

Cambridge University Press

0521603617 - The Regional Multinationals: MNEs and “Global” Strategic Management

Alan M. Rugman

Copyright Information

[More information](#)

The Regional Multinationals MNEs and “Global” Strategic Management

Alan M. Rugman

Indiana University



Cambridge University Press

0521603617 - The Regional Multinationals: MNEs and “Global” Strategic Management

Alan M. Rugman

Copyright Information

[More information](#)

PUBLISHED BY THE PRESS SYNDICATE OF THE UNIVERSITY OF CAMBRIDGE
The Pitt Building, Trumpington Street, Cambridge, United Kingdom

CAMBRIDGE UNIVERSITY PRESS

The Edinburgh Building, Cambridge, CB2 2RU, UK

40 West 20th Street, New York, NY 10011-4211, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

Ruiz de Alarcón 13, 28014 Madrid, Spain

Dock House, The Waterfront, Cape Town 8001, South Africa

<http://www.cambridge.org>

© Alan M. Rugman, 2005

This book is in copyright. Subject to statutory exception
and to the provisions of relevant collective licensing agreements,
no reproduction of any part may take place without
the written permission of Cambridge University Press.

First published 2005

Printed in the United Kingdom at the University Press, Cambridge

Typefaces Swift 9.5/12.5 pt. and Formata System \LaTeX 2_ε [TB]

A catalogue record for this book is available from the British Library

Library of Congress cataloguing in publication data

Rugman, Alan M.

The regional multinationals / Alan M. Rugman.

p. cm.

Includes bibliographical references and index.

ISBN 0 521 84265 4 (hardback) – ISBN 0 521 60361 7 (paperback)

1. International business enterprises. I. Title.

HD2755.5.R83567 2004 338.8'8 – dc22 2004052681

ISBN 0 521 84265 4 hardback

ISBN 0 521 60361 7 paperback

The publisher has used its best endeavours to ensure that the URLs for external websites referred to in this book are correct and active at the time of going to press. However, the publisher has no responsibility for the websites and can make no guarantee that a site will remain live or that the content is or will remain appropriate.
