - consumers 110–14
 - corporation as arena for citizenship 94–6
 - definitions of stakeholder 90
 - degrees of democracy 98
 - ecological citizenship perspective 162–4
 - employee relations 92–3
 - employees 104–10
 - entitlements 97–8
 - framework for understanding 94–6
 - key themes 96, 97–8, 99
 - mechanisms for participation 98
 - metaphor of citizenship 92–3
 - mode of representation 98
 - participation in processes 98
 - pressure for stakeholder democracy 91–2
 - shareholders 100–3
 - stakeholder rights 97–8
 - suppliers 115–16
- status, and citizenship 6
- status and entitlement issues for corporate citizenship 43–4

- status and entitlements of corporations 23–32
- status of citizen, basis for stakeholders 97
- Stokes' taxonomy of citizenship and democracy 32, 33
- strategic philanthropy, corporate citizenship as 19, 21
- Subaru 134
- supermarkets (UK)
 - ban on genetically modified (GM) foods 41
 - responses to pressure from civil society groups 41
- suppliers
 - as citizens 115–16
 - partnership arrangements 116
- supranational entities 68–70
- tax avoidance 34
- taxes, payment by corporations 34
- taxonomy of citizenship and democracy (Stokes) 32, 33
- Taylor, Harriet 143
- technology
 - communications technologies 182
 - drivers of globalization 182
 - emergence of new technologies 68
 - undesired global side-effects 182
- Texaco 34
- think-tanks for corporate citizenship 20
- Total 18–20
- Toyota 18–20
- traditional knowledge, exploitation by corporations 161–2
- transnational communities 175–6
 - perspective on corporations 188–90
- transnational corporations, pressures from NGOs 69
- transnational governmental organizations 193
- transnational operations, corporate governance of citizenship 68–70
- transparency, in corporate governance of citizenship 84
- triple bottom line thinking 40
- TRIPS agreement 67
- Triumph (lingerie company) 113, 185
- UN Global Contract 184–5, 186, 197, 198
- Unilever 101, 118, 134–5
 - Hindustan Lever subsidiary 138
- US National Rifle Association 130
- utilitarian-based conceptions of citizenship 24–5
- Vodafone 45–6
- Volvo 134–5
- voting rights 6–7
- Wal-Mart 184
- Walt Disney Co. 101
- welfare entitlements 6–7
- welfare state (welfare capitalism) 54
 - declining effect of 55–6
 - replacement with corporate governance of citizenship 64–5
- Wolf, Martin 207–8
- Wollstonecraft, Mary 143
- women *see* feminist issues
- workplace democracy 109–10
- world financial markets, influence of corporations 69–70
- WTO, corporate influence 180
- WWF 117, 118
- Xerox 18
- Yahoo! 145–6