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978-0-521-70960-6 - Managing Strategic Surprise: Lessons from Risk Management and Risk Assessment

Edited by Paul Bracken, Ian Bremmer and David Gordon

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## *Managing Strategic Surprise*

The scope and applicability of risk management has expanded greatly over the past decade. Banks, corporations, and public agencies employ its new technologies both in their daily operations and in their long-term investments. It would be unimaginable today for a global bank to operate without such systems in place. Similarly, many areas of public management, from NASA to the Centers for Disease Control, have recast their programs using risk management strategies. It is particularly striking, therefore, that such thinking has failed to penetrate the field of national security policy. Venturing into uncharted waters, *Managing Strategic Surprise* brings together risk management experts and practitioners from different fields with internationally recognized national security scholars to produce the first systematic inquiry into risk and its applications in national security. The contributors examine whether advance risk assessment and management techniques can be successfully applied to address contemporary national security challenges.

PAUL BRACKEN is Professor of Management and Political Science at Yale University. He is a member of the council on Foreign Relations and works with private equity and hedge funds on using scenarios for investment strategies.

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# Managing Strategic Surprise

Lessons from Risk Management  
and Risk Assessment

Edited by

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