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0521845033 - Transnational Governance: Institutional Dynamics of Regulation

Edited by Marie-Laure Djelic and Kerstin Sahlin-Andersson

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## *Transnational Governance*

Globalization involves a profound re-ordering of our world with the proliferation everywhere of rules and transnational modes of governance. This book examines how this governance is formed, changes and stabilizes. Building on a rich and varied set of empirical cases, it explores transnational rules and regulations and the organizing, discursive and monitoring activities that frame, sustain and reproduce them. Beginning from an understanding of the powerful structuring forces that embed and form the context of transnational regulatory activities, the book scrutinizes the actors involved, how they are organized, how they interact and how they transform themselves to adapt to this new regulatory landscape. A powerful analysis of the modes and logics of transnational rule-making and rule-monitoring closes the book. This authoritative resource offers ideal reading for all academic researchers and graduate students of governance and regulation.

MARIE-LAURE DJELIC is Professor of Management at ESSEC Business School, Paris.

KERSTIN SAHLIN-ANDERSSON is Professor of Management at Uppsala University, Sweden.

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# Transnational Governance

Institutional Dynamics of Regulation

EDITED BY

MARIE-LAURE DJELIC

AND

KERSTIN SAHLIN-ANDERSSON



**CAMBRIDGE**  
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From the start, we wanted to construct a tightly-knit and homogeneous volume and not merely a loose collection of chapters. This has meant a series of comments and versions, quite a few back and forth between the contributors and ourselves. We would like to express our gratitude to all contributors for their patience and understanding and for their willingness to go along with us in this direction. Parts of the introduction and some of our own contributions were presented in different workshops and seminars. Participants at the Comparative Sociology Workshop at Stanford, the Scancor Conference on Institutional Change (March 2004) and seminars at the Department of Business Studies at Uppsala University have provided us with excellent comments and criticism.

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Paris and Uppsala July 2005

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AACSB	Association to Advance Collegiate Schools of Business
AF&PA	American Forest and Paper Association
AISG	Accountants International Study Group
AMBA	Association of MBAs
BCBS	Basel Committee on Banking Supervision
BIS	Bank for International Settlements
C&L	Certification and labeling programs
CEN	European Committee for Standardization
CENELEC	European Committee for Electrotechnical Standardization
CEO	Chief Executive Officer
CGFS	Committee on the Global Financial System of the G-10 Central Banks
CIA	Central Intelligence Agency
CISDA	Confederation of International Soft Drinks Associations
CLP	Competition Law and Policy Committee
COMESA	Common Market for Eastern and Southern Africa
CSCE	Conference on Security and Cooperation in Europe
DARPA	Defense Advanced Research Projects Agency
DOJ	US Department of Justice
EATS	Emission Allowance Trading Scheme
EBM	Evidence-based Medicine
EBRD	European Bank for Reconstruction and Development
ECA	European Competition Authorities
ECB	European Central Bank
EEC	European Economic Community
efmd	European Foundation for Management Development
EFRAG	European Financial Reporting Advisory Group
ENGO	Environmental Non-governmental Organization
EPA	Environmental Protection Agency
EQUAL	European Quality Link

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*Acronyms*

EQUIS	European Quality Improvement System
ERT	European Round Table of Industrialists
ETS	Emissions Trading Scheme
ETSI	European Telecommunications Standards Institute
EU	European Union
FAO	Food and Agriculture Organization
FASB	Financial Accounting Standards Board
FDA	Food and Drug Administration
FEE	<i>Fédération des Experts Comptables Européens</i>
FIFA	<i>Fédération Internationale de Football Association</i>
FSC	Forest Stewardship Council
GATS	Global Agreement on Trade in Services
GATT	General Agreement on Tariffs and Trade
GC	Global Compact
GDP	Gross Domestic Product
GMAC	General Management Admissions Council
GNP	Gross National Product
GOV	Public Governance and Territorial Development Directorate
GRE	Graduate Record Examination
HGB	<i>Handelsgesetzbuch</i> (German commercial law code)
IAIS	International Association of Insurance Supervisors
IAS	International Accounting Standards
IASB	International Accounting Standards Board
IASC	International Accounting Standards Committee
IASCF	International Accounting Standards Committee Foundation
IATA	International Air Transport Association
ICAEW	Institute of Chartered Accountants of England and Wales
ICC	International Chamber of Commerce
ICF	International Cremation Federation
ICN	International Competition Network
ICPAC	International Competition Policy Advisory Committee
IEA	International Energy Agency
IEC	International Egg Commission
IESE	<i>Instituto de Estudios Superiores de la Empresa</i>
IFAC	International Federation of Accountants
IFRS	International Financial Reporting Standards

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IGO	Intergovernmental Organization
ILO	International Labour Organization
IMD	International Institute for Management Development
IMF	International Monetary Fund
INGO	International Non-governmental Organization
INSEAD	<i>Institut Européen d'Administration des Affaires</i>
INSOC	International Network of Civil Society Organizations on Competition
INTOSAI	International Organization of Supreme Audit Institutions
IOSCO	International Organization of Securities Commissions
ISO	International Organization for Standardization
ISO/IEC	International Organization for Standardization/ International Electrotechnical Commission
LBS	London Business School
M+A	Mergers and Acquisitions
MBA	Master of Business Administration
MNC	Multinational Corporations
MP	Member of Parliament
MPS	Mont Pelerin Society
NAFTA	North American Free Trade Agreement
NGO	Non-governmental Organization
NPM	New Public Management
OAS	Organization of American States
OECD	Organization for Economic Cooperation and Development
OEEC	Organization for European Economic Cooperation
OMC	Open Method of Coordination
OS	operating systems
PAM	DARPA's Policy Analysis Market program
PEFC	Pan European Forest Certification Scheme
PUMA	Public Management Committee
SEC	US Securities and Exchange Commission
SFI	Sustainable Forestry Initiative
TABD	Transatlantic Business Dialogue
TNC	Transnational Corporations
TOEFL	Test of English as a Foreign Language
UEC	<i>Union Européenne des Experts Comptables, Economiques et Financiers</i>

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*Acronyms*

UKWAS	Woodland Assurance Scheme
UN	United Nations
UNCTAD	United Nations Conference on Trade and Development
UNEP	United Nations Environment Programme
UNESCO	United Nations Educational, Scientific and Cultural Organization
UPU	Universal Postal Union
US-GAAP	US-Generally Accepted Accounting Principles
WB	World Bank
WFMH	World Federation for Mental Health
WHO	World Health Organization
WTO	World Trade Organization
WWF	World Wide Fund for Nature