

Contents

Dedication	vi
Abbreviations	xiii
List of Figures and Tables	xvii
PART I INTRODUCTION	1
1 The Historical Canvas	3
<i>How to Read this Book</i>	6
2 Globalization and Regulation	7
<i>Overview</i>	7
<i>Globalization</i>	8
<i>Principles, Mechanisms and Actors</i>	9
<i>Regulation and Enforcement</i>	9
3 Method	11
<i>Interviews and Informants</i>	11
<i>Micro–Macro Method for the Anthropology of Global Cultures</i>	13
4 Concepts: Mechanisms, Principles and Actors	15
<i>Mechanisms</i>	15
<i>Principles and Actors</i>	18
<i>The Principle of Reciprocity and Reciprocity-based Mechanisms</i>	20
<i>A Non-linear Dynamic</i>	23
<i>Definitions</i>	24
5 Conclusions	27
<i>The Process of Globalization</i>	27
<i>Webs of Influence and Citizen Sovereignty</i>	31
6 The Struggle for a Sovereignty of the People	34
PART II CASES	37
7 Property and Contract	39
<i>History of Globalization</i>	40
<i>Actors</i>	65
<i>Contest of Principles</i>	75
<i>Mechanisms</i>	78
<i>Conclusion</i>	84

8	Financial Regulation	88
	<i>History of Globalization</i>	88
	<i>Actors</i>	112
	<i>Contest of Principles</i>	124
	<i>Mechanisms</i>	131
	<i>Conclusion</i>	138
9	Corporations and Securities	143
	<i>History of Globalization</i>	143
	<i>Actors</i>	156
	<i>Contest of Principles</i>	162
	<i>Mechanisms</i>	169
	<i>Conclusion</i>	172
10	Trade and Competition	175
	<i>History of Globalization</i>	175
	<i>Actors</i>	194
	<i>Contest of Principles</i>	206
	<i>Mechanisms</i>	214
	<i>Conclusion</i>	218
11	Labour Standards	222
	<i>History of Globalization</i>	222
	<i>Actors</i>	237
	<i>Contest of Principles</i>	244
	<i>Mechanisms</i>	249
	<i>Conclusion</i>	252
12	The Environment	256
	<i>History of Globalization</i>	256
	<i>Actors</i>	270
	<i>Contest of Principles</i>	279
	<i>Mechanisms</i>	285
	<i>Conclusion</i>	294
13	Nuclear Energy	297
	<i>History of Globalization</i>	297
	<i>Actors</i>	303
	<i>Contest of Principles</i>	312
	<i>Mechanisms</i>	315
	<i>Are We Safer from the Atom?</i>	318
	<i>Conclusion</i>	319
14	Telecommunications	322
	<i>History of Globalization</i>	322
	<i>Actors</i>	341
	<i>Contest of Principles</i>	349
	<i>Mechanisms</i>	353
	<i>Conclusion</i>	356

15	Drugs	360
	<i>History of Globalization</i>	360
	<i>Actors</i>	375
	<i>Contest of Principles</i>	386
	<i>Mechanisms</i>	389
	<i>Modernity, Globalized Regulatory Protection of Strong States, Mass Addiction</i>	394
	<i>Conclusion</i>	397
16	Food	399
	<i>History of Globalization</i>	399
	<i>Actors</i>	405
	<i>Contest of Principles</i>	410
	<i>Mechanisms</i>	414
	<i>Conclusion</i>	416
17	Sea Transport	418
	<i>History of Globalization</i>	418
	<i>Actors</i>	425
	<i>Contest of Principles</i>	431
	<i>Mechanisms</i>	433
	<i>Conclusion</i>	435
18	Road Transport	438
	<i>History of Globalization</i>	438
	<i>Actors</i>	443
	<i>Contest of Principles</i>	448
	<i>Mechanisms</i>	450
	<i>Conclusion</i>	451
19	Air Transport	454
	<i>History of Globalization</i>	454
	<i>Actors</i>	459
	<i>Contest of Principles</i>	463
	<i>Mechanisms</i>	466
	<i>Conclusion</i>	469
PART III ANALYSIS		473
20	Contests of Actors	475
	<i>States</i>	475
	<i>International Organizations of States</i>	485
	<i>Business</i>	488
	<i>Individuals</i>	494
	<i>Epistemic Communities</i>	501
	<i>Conclusion</i>	504

XII | CONTENTS

21	Contests of Principles	507
	<i>Contests</i>	507
	<i>Properties of Principles</i>	526
	<i>Conclusion</i>	530
22	Mechanisms of Globalization	532
	<i>Military Coercion</i>	532
	<i>Economic Coercion and Systems of Reward</i>	535
	<i>Modelling</i>	539
	<i>Reciprocal Adjustment and Non-reciprocal Coordination</i>	543
	<i>Capacity-building</i>	546
	<i>Conclusion</i>	546
23	Regulatory Webs and Globalization Sequences	550
	<i>Webs of Influence</i>	551
	<i>Webs of Dialogue</i>	553
	<i>Webs of Reward and Coercion</i>	557
	<i>Why Webs of Reward and Coercion are Less Important than</i> <i>Webs of Dialogue</i>	557
	<i>A Processual Micro–Macro Theory</i>	559
	<i>Conclusion</i>	562
24	Forum-shifting and Contests of Principles	564
	<i>A Processual Theory of the Contests of Principles</i>	571
	<i>Conclusion</i>	577
25	Modelling, Globalization and the Politics of Empowerment	578
	<i>Foundations for a Theory of Modelling</i>	580
	<i>Explaining the Diffusion of Models</i>	585
	<i>Using the Concepts for Micro–Macro Synthesis</i>	595
	<i>Conclusion</i>	599
26	A Political Program for Sovereignty over Global Regulation	602
	<i>The Three Sovereignties</i>	602
	<i>Five Strategies for Intervening in Global Webs of Regulation</i> <i>to Ratchet-up Standards in the World System</i>	612
	<i>Strategies for Intervening in Global Webs of Regulation</i> <i>to Increase Competition</i>	620
	<i>Conclusion</i>	628
	Acknowledgments	630
	Bibliography	640
	Index	672