

Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

---

THE CAMBRIDGE COMPANION TO  
SHAKESPEARE AND POPULAR CULTURE

This *Companion* explores the remarkable variety of forms that Shakespeare's life and works have taken over the course of four centuries, ranging from the early modern theatrical marketplace to the age of mass media, and including stage and screen performance, music and the visual arts, the television serial, and popular prose fiction. The book asks what happens when Shakespeare is popularized, and when the popular is Shakespeareanized; it queries the factors that determine the definitions of and boundaries between the legitimate and illegitimate, the canonical and the authorized, and the subversive, the oppositional, the scandalous, and the inane. Leading scholars discuss the ways in which the plays and poems of Shakespeare, as well as Shakespeare himself, have been interpreted and reinvented, adapted and parodied, transposed into other media, and act as a source of inspiration for writers, performers, artists, and film-makers worldwide.

*A complete list of books in the series is at the back of this book*

Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

---

THE CAMBRIDGE  
COMPANION TO  
SHAKESPEARE AND  
POPULAR CULTURE

Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

---

THE CAMBRIDGE  
COMPANION TO  
SHAKESPEARE AND  
POPULAR CULTURE

EDITED BY  
ROBERT SHAUGHNESSY  
*University of Kent*



**CAMBRIDGE**  
**UNIVERSITY PRESS**

Cambridge University Press  
978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture  
Edited by Robert Shaughnessy  
Frontmatter  
[More information](#)

---

CAMBRIDGE UNIVERSITY PRESS  
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo  
Cambridge University Press  
The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

[www.cambridge.org](http://www.cambridge.org)  
Information on this title: [www.cambridge.org/9780521605809](http://www.cambridge.org/9780521605809)

© Cambridge University Press 2007

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2007

Printed in the United Kingdom at the University Press, Cambridge

*A catalogue record for this publication is available from the British Library*

ISBN 978-0-521-84429-1 hardback  
ISBN 978-0-521-60580-9 paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

## CONTENTS

	<i>List of illustrations</i>	page ix
	<i>List of contributors</i>	xi
	Introduction	
	ROBERT SHAUGHNESSY	I
1	From popular entertainment to literature	
	DIANA E. HENDERSON	6
2	Shakespeare abbreviated	
	PETER HOLLAND	26
3	Shakespearean stars: stagings of desire	
	BARBARA HODGDON	46
4	Shakespeare illustrated	
	STEPHEN ORGEL	67
5	Shakespeare™: myth and biographical fiction	
	DOUGLAS LANIER	93
6	Narration and staging in <i>Hamlet</i> and its afternovels	
	Laurie Osborne	114
7	Shakespeare serialized: <i>An Age of Kings</i>	
	EMMA SMITH	134

Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

## CONTENTS

8	Musical Shakespeares: attending to Ophelia, Juliet, and Desdemona	150
	STEPHEN M. BUHLER	
9	Shakespeare overheard: performances, adaptations, and citations on radio	175
	SUSANNE GREENHALGH	
10	Shakespeare on the tourist trail	199
	NICOLA J. WATSON	
11	Performing Shakespeare in digital culture	227
	W. B. WORTHEN	
12	Shakespeare's popular face: from the playbill to the poster	248
	CAROL CHILLINGTON RUTTER	
	<i>Further reading</i>	272
	<i>Index</i>	277

Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

## ILLUSTRATIONS

- |   |         |
|---|---------|
| 1. James Scott, Mezzotint after Thomas Gainsborough, <i>Garrick with a Bust of Shakespeare</i> , 1750s–80s. Courtesy of the National Portrait Gallery.  | page 51 |
| 2. Henry Peacham, a scene from <i>Titus Andronicus</i> , c. 1614–15. Reproduced by permission of the Marquess of Bath, Longleat House, Warminster, Wiltshire, Great Britain.  | 68      |
| 3. Frontispiece to <i>Troilus and Cressida</i> , from Nicholas Rowe's edition of Shakespeare, 1709. Courtesy of the Department of Special Collections, Stanford University Library.   | 71      |
| 4. William Hogarth, <i>Mr. Garrick in the character of Richard the 3d</i> , 1746, engraving by Hogarth after the painting.  | 73      |
| 5. James Caldwell, after Henry Fuseli, <i>Macbeth, Banquo and Three Witches</i> , from John Boydell, <i>A collection of prints, from pictures painted for the purpose of illustrating the Dramatic works of Shakspeare, by the artists of Great-Britain</i> , London, 1803.     | 76      |
| 6. James Robinson Planché, costume design for Queen Anne in <i>Richard III</i> . From C. F. Tomkins, after J. R. Planché, <i>Twelve Designs for the Costume of Shakespeare's Richard the Third</i> . London, 1830.  | 79      |
| 7. Eugène Delacroix, the bedchamber scene in <i>Hamlet</i> (3.4), 1844.   | 83      |
| 8. Anon., the statue scene from <i>The Winter's Tale</i> (5.3), from <i>Scenes from The Winter's Tale</i> , London, n.d. (c. 1860).   | 84      |
| 9. Edmund Dulac, <i>Full Fathom Five Thy Father Lies</i> , color plate from <i>Shakespeare's Comedy of The Tempest</i> , London, 1908.  | 87      |
| 10. Edward Gordon Craig, Hamlet and Horatio await the ghost, 1.4. Woodcut illustration for the Cranach Press <i>Tragische geschichte von Hamlet prinzen von Dænemark</i> , Weimar, 1928, p. 28. Courtesy of the Department of Special Collections, Stanford University Library. | 90      |

Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

## LIST OF ILLUSTRATIONS

- |   |     |
|---|-----|
| 11. Frontispiece to Samuel Ireland, <i>Picturesque Views on the Upper, or Warwickshire Avon</i> , London, 1795. Courtesy of Writers' Resources, Oxford.   | 209 |
| 12. "House at Shotery, in which Ann Hathaway the wife of Shakspeare resided" from Samuel Ireland, <i>Picturesque Views on the Upper, or Warwickshire Avon</i> , London, 1795. Courtesy of Writers' Resources, Oxford.   | 211 |
| 13. Early twentieth-century postcard reproduction of a watercolor by the Victorian artist Charles Cattermole (1832–1900), "May Day Sports at Shotery – Shakespeare the Victor." Courtesy of Writers' Resources, Oxford. | 214 |
| 14. Shakespeare Memorial Theatre playbill for the 1899 season. Courtesy of the Shakespeare Birthplace Trust.  | 255 |
| 15. Shakespeare Memorial Theatre playbill for the 1904 season. Courtesy of the Shakespeare Birthplace Trust.  | 256 |
| 16. Royal Shakespeare Company publicity poster for <i>Hamlet</i> , 1965. Courtesy of the Royal Shakespeare Company.   | 262 |
| 17. Royal Shakespeare Company publicity poster for <i>Hamlet</i> , 2001. Courtesy of the Royal Shakespeare Company.   | 263 |



Cambridge University Press

978-0-521-60580-9 - The Cambridge Companion to Shakespeare and Popular Culture

Edited by Robert Shaughnessy

Frontmatter

[More information](#)

---

## CONTRIBUTORS

STEPHEN M. BUHLER, University of Nebraska

SUSANNE GREENHALGH, Roehampton University, London

DIANA E. HENDERSON, Massachusetts Institute of Technology

BARBARA HODGDON, University of Michigan

PETER HOLLAND, University of Notre Dame, Indiana

DOUGLAS LANIER, University of New Hampshire

STEPHEN ORGEL, Stanford University, California

LAURIE OSBORNE, Colby College, Maine

CAROL CHILLINGTON RUTTER, University of Warwick

ROBERT SHAUGHNESSY, University of Kent

EMMA SMITH, University of Oxford

NICOLA J. WATSON, Open University

W. B. WORTHEN, University of Michigan