

Contents

<i>List of figures</i>	<i>page</i> vi
<i>Preface</i>	ix
<i>A note on currency</i>	xi
<i>Abbreviations</i>	xii
PART I PRINTING AND BOOK PRODUCTION	
1 The arrival of printing and its techniques	3
2 Publishing, bookselling and the control of books	25
PART II WRITERS AND PRINT CULTURE	
3 Publication in print: patronage, contracts and privileges	49
4 From pen to print: writers and their use of the press	77
PART III READERS AND PRINT CULTURE	
5 Reading, buying and owning printed books	107
6 Printing for the reading public: form and content	122
<i>Notes</i>	158
<i>Bibliography</i>	186
<i>Index</i>	211