

Cambridge University Press

978-0-521-82701-0 - A World Without Walls: Freedom, Development, Free Trade  
and Global Governance

Mike Moore

Frontmatter

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## A World Without Walls

*Freedom, Development, Free Trade and Global Governance*

Mike Moore's reflection on his time as Director-General of the World Trade Organization is an important addition to the great globalisation debate. Moore explains how a boy who left school at fourteen to work in a slaughterhouse came to head an organisation charged with bringing rules and order to the world's trading system. Arriving at the WTO shortly before the ill-fated Seattle meeting, Moore sought to reform the Organization, addressing the concerns of poorer countries and engaging in open debate with the often hostile non-governmental organisations (NGOs). He successfully negotiated ten new members into the WTO, including the world's most populous nation, China, and he gives an insider's view of how these negotiations were navigated. He is proud that in November 2001, at the meeting in Doha, these nations promised their commitment to a new round of trade talks with a focus on development. Moore rebuts the attacks against the WTO, and argues that the WTO's promise of rules-based free trade offers the best hope for lifting millions of the world's poorest citizens out of poverty. *A World Without Walls* examines our interdependent world which is now just beginning to integrate and offers refreshing perspectives on an emerging global civil society and the challenges of corporate and global governance.

MIKE MOORE, the Director-General of the World Trade Organization from 1999 to 2002, is a former New Zealand Prime Minister, Trade Minister, Foreign Minister and Deputy Finance Minister. He has been honoured and recognised by over a dozen governments and universities in the Americas, Africa, the Pacific and Europe. He is also the author of *A Brief History of the Future*, *Children of the Poor*, *Fighting for New Zealand* and *The Added Value Economy*, amongst other books.

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George Bernard Shaw said that reasonable people don't make change, that all human progress is based on unreasonable people. This book is dedicated to those unreasonable people who demand and work for peace and progress.

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All books are works in progress. *A World Without Walls*\* was several years in the making and draws in part upon material researched for articles and speeches I prepared and published during my term at the WTO. I have also advanced and developed some of the ideas I first canvassed in an earlier book, *A Brief History of the Future*. I hope this effort pushes, probes and promotes a wider debate on these issues that are so important for our common global future.

MIKE MOORE,  
*Geneva, August 2002*

\* The phrase 'world without walls' is not new – it has been used by many people, although I believe that I first read it in an address by President Clinton.