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ETHICS AND THE BUSINESS OF BIOMEDICINE

During the last thirty years we have witnessed sweeping changes in healthcare worldwide, including new and expensive biomedical technologies, an increasingly powerful and influential pharmaceutical industry, steadily increasing healthcare costs in industrialized nations, and new threats to medical professionalism. The essays collected in this book concern costs and profits in relation to just healthcare, the often controversial practices of pharmaceutical companies, and corruption in the professional practice of medicine. Leading experts discuss justice in relation to business-friendly strategies in the delivery of healthcare, access to life-saving drugs, the ethics of pharmaceutical company marketing practices, exploitation in drug trials, and undue industry influence over medicine. They offer guidance regarding the ethical delivery of healthcare products and services by profit-seeking organizations operating in a global marketplace, and recommend pragmatic solutions to enhance organizational integrity and curb medical corruption in the interest of patient welfare.

DENIS G. ARNOLD is the Jule and Marguerite Surtman Distinguished Scholar in Business Ethics at Belk College of Business, University of North Carolina, Charlotte. Formerly he was Associate Professor of Philosophy and Director of the Center for Applied and Professional Ethics at the University of Tennessee at Knoxville. He is author of *The Ethics of Global Business* (2009) and co-editor of *Ethical Theory and Business*, 8th Edition (2009) and *Rising Above Sweatshops: Innovative Approaches to Global Labor Challenges* (2003).

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