

Cambridge University Press

978-0-521-65156-1 - Selling Hollywood to the World: U.S. and European Struggles for
Mastery of the Global Film Industry, 1920–1950

John Trumbour

Table of Contents

[More information](#)

Contents

List of Illustrations	<i>page</i> xi
Preface	xiii
Acknowledgments	xvi
Introduction	I
PART ONE. THE UNITED STATES	
1 The Domestic Roots of Hollywood's Foreign Policy: Censorship and Corporatism in the Formation of the MPPDA, 1921–1941	17
2 Hollywood and the State Department: Overseas Expansion and America's Subversion	63
3 The MPAA and the State Department: Order and Autonomy in the Postwar World	91
PART TWO. GREAT BRITAIN	
4 Grierson, the Documentary Spirit, and the Projection of Britain	119
5 The Korda Road to Riches, Recovery, and Ruin	141
6 The Age of Rank	168
7 The U.S.–U.K. Film Conflict: The Fading Dream of Mastering Hollywood	200
PART THREE. TWO CONTINENTAL CASE STUDIES: BELGIUM AND FRANCE	
8 Belgium and the Making of an International Catholic Film Movement	211
9 France and Resistance to Hollywood: Empire, Artisans, and the State	226
	ix

Cambridge University Press

978-0-521-65156-1 - Selling Hollywood to the World: U.S. and European Struggles for
Mastery of the Global Film Industry, 1920–1950

John Trumbour

Table of Contents

[More information](#)

x	Contents
10	France and the Politics of State Intervention 258
	Conclusion 275
	Notes 289
	Selected Bibliography 341
	Filmography 353
	Index 363