The Grand Designers

The airplane has experienced phenomenal advancement in the twentieth century, changing at an exponential rate from the Wright brothers to the present day. In this ground-breaking work based on new research, Dr. John D. Anderson, Jr., a curator at the National Air and Space Museum, analyzes the historical development of the conceptual design process of the airplane. He aims to answer the question of whether airplane advancement has been driven by a parallel advancement in the intellectual methodology of conceptual airplane design. In doing so, Anderson identifies and examines six case histories of "grand designers" in this field, and challenges some of the preconceived notions of how the intellectual methodology of conceptual airplane design advanced. Filled with over one hundred illustrations which bring his words to life, Anderson unfolds the lives and thoughts of these grand designers.

DR. JOHN D. ANDERSON, JR. is currently Curator for Aerodynamics at the National Air and Space Museum, Smithsonian Institution, and Professor Emeritus at the University of Maryland. Dr. Anderson has published eleven books including *A History of Aerodynamics* (Cambridge University Press, 1999). He is a member of the National Academy of Engineering, an honorary fellow of the American Institute of Aeronautics and Astronautics, and a fellow of the Royal Aeronautical Society.

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The Grand Designers

The Evolution of the Airplane in the 20th Century

JOHN D. ANDERSON, JR.

Smithsonian Institution

and

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Preface

The evolution of the airplane is one of the most important technical developments of the twentieth century, and the evolution of the intellectual methodology for airplane design is part of this development. This book is focused on that intellectual methodology, how it came about, and some of the key people who advanced the methodology. It is a story of rapidly advancing technology, used ingeniously by a few people, all of whom were different. They had various backgrounds and different personalities, but fashioned out of whole cloth some of the most spectacular airplanes in history. How did they do it? This book is aimed directly at readers, both nontechnical and technical, who want to know the answer. If you are simply interested in airplanes and have a nontechnical background, this book is for you. If you are an engineer or scientist, this book is also for you. This story is one of the most fascinating in the history of technology, and it is built around two basic thoughts, as follows.

Thought one: The design of a new airplane starts by someone or some group taking out pages of blank paper (or a blank computer screen), and beginning an intellectual process called *conceptual* airplane design. After a very short period of time (weeks, or at most months), a crude configuration layout emerges showing the overall shape and size of the new airplane. After this baby, so to speak, is born, it enters a much more sophisticated and complex phase called preliminary design, where only relatively minor changes are made to the configuration layout; a lot of attention is paid to structural and control system analysis. At the end of this preliminary design phase, a major decision is made whether or not to commit to the manufacture of the airplane. If the decision is "go," the detail design phase starts – the "nuts and bolts" phase that readies the

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Preface

airplane for fabrication. But it is the "baby stage," the conceptual design phase on those first few pages, which dictates the very genes of the airplane.

Thought two: Anyone looking at the progress made in the advancement of the airplane sees an exponential change over the past 100 years. Just compare the image of the 1903 Wright Flyer, flying at 30 mph at about a 10-foot altitude, with the image of the spectacular Lockheed SR-71 Blackbird flying at Mach 3 plus, at 90,000 feet, or even the image of the Airbus 380 carrying over 600 passengers at near Mach One at 40,000 feet. Clearly, the airplane has experienced a phenomenal advancement in the twentieth century.

Question: Why? In particular, since the first step in the intellectual process in airplane design is conceptual design, has this exponential advancement in the airplane been due to an exponential improvement in the intellectual methodology of conceptual airplane design? This book is devoted completely to an investigation of the answer to that question. It looks at the historical development of the design process and uses six case histories of specific airplane designers, starting with the Wright brothers. I have identified these six designers as "grand designers" because they were all exceptional and different, and they make this history come alive. They are not by any means the only grand designers, but they suffice to help answer the question.

The answer itself turns out to be quite surprising, at least to me. As I progressed through the case histories, my preconceived perception of how conceptual design advanced was totally turned on end. Continue to read on; the lives and design thinking of these grand designers will unfold for you.

I wish to give credit to my colleagues at the National Air and Space Museum for many stimulating conversations on the subject of the history of aeronautical engineering, and to my wife Sarah-Allen Anderson for living with my research and thoughts on this book. Credit also goes to Dr. Von Hardesty, Senior Curator and Chair of the Aeronautics Department at the National Air and Space Museum (now retired) for suggesting the general idea of this study. Also, thanks go to Brian Riddle, Chief Librarian of the Royal Aeronautical Society in London. I spent many weeks in this library researching the topics in this book, and Brian was indispensable to me in finding material very relevant to my study. Finally, I give thanks to my longtime friend and scientific typist Susan Cunningham for typing the manuscript.