

# INDEX

*Note:* Page numbers in bold refer to figures. Page numbers followed by “n” refer to “notes”.

- Abels, Ludwig, 192 n. 125  
 Adler, Viktor, 183 n. 118  
 Alt, Rudolf von, 34  
 Anti-Semitism, 162–164, 198 n. 15, 214 n. 128  
 Architects, private, and public commissions, 105–106,  
 121, 200 n. 40  
 Arnold, Franz, 28, 59  
 Arts and Crafts Movement, 17, 170, 179 n. 71, 180 n.  
 79, 180 n. 80, 180 n. 81  
 Ashbee, C.R., 180 n. 79  
 Association of Engineers and Architects, Austrian, 46,  
 187 n. 68, 209 n. 53  
 Aufrecht, Emmanuel, 135, 164, 213 n. 122  
*Aus der Wagner Schule*, see Wagner School
- Bach, Theodor, 109–110, **112**, 188 n. 68  
 Bahr, Hermann, 49, 178, 191 n. 119  
   Genossenschaft bildender Künstler Wiens and,  
   32–34  
   literary theory of, 15–16, 57, 170, 171  
   Olbrich, Joseph Maria and, 191  
   Secession building and, 44, 170  
   notions of truth, 2, 9, 28, 47–48, 50, 60  
 Bamberger, Gustav, 118  
 Banham, Reyner, 181 n. 96  
 Beard, George, 67–68, 89, 193 n. 20  
 Behne, Adolf, 175 n. 8  
 Berger, Hans, 133  
 Berlage, Hendrik Petrus, 179 n. 68  
 Biehlowlawek, Hermann, 165, 214 n. 128  
 Böhm, Adolf, 44  
 Bötticher, Karl, 13, 14
- Charcot, Jean Martin, 89  
 Christian Social Party, 163, 214 n. 128
- Clients, architectural, importance of, 20–21, 171–172,  
 213 n. 116  
 Clothing, men’s  
   tailoring, **147**  
     Adolf Loos on, 144–146  
     politics of, 162–164  
     Ready-made, 157  
 Coch, Georg, 100–102, 198 n. 18, 199 n. 25  
 Collins, Peter, 21  
 Construction, see Truth in architecture  
 Cordemoy, Jean-Louis, 13  
 Crane, Walter, 33  
 Czech, Hermann, 134
- Deiningner, Julius, 33, 54, 58, 186 n. 37, 188  
 Department stores, see *Warenhaus* buildings  
 Dreyfus affair, 27, 183 n. 116
- Eiffel Tower, 10  
 Electricity  
   in medical institutions, 197 n. 81  
   in the Michaelerplatz building, 166  
   in the Postal Savings Bank building, 123  
   in the Purkersdorf Sanatorium, 91–92, **81**, **83**, **93**  
 Engelhart, Josef, 32, **33**, 184 n. 10, 184 n. 11  
 England  
   Goldman & Salatsch firm and, 211 n. 81, 211 n. 82  
   model of social authenticity, 19  
   men’s tailoring and, 144–146  
   Michaelerplatz building and, 148–149  
 Epstein, Ernst, 140, 208 n. 34, 208 n. 39, 208 n. 41,  
 209 n. 49
- Fashion, see Clothing, men’s  
 Fassbender, Eugen and Ludwig Tremmel, 109–122,  
 201 n. 64

228 Index

- Felix, Eugen, 31, 34  
 Fellner, Ferdinand, and Hermann Helmer (architects), 159–161  
 Ferstel, Max von, 109–110, **113**  
 Franz Joseph I, Emperor of Austria-Hungary, 23  
 Freud, Sigmund, 24, 87–89, 196 n. 67  
   consulting rooms at Berggasse 19, Vienna, **87**, 88  
   truth and, 88  
 Fritsch, K.E.O., 11  
 Function, 7–9, 169, 175 n. 8  
   *see also* Truth in architecture, Purpose  
 Functionalism, 8, 175 n. 8, 176 n. 23  
 Genossenschaft bildender Künstler Wiens (Künstlerhaus), 30–34, 37, 184 n. 5, 184 n. 7  
 Gerlach, Martin, 185 n. 22  
 Goldman & Salatsch (firm)  
   anti-Semitism and, 164  
   character and image of, 135–136, 138–162  
   England and, 211 n. 81, 211 n. 82  
   history of, 134–136  
 Goldman & Salatsch building, Vienna, *see* Michaelerplatz building, Vienna  
 Goldman, Leopold, 135, 164, 213 n. 116, 213 n. 122  
 Goldmann, Michael, 134, 135  
 Grasberger, Hans, 61  
 Hagengesellschaft, Vienna, 33, 184 n. 10  
 Hart, Heinrich and Julius, 12, 177 n. 39  
 Hevesi, Ludwig, 3, 14, 49  
   Loos, Adolf and, 136  
   Olbrich, Joseph Maria and, 187 n. 53  
   Purkersdorf sanatorium and, 77, 81–83, 91, 194 n. 36, 195 n. 58  
   Secession building and, 42, 54, 60, 187 n. 60, 187 n. 64  
   Secession group and, 59, 60, 187 n. 58  
 Hitchcock, Henry-Russell, 21–22, 94, 181 n. 94  
 Hörmann, Theodor von, 31–32, 184 n. 8  
 Hoffmann, Josef, 18, 33, 142, 185 n. 28, 193 n. 27  
   Arts and Crafts Movement and, 180 n. 79  
   early career of, 69–72, **71**, **73**, 193 n. 32, 194 n. 37  
   Loos, Adolf, and, 136  
   Olbrich, Joseph Maria and, 36  
   rationalism in the work of, 70  
   social reform and, 69–70  
   Wagner, Otto and, 71, 186 n. 43  
   Wagner School and, 186  
   *see also* Purkersdorf Sanatorium  
 Hofmann, Alfred, 11–12  
 Hofmannsthal, Hugo von, 178 n. 54  
 Holzamer, William, 58  
 Horta, Victor, 181 n. 94  
 Hübsch, Heinrich, 8, 13  
 Huch, Ricarda, 57, 190 n. 105  
 Janik, Allan, 25  
 Klimt, Gustav, 26, 33, 34, 185 n. 20, 185 n. 22  
   *Nuda Veritas*, 24, **25**, 58, 191 n. 107  
   Secession building, designs for, 39, 187 n. 56  
 Kollmann, Julius von, 179 n. 67  
 König, Carl, 141, 177 n. 26  
 Kosel, Mansuet, 104–105, 107, 108, 118, 119  
 Krafft-Ebing, Richard von, 66–69, 78–79, 86–88, 90, 193 n. 25, 194 n. 43  
   Freud, Sigmund, and, 196 n. 67  
   Purkersdorf Sanatorium and, 66, 192 n. 3, 192 n. 7  
 Krämer, Johann Viktor, 179 n. 67  
 Krauss, F. von and J. Tölk, 109–110, **112**  
 Künstlerhaus, *see* Genossenschaft bildender Künstler Wiens  
 Laugier, Marc-Antoine, 13  
 Le Corbusier, 64, 182 n. 102  
 Lesenberg, Wilhelm, 53, 55  
 Levetus, A.S., 79, 193 n. 28  
 Lipsius, Constantin, 11  
 Loos, Adolf, 2, 3, 25, 136–138, 171  
   *Das Andere*, 136, **137**  
   early career and writings, 136–138, 213 n. 123  
   “Ornament and Crime”, 137, 145, 207 n. 33  
   Goldman & Salatsch and, 136  
   Hoffmann, Josef and, 136  
   Michaelerplatz building  
     contract for, 138, 208 n. 34  
     preliminary designs for, 138–140, 208 n. 36, 208 n. 38  
   Loos defends design for, 140, 146–148, 154–157, 208 n. 46  
   “Mein Haus am Michaelerplatz” (lecture), 142–143, **143**, 209 n. 56  
   on authenticity, 19–20, 149–152  
   on cladding, 149  
   on craft tradition, 144  
   on England, 144–146, 180 n. 81  
   on modernity and tradition, 165–166  
   on tailoring, 144–146, 209 n. 60, 210 n. 71, 210 n. 75 (truth and, 146)  
   on Vienna ca. 1800, 165–166  
   on women’s clothing, 210 n. 66  
   Secession and, 136, 144, 148, 207 n. 30  
   Wagner, Otto and, 207 n. 30  
   *See also* Michaelerplatz building  
 Looshaus, *see* Michaelerplatz building  
 Löw, Anton, 66, 192 n. 3, 193 n. 26

- Lueger, Karl, 24  
 Lux, Joseph August, 154, 194 n. 39, 212 n. 98  
   on Purkersdorf Sanatorium, 74–75, 78, 83, 197 n. 80
- Macdonald, Frances, 180 n. 80  
 Macdonald, Margaret, 180 n. 80  
 Mackintosh, Charles Rennie, 180 n. 80, 181 n. 94  
 Macnair, Herbert, 180 n. 80  
 Mahler, Gustav, 183 n. 118  
 Mallgrave, Harry Francis, 10–11  
 Mann, Thomas, 195 n. 57  
 Marilaun, Karl, 76, 165, 167–168  
 Marmorek, Oscar, 177 n. 37, 179 n. 71  
 Masking; in men's tailoring, 145–146  
 Michaelerplatz Building, Vienna, 3, 7, 14, 132–168, 171  
   cladding on, 149–152, 160–161, 213 n. 113  
   clothing industry and, 164–165  
   columns at entrance to, 154–155, 212 n. 101  
   competition (1909) for, 138–162, **158**, 164, 208 n. 34, 208 n. 36  
   construction of, 160–162  
   electricity in, 166  
   England and, 148–149  
   facade  
   preliminary designs for, 138–141, **139**, **141**  
   controversy over, 140–144, **141**, 146, 161, 165, 208 n. 41, 208 n. 42, 208 n. 44, 209 n. 48, 209 n. 51  
   competition for new facade, 141–142, 209 n. 52, 209 n. 53  
   analysis of, 149–155  
   floor plans, 138–139, **139**  
   Goldman, Leopold and, 213 n. 116  
   historiography of, 133–134, 206 n. 6  
   inception of, 135, 138  
   interior of, 149–151, **150**, **151**, **157**, 160–163, **163**  
   marble used in, 149, 211 n. 88  
   modernity and tradition in, 146–148, 165–168, **167**  
   preliminary designs for, 138–140, 208 n. 38, 208 n. 36  
   press reactions to, 166–168  
   site of, 132, **133**  
   Hofburg (imperial palace) and, 132  
   Palais Herberstein and, 132, 141  
   St Michael's Church and, 165  
   tailoring, men's, and, 146–152, 210 n. 79  
   tenants in, 152–154, 211 n. 91  
   truth and, 132–134, 149–152, 168  
   the *Warenhaus* and, 152–165  
   windows in, 149, 155, 166, 211 n. 83, 211 n. 84  
 modern architecture  
   historiography of, 21–23, 94, 181 n. 94, 181 n. 96  
   post-modernism and, 134  
   social goals of, 64  
   Viennese, historiography of, 23, 182 n. 102
- Moll, Carl, 33, 34, 185 n. 28  
 Morold, Max, 58–60  
 Morris, William, 18–19, 180 n. 79  
 Moser, Koloman, 33, 185 n. 20, 185 n. 22, 185 n. 28  
   Purkersdorf Sanatorium and, 193 n. 28  
   Secession building and, 44  
 Munich Secession, 32–33  
 Muthesius, Hermann, 178 n. 53, 180 n. 71  
 Myrbach, Felician von, 180 n. 79
- naturalism, 10, 12, 15  
 nervous ailments,  
   defined as neurasthenia, 67–68  
   environmental factors relating to, 66–69, 89, 193 n. 20  
   therapies for, 76, 87–89, 195 n. 54, 195 n. 55  
   electrotherapy, 63, 87, 92  
   mechanotherapy, 92, **93**, 197 n. 84  
   sun- and air-cures, 75–76  
   psychological factors relating to, 89–90, 196 n. 77  
   *see also* sanatoriums
- Neutra, Richard, 196 n. 72  
 Nietzsche, Friedrich, 27, 58, 171, 183 n. 118, 190 n. 101  
 Nordau, Max, 16–17, 27, 171, 179 n. 68
- Olbrich, Joseph Maria, 19, 30, 34, 176 n. 18, 187 n. 53, 192 n. 125  
   Bahr, Hermann, and, 178 n. 54  
   Darmstadt Artists' Colony, 190 n. 94  
   early career of, 35–37, 185 n. 36  
   Hoffmann, Josef, and, 36  
   Idealism, and, 50–52  
   Secession building,  
   designs for, 37–43, 186 n. 49  
   travels in Italy, 36, **37**, 189 n. 89  
   *see also* Secession building
- Paestum, Italy, temple at, **37**, 189 n. 89  
 Paris World Exposition (1889), 11, 177 n. 37  
 Perret, Auguste, 181 n. 94  
 Pevsner, Nikolaus, 21–22, 94  
 Postal Savings Bank building, Vienna, 3, **5**, 9, 14, 92, 96–131, **97**, **124**, **125**, **126**, **127**, 170–171  
   banking hall, 99–116, **99**  
   central heating in, 117  
   cladding on, 125–128, **127**, **129**  
   communications, 107, 123  
   competition for, 106–110  
   brief, 106–108  
   budget, 106  
   entries (other than Wagner's), 108–112, **112**, **113**, 201 n. 54, 201 n. 64  
   jury, 107, 108

230 Index

- Postal Savings Bank building, Vienna (*contd.*)  
 Wagner's competition designs, 110–118, **111**, **113**, **114**, 202 n. 85  
 jury's reaction to, 117–118  
 press reaction to, 118  
 construction and materials, 99–100, 124–125  
 decoration, 107, 109, 117  
 dividing walls in, 123  
 execution plans for, 118–119, 203 n. 92  
 façades, **97**, 113–115, 117, 201, n. 67, 202 n. 81  
 bolts on, 126–127, **129**  
 historiography of, 198 n. 2  
 hygiene and working conditions in, 107, 119, 121, 123, 125, 204 n. 115  
 location and layout, 98–99, 199 n. 35  
 publicity for, 123–128, 204 n. 117  
 roof, controversy over, 120–122, 203 n. 105, 204 n. 110  
 truth and, 97–98, 122  
 windows, 116
- Postal Savings Bank, Austrian (the institution), 198 n. 10, 198 n. 16  
 administrative organisation of, 101, 104  
 anti-Semitism and, 198 n. 15  
 pre-1902 history of, 100–104, 198 n. 15, 198 n. 18  
 pre-1906 accommodation of, 101–105, **102**, **103**, 199 n. 28  
 working conditions at, 104, 119, 204 n. 115
- Purkersdorf Sanatorium, Vienna, 3, **5**, 14, 63–95, **64**, **65**, **74**, **78**, **80**, **81**, **82**, **83**, **84**, **85**, **86**, **91**, **93**, 170, 194 n. 38  
 facilities in, 72  
 foundation of, 192 n. 3  
 historiography of, 94–95, 197 n. 93, 197 n. 94  
 later history of, 94, 197 n. 88  
 pre-1904 buildings at, 71, **72**, **75**, 194 n. 36  
 preliminary designs for, 194 n. 47  
 regulation of environmental stimulants at, 76–83  
 science and, 84–86  
 smooth functioning of, 81–83  
 surface visual articulation in, 79–81  
 surveillance in, 79  
 technology, new and, 90–94  
 therapies used at, 63, 74–76, 92, 197 n. 84, 197 n. 87  
 truth and, 83–86, 95  
 windows in, 76, **78**, 194 n. 47, 194 n. 48  
 purpose, *see* Truth in architecture
- Realism, *see* Truth in architecture
- Reichspost, 165, 167  
 reinforced concrete construction, 14, 91, 112, 160–162, 197 n. 80  
 Ringstrasse, Vienna, 30–31, 49, 98, 105, 115  
 Roller, Alfred, 1, 175 n. 2  
 Rossi, Aldo, 134
- Rothberger, Jacob, 157–159, 164  
 Ruskin, John, 17–19, 179–181 n. 71, 179–181 n. 72, 179–181 n. 79, 179–181 n. 99  
 Rykl, Karl, 209 n. 48, 209 n. 57
- sachlich*, 178 n. 53  
 sanatoriums,  
 for nervous ailments, 66, 69, 92, 192 n. 4, 194 n. 38, 195 n. 57  
 for tuberculosis, 76  
 savings banks, 100  
 Schaukal, Richard, 3, 132, 165  
 Schefer, Leopold, 191 n. 107  
 Scheffler, Karl, 10  
 Schinkel, Karl Friedrich, 8  
 Schneider, Hans, 140, **141**, 142, 163, 209 n. 49  
 Schölermann, Wilhelm, 18, 45, 180 n. 73, 187 n. 65  
 Schorske, Carl, 24–26, 182 n. 112  
 Schreder, Carl, 61  
 Schuster-Bonnott, Rudolf, 119–122
- Secession building, Vienna, 2–3, **4**, 9, 16, 28–62, **29**, **31**, **42**, **43**, 185 n. 32, 185 n. 33, 185 n. 35  
 Association of Engineers and Architects, Austrian, and, 46, 187 n. 68  
 construction of, 46  
 external ornament on, 42–44, 187 n. 61  
 inception of, 35  
 interior of, 44–46, **44**, **45**, **47**, 187 n. 64, 188 n. 72  
 Karlskirche, Vienna, and, 42, **42**  
 preliminary designs for, 37–39, **39**, **40**, **41**, 186 n. 52, 187 n. 54  
 primitivism and, 53, 55  
 nature and, 53  
 roofline of, **31**, 60–61  
 site plan for, 46  
 subjectivity and, 52–53  
 truth and, 46–62  
 spiritual, 55–56, 188 n. 72  
 contradictory attitudes to, 58–62
- Secession group, Vienna, 24, 29–34, 184 n. 4, 184 n. 10, 185 n. 26  
 Realism and, 31–32  
 Symbolism and, 57–58, 190 n. 101  
 pluralism and, 59–60  
 Loos, Adolf, and, 136, 144, 148
- Segesta, Italy, temple at, 54, 55, 189 n. 89  
 Seligmann, Adalbert Franz, 124, 128–129, 205 n. 127  
 Semper, Gottfried, 8, 11, 13, 181 n. 99  
 Siebner-Club, Vienna, 33, 36, 185 n. 22  
 Sitte, Camillo, 35, 188 n. 68  
 Speidel, Felix, 133  
 Stache, Friedrich, 184 n. 5  
 Stadler, Friedrich, 25  
 Stein, Ludwig, 75, 192 n. 3  
*Stimmungslandschaft*, 33

## Index

231

- Streiter, Richard, 12–13, 16  
 Strzygowski, Josef, 164, 213 n. 126  
 Sullivan, Louis, 9–10, 176 n. 23  
 Symbolism, 33 *see also* Secession group, and symbolism
- Toulmin, Stephen, 25  
 Truth in architecture, 2–27, 169–173  
   authenticity and, 16–20, 149–152  
   rootedness, 165–168  
   clients and, 20–21  
   construction and, 13–14  
   France as influence on, 10, 171  
   historiography of modern architecture and, 21–23  
   historiography of Viennese architecture and, 23, 182 n. 102  
   Idealism, Symbolism and, 14, 50–58, 169–170  
   literature and philosophy, as influence on, 11  
   Michaelerplatz building and, 132–134, 168  
   Postal Savings Bank building and, 97–98, 122  
   Purkersdorf Sanatorium and, 83–86  
   Purpose and, 7–10, 169  
     in Michaelerplatz building, 148  
     in Secession building, 46–49  
   Realism and, 10–13  
   Secession building and, 46–62  
 Turban, Karl, 76
- van der Nüll, Eduard, 13  
*Ver Sacrum* (Vienna Secession journal), 34, 57–58, 136  
 Vienna at the fin de siècle  
   historiography of, 24–26, 182 n. 112, 183 n. 114  
   political instability in, 23–24  
   urban planning in, 105  
 Vienna Secession, *see* Secession group, Vienna  
 Viollet-le-Duc, Eugène Emmanuel, 10, 176 n. 26, 181 n. 99  
 Voysey, C.F.A., 180 n. 71
- Wacek-Orlik, Franz, 103–104  
 Wagner School, 11, 17, 175 n. 2, 179 n. 67  
 Wagner, Otto, 2, 10, 13–14, 25, 33, 140, 198 n. 1  
   Academy of Fine Arts, Vienna  
     designs for, 49–50, **51**, 61  
     appointment to, 36  
   campaign for public commissions for private architects, 106, 200 n. 40  
   Franz Joseph I Municipal Museum, plans for, 96  
   Hoffmann, Josef and, 71  
   Idealism in the writings of, 14–15, 170  
   Loos, Adolf and, 207 n. 30  
   *Modern Architecture*, 12–14  
   *Nutzstil*, notion of, 14  
   Olbrich, Joseph Maria, and, 36  
   on apartment building facades, 151–152  
   Postal Savings bank  
     aesthetic intentions in, 115–117, 120–121, 123–124  
     competition entry, 110–115, **111**, **113**, **114**, 118  
     jury's reaction to, 117–118  
     press reaction to, 118  
     execution designs for, 118–119  
     preliminary sketch for, **115**  
     realism and idealism united in, 109–122, 130  
     Wagner defends plans for glass roof, 120–121  
   Realism in the writings of, 11  
   Secession building and, 49, 186 n. 51  
   Stadtbahn, Vienna, 36  
   Stubenviertel, plan for, 105, 199 n. 32  
 Wagner, Richard, 58, 178 n. 54, 190 n. 101  
*Warenhaus* buildings, Vienna, 152–153, **153**, **156**, 157, **159**, **161**, 212 n. 92, 212 n. 93, 212 n. 109  
   Anti-Semitism and, 163–164  
   Gerngross, 160–161, **161**  
   Herzmansky, 154–156, **156**  
   politics and, 163–164, 213 n. 110  
   Rothberger, 157, 159–160, **159**, 212 n. 110  
 Wechsler, Alfred (pseud. W. Fred), 186  
 Werkbund, German, 144  
*Wiener Werkstätte*, 18, 69, 144, 180 n. 79, 193 n. 28  
 Wilhelm, Paul, 57  
 Wittmann, Hugo, 166
- Zola, Émile, 183 n. 116  
 Zuckerkandl, Berta, 3, 26–27, 79, 171, 193 n. 33  
   Hoffmann, Josef and, 69, 70, 83  
   Postal Savings Bank building, and, 130  
 Zuckerkandl, Viktor, 69, 94, 193 n. 26  
*Zweck*, *see* Truth in architecture, Purpose