

Cambridge University Press

978-0-521-65258-2 - Contrasts and Effect Sizes in Behavioral Research: A Correlational Approach

Robert Rosenthal, Ralph L. Rosnow and Donald B. Rubin

Copyright Information

[More information](#)

# Contrasts and Effect Sizes in Behavioral Research

## A CORRELATIONAL APPROACH

**ROBERT ROSENTHAL**

*Department of Psychology, University of California,  
Riverside, and Harvard University*

**RALPH L. ROSNOW**

*Department of Psychology, Temple University*

**DONALD B. RUBIN**

*Department of Statistics, Harvard University*



**CAMBRIDGE**  
UNIVERSITY PRESS

Cambridge University Press

978-0-521-65258-2 - Contrasts and Effect Sizes in Behavioral Research: A Correlational Approach

Robert Rosenthal, Ralph L. Rosnow and Donald B. Rubin

Copyright Information

[More information](#)

## CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9780521652582](http://www.cambridge.org/9780521652582)

© Cambridge University Press 2000

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2000

*A catalogue record for this publication is available from the British Library*

*Library of Congress Cataloguing in Publication data*

Rosenthal, Robert, 1933 – Contrasts and effect sizes in behavioral research : a correlational approach / Robert Rosenthal, Ralph L. Rosnow, Donald B. Rubin.  
p. cm.

Includes bibliographical references and index.

ISBN 0-521-65258-8 (hc). – ISBN 0-521-65980-9 (pb)

1. Psychometrics. 2. Analysis of variance. 3. Psychology – Statistical methods. 4. Social sciences – Statistical methods.

I. Rosnow, Ralph L. II. Rubin, Donald B. III. Title.

BF39.2.A52R67 1999

150'.7'27 – dc21 99-24199 CIP

ISBN 978-0-521-65258-2 Hardback

ISBN 978-0-521-65980-2 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.