

Cambridge University Press

0521837154 - Time for a Model Change: Re-engineering the Global Automotive Industry

Graeme P. Maxton and John Wormald

Table of Contents

[More information](#)

Contents

<i>List of figures</i>	page viii
<i>Foreword by G. Fredric Bolling</i>	xiii
<i>Acknowledgements</i>	xv
<i>Glossary</i>	xvii
Introduction	1
1 From automania to maturity – in the main markets at least	3
2 The problems that can be fixed – dealing with noxious emissions, traffic accidents and congestion	31
3 The global resource challenges – energy and global warming	64
4 A global industry and the changing international order	91
5 The supplier industry – the catalyst for the profound changes to come?	137
6 The downstream sales and service sector	164
7 When the numbers do not add up	211
8 Choosing a future for the automotive industry	245
9 Time for a model change	257
<i>Index</i>	269