

Cambridge University Press
0521821029 - Kids and Media in America
Donald F. Roberts and Ulla G. Foehr
Copyright Information
[More information](#)

KIDS AND MEDIA
IN AMERICA

DONALD F. ROBERTS
ULLA G. FOEHR

Stanford University

With

VICTORIA J. RIDEOUT
MOLLYANNE BRODIE

Based on a Kaiser Family Foundation Study



Cambridge University Press
 0521821029 - Kids and Media in America
 Donald F. Roberts and Ulla G. Foehr
 Copyright Information
[More information](#)

PUBLISHED BY THE PRESS SYNDICATE OF THE UNIVERSITY OF CAMBRIDGE
 The Pitt Building, Trumpington Street, Cambridge, United Kingdom

CAMBRIDGE UNIVERSITY PRESS
 The Edinburgh Building, Cambridge CB2 2RU, UK
 40 West 20th Street, New York, NY 10011-4211, USA
 477 Williamstown Road, Port Melbourne, VIC 3207, Australia
 Ruiz de Alarcón 13, 28014 Madrid, Spain
 Dock House, The Waterfront, Cape Town 8001, South Africa
<http://www.cambridge.org>

© Donald F. Roberts & Ulla G. Foehr 2004

This book is in copyright. Subject to statutory exception
 and to the provisions of relevant collective licensing agreements,
 no reproduction of any part may take place without
 the written permission of Cambridge University Press.

First published 2004

Printed in the United States of America

Typeface Goudy 10.5/13 pt. System L^AT_EX 2_ε [TB]

A catalog record for this book is available from the British Library.

Library of Congress Cataloging in Publication Data

Roberts, Donald F.
 Kids and media in America / Donald F. Roberts and Ulla G. Foehr ; with
 Victoria J. Rideout and Mollyanne Brodie.
 p. cm.

“Based on a Kaiser Family Foundation Study.”

Includes bibliographical references and index.

ISBN 0-521-82102-9 – ISBN 0-521-52790-2 (pb.)

1. Mass media and children – United States. 2. Mass media and teenagers –
 United States. 3. Internet and children – United States. 4. Internet and
 teenagers – United States. 5. Child consumers – United States.
 6. Teenage consumers – United States. I. Foehr, Ulla G. II. Henry J. Kaiser
 Family Foundation. III. Title.

HQ784.M3R515 2003
 305.23'083–dc21 2003046183

ISBN 0 521 82102 9 hardback
 ISBN 0 521 52790 2 paperback