

# Narrative and Media

*Helen Fulton*  
*with*  
*Rosemary Huisman*  
*Julian Murphet*  
*Anne Dunn*



Cambridge University Press  
 0521617421 - Narrative and Media  
 Helen Fulton  
 Copyright Information  
[More information](#)

CAMBRIDGE UNIVERSITY PRESS  
 Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo  
 Cambridge University Press  
 477 Williamstown Road, Port Melbourne, Vic 3207, Australia

Published in the United States of America by Cambridge University Press, New York

[www.cambridge.org](http://www.cambridge.org)  
 Information on this title: [www.cambridge.org/9780521617420](http://www.cambridge.org/9780521617420)

© Helen Elizabeth Fulton, Rosemary Elizabeth Anne Huisman,  
 Julian Murphet and Anne Kathleen Mary Dunn 2005

First published 2005

Printed in Australia by Ligare Pty Ltd

*A catalogue record for this book is available from the British Library*

*National Library of Australia Cataloguing in Publication data*

Fulton, Helen Elizabeth.  
 Narrative and media.

Bibliography.

ISBN 0 521 61742 1.

ISBN 9 780521617 420.

ISBN-13 978-0-521-61742-0.

ISBN-10 0-521-61742-1.

1. Mass media. 2. Narration (Rhetoric). 3. Structuralism.  
 4. Poststructuralism. I. Title.

302.23

ISBN-13 978-0-521-61742-0 paperback

ISBN-10 0-521-61742-1 paperback

#### **Reproduction and Communication for educational purposes**

The Australian *Copyright Act 1968* (the Act) allows a maximum of one chapter or 10% of the pages of this work, whichever is the greater, to be reproduced and/or communicated by any educational institution for its educational purposes provided that the educational institution (or the body that administers it) has given a remuneration notice to Copyright Agency Limited (CAL) under the Act.

For details of the CAL licence for educational institutions contact:

Copyright Agency Limited  
 Level 19, 157 Liverpool Street  
 Sydney NSW 2000  
 Telephone: (02) 9394 7600  
 Facsimile: (02) 9394 7601  
 E-mail: [info@copyright.com.au](mailto:info@copyright.com.au)

#### **Reproduction and Communication for other purposes**

Except as permitted under the Act (for example a fair dealing for the purposes of study, research, criticism or review) no part of this publication may be reproduced, stored in a retrieval system, communicated or transmitted in any form or by any means without prior written permission. All inquiries should be made to the publisher at the address above.

---

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

---