

Contents

<i>List of illustrations</i>	<i>page</i> viii
<i>Preface</i>	x
1 The dynamics of conversion	1
2 Preaching	10
3 Militant in song	40
4 Reformers on stage	76
5 The visual image	102
6 Industry and intellect	128
7 Pamphlets and persuasion	156
8 New solidarities	185
9 The culture of belonging	211
<i>Bibliography</i>	218
<i>Index</i>	232