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978-0-521-61865-6 - International Management Ethics: A Critical, Cross-Cultural Perspective

Terence Jackson

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International Management Ethics

What can we learn about management ethics from other cultures and societies? In this textbook, cross-cultural management theory is applied and made relevant to management ethics. To help you understand different approaches that global businesses can take to operate successfully and ethically, there are chapters focusing on specific countries and regions. As well as giving you the wider geographical, political and cultural contexts, the book includes numerous examples in every chapter to help you critique universal assumptions of what is ethical. By taking a closer look at the way we view other cultures and their values, the author challenges us to rethink commonly held assumptions and approaches in cross-cultural management, and to apply a more critical approach.

Terence Jackson is Professor of Cross-cultural Management at Middlesex University Business School. He has spent many years researching and teaching on issues relating to cross-cultural management, particularly in sub-Saharan Africa. He is the author of *International HRM: A Cross-cultural Approach* (2002) and *Management and Change in Africa: A Cross-cultural Perspective* (2004).

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