

Index

- Aboriginal people, Australia
 - impact of Western liberal citizenship 160–2
 - land rights 68
- Absolut vodka 134
- academic research on corporate citizenship 20
- accountability
 - in corporate governance of citizenship 84–5
 - issues in corporate citizenship 44–5
 - of civil society organizations 118–19
- Adidas 67
- administration of citizenship 53
- Anglo-Saxon model of corporate governance 101–2
- Annan, Kofi 169
- anti-globalization movement 194–6
 - pressures exerted on corporations 195–6
 - representation issue 195
- ANZ Bank 133
- AOL Time Warner 139
- Apparel Industry Partnership 70
- Apple 113
- Aristotle 7, 8–9, 10, 201
- Asda, sourcing only sustainably caught fish 41
- Asian model of corporate governance 101, 102–3
- Ben & Jerry's 134–5
- Bentham, Jeremy 8–9
- BHP Billiton 18–20
- BMW 134–5
- Body Shop 134–5
- Boston GLBT chamber of commerce 133, 138–9
- bottom of pyramid (BOP) approach
 - to business 187–8
- BP 45–6, 133, 166, 185
- brand communities 129–30
- branding to reflect citizen communities 134–5
- British Airways 132–3, 142
- bureaucracy, corporate analogies 74–5
- Bush, George W. 44
- business community
 - as a transnational community 188–90
 - governance of itself 188–90
- business publications on corporate citizenship 20
- business voting entitlements 28
- Cadbury's 134–5
- car industry, corporate political power 77–8
- chemical industry, Responsible Care Programme 70
- Chevron 34, 185
- China, internet repression and surveillance 145–6
- Christian Aid 117
- Cisco 146
- Citigroup 18
- citizens, corporations as 9–10
- citizenship
 - administration of 53
 - changing frame of reference 125–7
 - changing nature of 79–82
 - citizens' feelings of disenfranchisement 82, 84
 - connections with corporations 7–9
 - cultural identities 125–7
 - definitions 5–7, 53
 - duties of 7
 - entitlements 6–7

- exertion of corporate power on governments 82
 - governance of 53–4
 - guarantee of 53–4
 - impacts of corporate actors 5
 - influence of neo-liberalism 80–1
 - material connection with corporations 8
 - metaphorical connection with corporations 7–8
 - metaphorical use in relation to corporations 26–7
 - normative connection with corporations 8–9
 - processes of political participation 7
 - ‘refeudalization’ of society 81
 - relationships with corporations 9–11
 - social citizenship entitlements 54
 - status 6
 - transformation of meaning 5–6
 - see also* cosmopolitan citizenship
- citizenship and the environment *see* ecological citizenship
- citizenship concept
 - implications of globalization and cosmopolitan citizenship 170–3
 - use for evaluation of political role of corporations 2
- citizenship framework
 - extent of corporate power 4–5
 - globalization issues 4–5
 - impacts of corporate actors on citizenship 5
 - implications of corporate citizenship 4
 - reasons for use in analysis 3–5
 - roles and responsibilities of corporations 4
- citizenship identities 125–7
 - and corporations 131–46, 147
 - biological attributes 127–8
 - brand communities 129–30
 - citizenship of women 127–8
 - civil rights groups 128
 - consumer communities 129–30
 - disabled people 128
 - enabling by corporations 135–41, 147
 - feminism 127–8
 - identity as a resource 130–1
 - identity as attributes 127–30
 - identity politics 130–1
 - inhibition by corporations 141–6, 147
 - reflection by corporations 131–5, 147
 - responses to proliferating claims 130–1
 - social attributes 129–30
- citizenship in the context of corporations 209–12
 - complexity of the citizenship concept 209
 - future research 212–14
 - interdependence of the two concepts 209–10
 - lack of attention to the role of corporations 209, 211–12
 - significance of the role of corporations 210–12
 - transformative effects of corporations 210–12
- citizenship relations
 - Anglo-Saxon model of corporate governance 101–2
 - Asian model of corporate governance 101, 102–3
 - continental European model of corporate governance 101, 102–3
- citizenship terminology, usage by corporations 196–9
- civic good 32–9
- civic identity of corporations 29–30
- civic republicanism 32–9
- civil rights 6–7
- civil rights groups 128
- civil society as citizens 116–19
- civil society organizations 116–19
 - accountability of 118–19
- co-determination of employees 106–9
- Coca-Cola 39
- Cole, G.D.H. 40
- commitment, in corporate governance of citizenship 82–4
- community action, corporate citizenship as 19, 21
- community involvement by corporations 28–9
- conflicts of interests in corporate citizenship 45–6
- constitution, corporate analogies 72–3

- consultancies for corporate citizenship 20
- consumer activism 113
- consumer associations 113
- consumer communities 129–30
- consumer cooperatives 114
- consumer sovereignty concept 111–12
- consumers as citizens 110–14
- continental European model of corporate governance 101, 102–3
- Co-operative Bank (UK) 142
- cooperatives 114
- corporate actors, impacts on citizenship 5
- corporate analogies to government machinery
 - bureaucracy 74–5
 - constitution 72–3
 - executive 74–5
 - judiciary 75
 - law 73
 - legislature 74
 - military 75–6
 - police 75–6
- corporate capacity to govern 72–6
- corporate citizenship
 - academic research 20
 - and corporate social responsibility 21–2
 - as community action 19, 21
 - as strategic philanthropy 19, 21
 - business publications 20
 - consultancies and think-tanks 20
 - corporate use of terminology 18–20
 - equivalent view 21–2
 - extended view 22–3
 - implications of the term 4
 - limited view 19, 21
 - political aspects 22–3
 - range of terminology usage 18–23
- corporate democracy 74, 88
- corporate ecological responsibility *see* ecological citizenship and the corporation
- corporate governance models
 - Anglo-Saxon model 101–2
 - Asian model 101, 102–3
 - continental European model 101, 102–3
- corporate governance of citizenship 61–71
 - accountability to citizens 84–5
 - beyond the reach of the nation state government 68–70
 - capacity to govern 72–6
 - changing nature of citizenship 79–82
 - channelling or blocking role 70–1
 - citizens' feelings of disenfranchisement 82, 84
 - commitment 82–4
 - corporate political power 76–9
 - corporate power over governments 76–9
 - corporate roles 70–1
 - cross-border issues 69
 - detrterritorialized entities 68–70
 - emergence of new technologies 68
 - enabling or hindering role 70–1
 - evaluation 71–85
 - exertion of power on governments 82
 - foreign direct investment decisions 67, 69
 - influence of neo-liberalism 80–1
 - influence on global regulatory bodies 70
 - influence on political processes 66, 76–9
 - influence on world financial markets 69–70
 - obligations of corporations in governmental roles 82–5
 - outsourcing policies 67
 - partnerships 64–5
 - power over nation states 68–70
 - pressure on oppressive regimes 67–8
 - pressures from NGOs 69
 - privatization 64–5
 - privatization of regulation 70
 - promotion of status and civil rights 67–8
 - protection of status and civil rights 65–6
 - providing or ignoring role 70–1
 - 'refeudalization' of society 81
 - replacing the welfare state 64–5
 - supranational entities 68–70
 - takeover of former public services 64–5
 - transnational operations 68–70

- transparency 84
 - where citizenship has yet to be governed 66–8
 - where government ceases to do so 64–6
 - where government will not act 68
- Corporate Leaders Group on Climate Change 37
- corporate personhood debate 25–7
- corporate political power 76–9
 - base of power 77–8
 - car industry 77–8
 - exchange of staff with governments 78–9
 - lobbying 78–9
 - means of power 78–9
 - media influence and control 78
 - oil industry 77–8
 - patronage 77–8
- corporate power, extent of 4–5
- corporate self-interest and public interest issues 45–6
- corporate social responsibility (CSR) 21–2
- corporations
 - acting as governments 10
 - as arenas for citizenship 10, 11, 94–6
 - as citizens 9–10
 - as political actors 2–3
 - connections with citizenship 7–9
 - definitions 2–3
 - key actors in cosmopolitan citizenship 193 *see also* political cosmopolitanism
 - material connection with citizenship 8
 - metaphorical connection with citizenship 7–8
 - normative connection with citizenship 8–9
 - portrayal in books and films 3
 - pressures from the anti-globalization movement 195–6
 - relationships with citizenship 9–11
 - ‘representation deficit’ in MNCs 195
 - roles and responsibilities 4
 - social and political debates around 3
 - stakeholders as citizens of 10, 11
 - corporations and citizenship identity 131–46, 147
 - enabling citizenship identity 135–41, 147
 - inhibiting citizenship identity 141–6, 147
 - reflecting citizenship identity 131–5, 147
 - corporations and global governance 184–92
 - human rights 184–6
 - legal cosmopolitanism perspective 184–6
 - political cosmopolitanism perspective 186–8
 - post-national perspective 190–2
 - transnational communities perspective 188–90
 - corporations as citizens
 - accountability issues 44–5
 - business as ‘mediating institution’ 35
 - business voting entitlements 28
 - civic good 32–9
 - civic identity of corporations 29–30
 - civic republicanism 32–9
 - community involvement 28–9
 - conflicts of interests 45–6
 - corporate personhood debate 25–7
 - de facto citizenship 25–7
 - deliberative democracy 33, 41–3
 - developmental democracy 33, 39–41
 - discourse participation 42
 - employee volunteering schemes 28–9
 - evaluative issues 43–7
 - grounds for metaphorical use of citizenship 26–7
 - human citizens make up corporations 28–9
 - industrial paternalism 29
 - industrial philanthropy 29
 - internal decision-making system and structures 30–1
 - justification through benefits to society 29–30
 - legacy of the guilds system 28
 - legal status 25–7
 - national identity 27
 - neo-governmental roles within economic activities 38–9

- corporations as citizens (cont.)
 - obstacles in liberal minimalist theory 24–5
 - participation in governing 37–9
 - participation through pressure group activity 35–7
 - payment of taxes 34
 - political participation in society 32–43
 - power differentials 46
 - process, status and entitlement issues 43–4
 - projection of a human face 29
 - public good 32–9
 - pursuit of political goals 30–1
 - quasi-citizenship 27–31
 - relative power of corporations 46
 - self-interest and public interest issues 45–6
 - separate functional identity 30–1
 - sharing in ‘new governance’ 38
 - social characteristics 28–9
 - social pre-requisites of business 34
 - stakeholder democracy 42–3
 - status and entitlements 23–32
 - triple bottom line thinking 40
- corporations as drivers of globalization 179–84
 - availability of modern technologies 182
 - communications technologies 182
 - corporate influence in the WTO 180
 - cultural drivers 182–3
 - economic drivers of
 - detrterritorialization 183–4
 - factors in the detrterritorialization trend 179–84
 - fall of the Iron Curtain 180–2
 - foreign direct investment (FDI) 180, 183–4
 - liberalization of international trade 180–2
 - political conditions for globalization 180–2
 - social drivers 182–3
 - spread of homogenized global culture 182–3
 - spread of neo-liberal economic policies 180–2
 - undesired side-effects of technologies 182
- corporations as governments
 - citizenship perspective 52–61
 - decline in governmental responsibility for citizenship 55–9
 - declining effect of the welfare state 55–6
 - delegation of government services 56–7
 - division of labour with governments 59–61
 - effects of globalization 58–9
 - effects of new political ideologies 56–7
 - governance of citizenship 53–4
 - influence of the New Right 56–7
 - institutional failure of
 - government 56
 - operation of a welfare state (welfare capitalism) 54, 55–6
 - shifts in governing of citizenship 54–9
 - takeover of governmental functions 59–61
- corporations enabling citizenship
 - identity 135–41, 147
 - articulating the existence of identity-based groups 140–1
 - enabling de facto citizenship status 135–7
 - marketing to identity-based groups 140–1
 - providing citizenship entitlements through work 137–9
 - providing means to enhance citizenship status 139–41
- corporations in the perspective of citizenship 202–8
 - ambiguous political role 205–7
 - debate over use of citizenship lens 207–8
 - future research 212–14
 - reconfigurations of citizenship 204–5
 - redefining corporate responsibilities 205–7
 - the three citizenship relations 203–4
- corporations inhibiting citizenship
 - identity 141–6, 147
 - actively suppressing certain identities 145–6

- ensuring that certain identities do not prosper 142–4
- excluding those with certain identities 141–2
- failing to acknowledge and represent identities 144–5
- feminist issues 142–4
- internet repression and surveillance 145–6
- misrepresenting identities 144–5
- corporations reflecting citizenship
 - identity 131–5, 147
 - branding to reflect citizen communities 134–5
 - ‘flag carrier’ airlines 132–3
 - GLBT people and the pink economy 133
 - minority-owned businesses 133
- cosmopolitan citizenship 170–9
 - and human rights 177–9
 - concept 171–3
 - detrterritorialization of political activities 170–3
 - implications for the concept of citizenship 170–3
 - key actors 193
 - legal cosmopolitanism 173–4
 - political cosmopolitanism 174–5
 - post-nationalism 176–7
 - transnational communities 175–6
- cross-border issues 69
- cultural drivers of globalization 182–3
- cultural rights 6–7
- culture, spread of homogenized global culture 182–3
- de facto citizenship of corporations 25–7
- de Tocqueville, Alexis 40
- definition of citizenship 53
- deliberative democracy 33, 41–3
- democracy, degrees among stakeholders 98
- detrterritorialization trend 170–3, 179–84
 - economic drivers 183–4
 - see also* globalization
- detrterritorialized entities 68–70
- developmental democracy 33, 39–41
- DHL 198
- Diageo 17, 18
- Dickens, Charles 29
- disabled people, citizenship
 - identity 128
- discourse ethics 42
- discourse participation 42
- duties of citizenship 7
- ecological citizenship 151–9
 - as a new non-territorial obligation 157–9
 - as extension of rights and obligations 153, 155–7
 - as intimate connection to place 152–5
 - ecological footprints 157–9
 - future generations 156–7
 - intergenerational justice 156–7
 - issue of boundaries of membership 156–7
 - non-human species 156–7
- ecological citizenship and the corporation 159–66
 - alternative communities of obligation 164–6
 - exploitation of traditional knowledge 161–2
 - export of liberal citizenship 159–62
 - impacts on indigenous communities 159–62
 - reconfiguring the community of the corporate citizen 164–6
 - responsibilities to future generations 162–4
 - responsibilities to non-human species 162–4
 - rethinking the stakeholder set 162–4
- ecological footprint concept 157–9
- ecological perspectives on citizenship 149–51
- ecological rights 6–7
- economic drivers of detrterritorialization 183–4
- Eisner, Michael 101
- employee participation 106–9
- employee volunteering schemes 28–9
- employees as citizens 92–3, 104–10
 - asymmetric view 104–5
 - co-determination 106–9
 - employee participation 106–9

- employees as citizens (cont.)
 - organizational citizenship behaviour 104–5
 - workplace democracy 109–10
- entitlements of citizenship 6–7
- entitlements of stakeholders 97–8
- environmental citizenship *see* ecological citizenship
- equivalent view of corporate citizenship 21–2
- European Union Common Fisheries Policies 41
- executive, corporate analogies 74–5
- extended view of corporate citizenship 22–3
- ExxonMobil 18, 36, 44, 45
- ExxonMobil Canada 46
- Fair Trade movement 186
- feminist issues
 - citizenship of women 127–8
 - corporations inhibiting citizenship identity 142–4
- Ford 134–5
- foreign direct investment (FDI) 180, 183–4
 - and corporate governance of citizenship 67, 69
- Forest Certification Council 69
- Foron 118
- freedom of speech 6–7
- Friends of the Earth 117
- functional identity of corporations 30–1
- future generations
 - ecological citizenship 156–7
 - responsibilities to 162–4
- gay, lesbian, bisexual or transgendered (GLBT) people 128
 - Boston GLBT chamber of commerce 133, 138–9
 - citizenship identity 128
 - pink economy 133
- GlaxoSmithKline 101
- Global Business Coalition on HIV/Aids 187
- global civil society organizations
 - anti-globalization movement 194–6
 - issues of representation 193
- key actors in cosmopolitan citizenship 193
- voluntary governance of citizenship 193–4
- Global Climate Coalition (GCC) 37, 45–6, 186
- global corporate citizenship, usage of citizenship terminology 196–9
- global governance and corporations 184–92
- global regulatory bodies, influence of corporations 70
- globalization
 - anti-globalization movement 194–6
 - disempowerment of nation states 58–9
 - effects on governance of citizenship 58–9
- globalization and citizenship 4–5
- globalization and cosmopolitan citizenship 170–9
- cosmopolitan citizenship concept 171–3
- detritorialization of political activities 170–3
- human rights and cosmopolitan citizenship 177–9
- implications for the concept of citizenship 170–3
- legal cosmopolitanism 173–4
- political cosmopolitanism 174–5
- post-nationalism 176–7
- transnational communities 175–6
- globalization driven by corporations 179–84
 - availability of modern technologies 182
 - communications technologies 182
 - corporate influence in the WTO 180
 - cultural drivers 182–3
 - economic drivers of
 - detritorialization 183–4
 - factors in the detritorialization trend 179–84
 - fall of the Iron Curtain 180–2
 - foreign direct investment (FDI) 180, 183–4
 - liberalization of international trade 180–2
 - political conditions for globalization 180–2

- social drivers 182–3
- spread of homogenized global culture 182–3
- spread of neo-liberal economic policies 180–2
- undesired side effects of technologies 182
- Google 145–6
- governance of citizenship 53–4
 - administration of citizenship 53
 - decline in governmental responsibility 55–9
 - definition of citizenship 53
 - division between corporations and governments 59–61
 - effects of globalization 58–9
 - effects of new political ideologies 56–7
 - growing corporate involvement 59–61
 - guarantee of citizenship 53–4
 - influence of the New Right 56–7
 - institutional failure of government 56
 - shifts in governing of citizenship 54–9
 - social citizenship entitlements 54
 - welfare state (welfare capitalism) 54, 55–6
- governing, corporate participation in 37–9
- governments, corporations acting as 10
- Grass, Günter 50
- Green and Blacks 134–5
- Greenpeace 41, 117, 118–19
- guarantee of citizenship 53–4
- guilds system, legacy of 28
- Harley Davidson 113, 129–30
- Hewlett-Packard 18, 40
- Hindustan Lever 138
- HIV/Aids, Global Business Coalition 187
- HSBC 133
- human citizens, corporations made of 28–9
- human face of corporations 29
- human rights 6–7
 - and corporations 184–6
 - and cosmopolitan citizenship 177–9
- IBM 145
- identity *see* citizenship identities
- identity politics 130–1
- IKEA 132
- India, impact of Western liberal citizenship 160
- industrial paternalism 29
- industrial philanthropy 29
- Interfaith Centre for Corporate Responsibility (ICCR) 101
- intergenerational justice 156–7
- intergovernmental organizations (IGOs) 193
- international non-governmental organizations (INGOs) 193
- internet, repression and surveillance 145–6
- Iron Curtain, fall of 180–2
- Islamic banking 139–40
- Jaguar 134–5
- judiciary, corporate analogies 75
- Juice (renewable electricity) 118
- keiretsu* system, Japan 116
- L’Oreal 134–5
- Lambert, Richard 34
- law, corporate analogies 73
- legal cosmopolitanism 173–4
 - perspective on corporations 184–6
- legal status of corporations 25–7
- legislature, corporate analogies 74
- Levi Strauss 67
- liberal citizenship
 - impact in India 160
 - impact on Aboriginal people, Australia 160–2
- liberal minimalist theories of citizenship 24–5
- liberalization of international trade 180–2
- limited view of corporate citizenship, 19, 21
- lobbying, and corporate political power 78–9
- Locke, John 24
- Manne, Henry G. 88
- Manulife 18–20

- Maori people, New Zealand 152–4
- Marine Stewardship Council 41, 118
- marketing to identity-based groups 140–1
- Marlboro 132
- Mars 134–5
- Marsalis, Ellis, Senior 133
- Marshallian concept of citizenship 6–7, 25
- Marx, Karl 29–30
- material connection between citizenship and corporations 8
- McDonald's 108–9, 130
- mechanisms for participation, stakeholders 98
- media influence, and corporate political power 78
- 'mediating institution' role for business 35
- metaphor of citizenship 26–7, 92–3
 - applications 93–6
- metaphorical connection between citizenship and corporations 7–8
- Microsoft 18–20, 145–6, 197–8
- military, corporate analogies 75–6
- Mill, John Stuart 40, 131, 143
- minority-owned businesses 133
- mode of representation, stakeholders 98
- Motorola 101
- multinational corporations (MNCs)
 - as transnational communities 189
 - as transnational social spaces 189–90
 - key actors in cosmopolitan citizenship 193
 - pressures from the anti-globalization movement 195–6
 - 'representation deficit' 195
 - see also* corporations
- Murdoch, Rupert 78
- nation state governments, key actors in cosmopolitan citizenship 193
- nation states
 - corporate power over 68–70
 - disempowerment by globalization 58–9
- national identity of corporations 27
- neo-governmental roles of corporations 38–9
- neo-liberalism
 - influence on nature of citizenship 80–1
 - spread of 180–2
 - 'new governance', corporations sharing in 38
- New Right, influence on governance of citizenship 56–7
- NGOs (non-governmental organizations)
 - anti-globalization movement 194–6
 - pressures on transnational corporations 69
 - see also* civil society organizations
- Nike 67, 115, 120
- non-domicile status, tax avoidance 34
- non-human species
 - ecological citizenship 156–7
 - responsibilities to 162–4
- normative connection between citizenship and corporations 8–9
- Novo Nordisk 150
- nPower 118
- Ogoni people, Nigeria, civil rights 65, 68, 130
- oil industry, corporate political power 77–8
- organizational citizenship behaviour 104–5
- outsourcing policies, and corporate governance of citizenship 67
- Oxfam 117
- Panasonic 18
- participation in processes, stakeholders 98
- partnerships
 - and governance of citizenship 64–5
 - with suppliers 116
- patronage and corporate political power 77–8
- Pfizer 18
- pink economy 133
- police, corporate analogies 75–6
- political aspects of corporate citizenship 22–3
- political conditions for globalization 180–2

- political cosmopolitanism 174–5
 - perspective on corporations 186–8
- political goals of corporations 30–1
- political ideologies, effects on
 - governance of citizenship 56–7
- political participation by corporations 32–43
- political power of corporations 76–9, 82
- political processes, influence of
 - corporations 66
- political rights 6–7
- political roles of corporations 1–2
 - evaluation using citizenship concept 2
- post-nationalism 176–7
 - perspective on corporations 190–2
- power differentials, corporations as
 - citizens 46
- Premier Oil 113
- pressure group activity, corporate
 - participation 35–7
- privatization
 - and governance of citizenship 64–5
 - of regulation 70
- process issues for corporate citizenship 43–4
- processes of political participation 7
- public good 32–9
- quasi-citizenship of corporations 27–31
- Rawls, John 8–9
 - regulation, privatization of 70
- rights-based conceptions of citizenship 24–5 *see also* entitlements of citizenship
- Robinson, Mary 184
- roles and responsibilities of
 - corporations 4
- Schumpeter, Joseph 8–9, 24–5
- Seeds of Change 134–5
- shareholder democracy 100–3
- shareholders
 - allocation of participation rights 101–3
 - as citizens 100–3
- Shell 45–6
 - human rights policies 184–5
 - Nigeria 59, 65, 68, 76, 130, 185
- Shiva, Vandana 149
- social characteristics of corporations 28–9
- social citizenship entitlements 54
- social drivers of globalization 182–3
- social enterprises 118
- social pre-requisites of business 34
- social rights 6–7
- society, benefits from corporations 29–30
- South Africa, apartheid regime 76, 185
- stakeholder democracy 42–3, 74, 91–2
- stakeholder rights 97–8
- stakeholders, definitions 90
- stakeholders as citizens 88–9, 90–8, 99
 - analogy of employees as citizens 93–4
 - application of citizenship concepts and terms 90–3
 - application of the metaphor of citizenship 93–6
 - as citizens of corporations 10, 11
 - basis for status of citizen 97
 - civil society 116–19
 - consumers 110–14
 - corporation as arena for citizenship 94–6
 - definitions of stakeholder 90
 - degrees of democracy 98
 - ecological citizenship perspective 162–4
 - employee relations 92–3
 - employees 104–10
 - entitlements 97–8
 - framework for understanding 94–6
 - key themes 96, 97–8, 99
 - mechanisms for participation 98
 - metaphor of citizenship 92–3
 - mode of representation 98
 - participation in processes 98
 - pressure for stakeholder democracy 91–2
 - shareholders 100–3
 - stakeholder rights 97–8
 - suppliers 115–16
- status, and citizenship 6
- status and entitlement issues for
 - corporate citizenship 43–4

- status and entitlements of corporations 23–32
- status of citizen, basis for stakeholders 97
- Stokes' taxonomy of citizenship and democracy 32, 33
- strategic philanthropy, corporate citizenship as 19, 21
- Subaru 134
- supermarkets (UK)
 - ban on genetically modified (GM) foods 41
 - responses to pressure from civil society groups 41
- suppliers
 - as citizens 115–16
 - partnership arrangements 116
- supranational entities 68–70
- tax avoidance 34
- taxes, payment by corporations 34
- taxonomy of citizenship and democracy (Stokes) 32, 33
- Taylor, Harriet 143
- technology
 - communications technologies 182
 - drivers of globalization 182
 - emergence of new technologies 68
 - undesired global side-effects 182
- Texaco 34
- think-tanks for corporate citizenship 20
- Total 18–20
- Toyota 18–20
- traditional knowledge, exploitation by corporations 161–2
- transnational communities 175–6
 - perspective on corporations 188–90
- transnational corporations, pressures from NGOs 69
- transnational governmental organizations 193
- transnational operations, corporate governance of citizenship 68–70
- transparency, in corporate governance of citizenship 84
- triple bottom line thinking 40
- TRIPS agreement 67
- Triumph (lingerie company) 113, 185
- UN Global Contract 184–5, 186, 197, 198
- Unilever 101, 118, 134–5
 - Hindustan Lever subsidiary 138
- US National Rifle Association 130
- utilitarian-based conceptions of citizenship 24–5
- Vodafone 45–6
- Volvo 134–5
- voting rights 6–7
- Wal-Mart 184
- Walt Disney Co. 101
- welfare entitlements 6–7
- welfare state (welfare capitalism) 54
 - declining effect of 55–6
 - replacement with corporate governance of citizenship 64–5
- Wolf, Martin 207–8
- Wollstonecraft, Mary 143
- women *see* feminist issues
- workplace democracy 109–10
- world financial markets, influence of corporations 69–70
- WTO, corporate influence 180
- WWF 117, 118
- Xerox 18
- Yahoo! 145–6