

Cambridge University Press
0521800285 - The History of Family Business, 1850-2000
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The History of Family Business, 1850–2000

In this new textbook, Andrea Colli gives a historical and comparative perspective on family business, examining through time the different relationships within family businesses and among family enterprises, inside different political and institutional contexts. He compares the performance of family businesses with that of other economic organisations, and looks at how these enterprises have contributed to the evolution of contemporary industrial capitalism. Central to his discussion are the reasons for both the decline and persistence of family business, how it evolved historically, the different forms it has taken over time, and how it has contributed to the growth of single economies. The book summarises previous research into family business, and situates many aspects of family business – such as their strategies, contribution, failure, and decline – in an economic, social, political, and institutional context. It will be of key interest to students of economic history and business studies.

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Contents

Introduction	<i>page</i> 1
1 Family business: nature and structure	6
In search of a definition: quality and quantity	8
Changing perspectives on family firms	22
2 Geographical, sectoral, and dimensional distribution of family firms	27
Stages of the industrialisation process	28
Industry typology	32
Financial systems	34
Institutional framework	35
Culture	41
Families, firms, and ideologies	45
3 Family firms in the era of managerial enterprise	49
Which role for family firms? The traditional view	50
Which role for the family firm? Toward a new perspective	58
Old problems, open questions: leadership succession, corporate governance, and path dependence	65
4 Conclusions	73
<i>Bibliographical essay</i>	77
<i>Bibliography</i>	85
<i>Index</i>	98