

Chapter 1

Overview: perspectives on grassland systems

Recent understandings from the ‘new biology’ and other areas of research are challenging the ways in which grassland systems have historically been ‘seen’. When we say ‘seen’ we mean the way we think about, and use language to talk about ‘grassland systems’. Most texts on agronomy or grasslands will not address these issues. Historically they have taken the perspective that certain ‘real types’ of grassland systems exist that can be described and classified and that these understandings can be used as a basis for intervention and change. We start from a different perspective. In recent years there has been growing acceptance of several complex, seemingly intransigent problems, often collectively referred to as environmental problems, or problems of sustainable development. Specific examples, related to grasslands, include the loss of organic matter from soils, loss of biodiversity, rangeland degradation and desertification and the contribution of grasslands to ‘greenhouse effects’. The perspective of this book is that if we are to manage these complex issues, there is a need firstly to look at how we think about the issues and the ways in which historically we have chosen to manage. We recognize that many of the issues arise because of our own historical practices, and that more of the same practices will not necessarily be a good thing.

The concept of perspective is important. We recognize from daily life that none of us have the same history, that we all have different and unique experiences, and as a consequence we all have our own perspective on things and events. Historically, gender perspectives have often been ignored in the ‘construction’ of grassland systems; fortunately new approaches are available (Chapter 9; CIAT, 1991). Of course, because we live in families and particular cultures we share similar perspectives about many things. These cultural perspectives often determine how we see and interpret our experiences and lead us to have particular understandings and to name things in

particular ways. It is thus common to talk about a transport system or a grassland system as if everyone would agree, following more detailed attention, on what these were. This is clearly not the case.

Human beings live with the strong wish to explain. When we, as humans, generate explanations of phenomena we often refer to these as theories. Different theories, however, carry with them different perspectives or viewpoints. For example, the theory of plant succession, accredited to Clements (1916), has led many ecologists, agronomists, and land managers and administrators to see grasslands in a particular way. This has led to particular research questions, definitions of what are ‘good’ and ‘bad’ grasslands and ‘good’ and ‘bad’ management, which in turn often led to particular forms of regulation. In recent years a different theory, the state and transition model for grassland dynamics (see Chapter 2), has emerged as an alternative means to explain phenomena in some types of grasslands. This has happened because the other theory did not seem to explain what people were experiencing – it was no longer useful. Unfortunately we often learn about theories as a universal truth – the ‘right way’ – and as a consequence there have been many examples of applying management prescriptions that match the theory but not the context. Examples are given below.

Theories thus bring certain things into focus, but leave other perspectives blurred or unconsidered. Another way of saying this is to consider any theory as an example of a social technology, and like any technology when it is used certain aspects are revealed and other aspects concealed. This is quite a challenging notion, but because we see it as important to how future grassland agronomists might conduct themselves, we devote some attention to it. A topical example is how, in recent concern with genetic engineering, we have come to think of life as being made up of sets of genes organized in particular ways.

Brian Goodwin (1994) draws our attention to how the whole organism seems to have disappeared from sight from this perspective. As a consequence the special emergent properties (Table 1.1) of whole organisms are concealed from consideration. Social technologies which derive from our theories and models of understanding are just as powerful in realizing different grassland systems as are ‘harder’ technologies such as tillage, fire and new plants. In fact we would go further and say from our perspective that grassland systems arise as result of our ways of thinking – grassland systems do not exist in themselves but as a relational

unity between social factors and what we call our natural or biophysical environment (Russell & Ison, 1993). This is exemplified in Fig. 1.1 which pictures grassland systems as arising from the relationships between humans with differing histories and perspectives and what we call a ‘grassland space’.

1.1 The social construction of grassland systems

In 1932 the physicist Max Planck said: ‘Science cannot solve the ultimate mystery of nature . . . because, in the last analysis, we ourselves are part of nature, and

Table 1.1 Generalized system concepts employed in systems thinking

Concept	Definition
Boundary	The borders of the system determined by the observer(s) that define where control action can be taken: a particular area of responsibility to achieve system purposes
Communication	(i) First-order feedback may be regarded as a form of communication, but should not be confused with human communications, which has a biological basis (ii) Second-order occurs in languages amongst human beings and gives rise to new properties in the communicating partners who each have different histories
Connectivity	Logical dependence between elements (including sub-systems) within a system
Decision-taking	Information collected according to measure of performance is used to modify the interactions within the system
Emergent properties	Properties that are revealed at a particular level of organization and which are not possessed by constituent sub-systems. Thus these properties emerge from an assembly of sub-systems
Feedback	A form of inter-connection, present in a wide range of systems. Feedback may be negative (compensatory or balancing) or positive (exaggerating or reinforcing)
Hierarchy	The location of a particular system within the continuum of biological organization (Fig.1.4). This means that any system is at the same time a sub-system of some wider system and is itself a wider system to its sub-systems
Measure of performance	Information collected according to measures of performance is used to modify the interactions within the system
Monitoring and control	Information collected and decisions taken are monitored and controlled and action is taken through some avenue of management
Purpose	Objective, goal or mission; the ‘raison d’etre’ that in terms of the model is to achieve the particular transformation that has been defined
Resources	Elements that are available within the system boundary
Transformation	Changes, modelled as an interconnected set of activities, which convert an input that may leave the system (a ‘product’) or become an input to another transformation

Source: Adapted from Wilson (1984).

The social construction of grassland systems

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therefore part of the mystery we are trying to solve'. This captures the notion that we wish to convey – grassland systems emerge from the diverse relationships we have with 'nature'. We wish to explore how technology shapes our relationship with nature and the responsibility we, as human beings, hold with regard to this relationship. More specifically we are concerned with how a future generation of grassland agronomists might participate in the design of grassland systems that are sustainable and ethically justifiable. The perspective we as authors take is that there is value in: (i) thinking of grassland systems as social constructs (Fig. 1.2) and (ii) using systems concepts (Table 1.1) to think about, describe, and inform action in the design of future grasslands. These perspectives guide our thinking and the organization of this book.

Historically texts about grasslands have tended to be based on the classification of types of grasslands – a typology or taxonomy (see Table 1.2) – based on common features such as species, rainfall, soils and other edaphic features. Such classifications have included particular types of human activity, but have rarely taken the perspective that grassland systems are social constructs, tending to refer to them as 'natural systems' or modified 'agro-ecosystems' (see Fisher, 1993). From our perspective we would wish to situate these earlier ways of seeing 'grassland systems' in a different context. We do not wish to lose that which

was valuable from the earlier ways of thinking but see the need for new ways of thinking and acting to deal with the complex issues that underpin grassland sustainability.

A 'construct' is the particular viewpoint or perspective of 'reality' unique to an individual and specific to time and place (Bannister & Fransella, 1971). A constructivist perspective is one in which the observer is part of the system rather than independent of, or external to, it. In Fig. 1.2 we depict the diversity of existing socially constructed grassland systems and how these change over time with the changing perspectives of those who are 'stakeholders' in the system. To see 'grassland systems' as social constructs is to take seriously research on the biology of our own cognition. The word cognition means literally 'together to know'. Thus a group of experts with different experiences and training, when distinguishing a particular grassland system, may see quite different things (Fig. 1.3). This can lead to difficulties, particularly if individuals are not aware of it, when they try to work together in teams or groups, and when any collective must decide on a course of action when there is no clear right way to proceed. Russell (1986) points out important elements of a constructivist perspective when he states: 'My real world is different than your real world and this must always be so. The common ground, which is the basis of our ability to communicate with one another, comes about through the common processes of perceiving and conceptualizing. The processes may be the same but the end products are never the same. What we share is communication of the worlds we experience, we do not share a common experiential world.'

From this perspective any individual only has access to what we call a grassland system through communication in its many and diverse forms – communication is a process that relates us to each other and to our environment and enables us to distinguish and recognize different grassland systems. It would be necessary, for example, for the different experts depicted in Fig. 1.3 to engage in some form of communication if they were to decide on how the grassland system might be best described, changed or 'improved'. If they did not, decisions about change would be likely to be based on a very narrow perspective and for many of the complex issues or problems to be dealt with in grassland systems this would be likely to prove unsustainable.

If students of grassland agronomy recognize that they must iterate between different perspectives and levels of biological and social organization (Fig. 1.4),

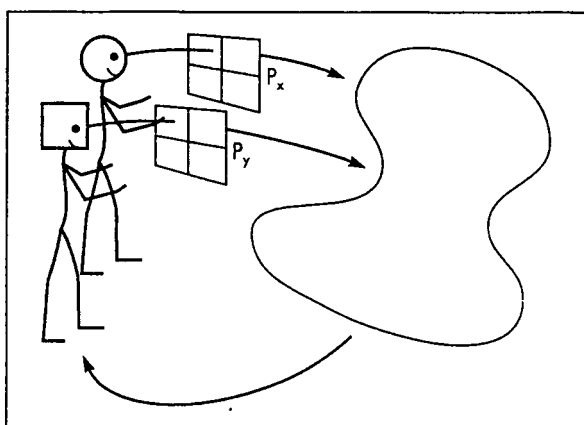


Fig. 1.1 Grassland systems are social constructs unique to individuals or groups at particular times and in particular places. People with theories and with different experiences have different perspectives (P_x , P_y). Grassland systems emerge from the dynamic relationship between people in relationship with a grassland 'space', in which soils, water plants, etc. are recognized. Placing a boundary around this system, we are able to recognize different 'grassland systems'.

and that together with farmers, researchers or pastoralists, they must make decisions within a system that is socially constructed and often so complex that there may be no single, universal best solution, then it is likely that each professional will more fully understand and appreciate the other. From this recognition it also follows that prescriptive advice from a textbook is likely to have very limited applicability. In this book we try to avoid prescriptions: we are concerned with concepts and principles.

1.2 Grassland issues or problems

Future grassland agronomists will be engaged in the formulation and resolution of grassland 'problems'. This is the same as being involved in the design or 'construction' of grassland systems (Chapter 9). When

we use these terms we are not referring to them in the sense commonly associated with building or architecture, but in terms of social processes. To do this it will be necessary for grassland agronomists to be aware of: (i) the problem formulation process; (ii) the need to work with others who may have different perspectives; (iii) particular ways of thinking about grassland problems; (iv) the historical understandings we have about grassland systems and (v) the language and concepts that are used to talk about them and to guide action.

From our perspective grassland 'problems' are not something that exist independently of the processes by which they are named and recognized – we call this problem formulation, recognizing that it is a social process and that problems do not exist 'out there' just

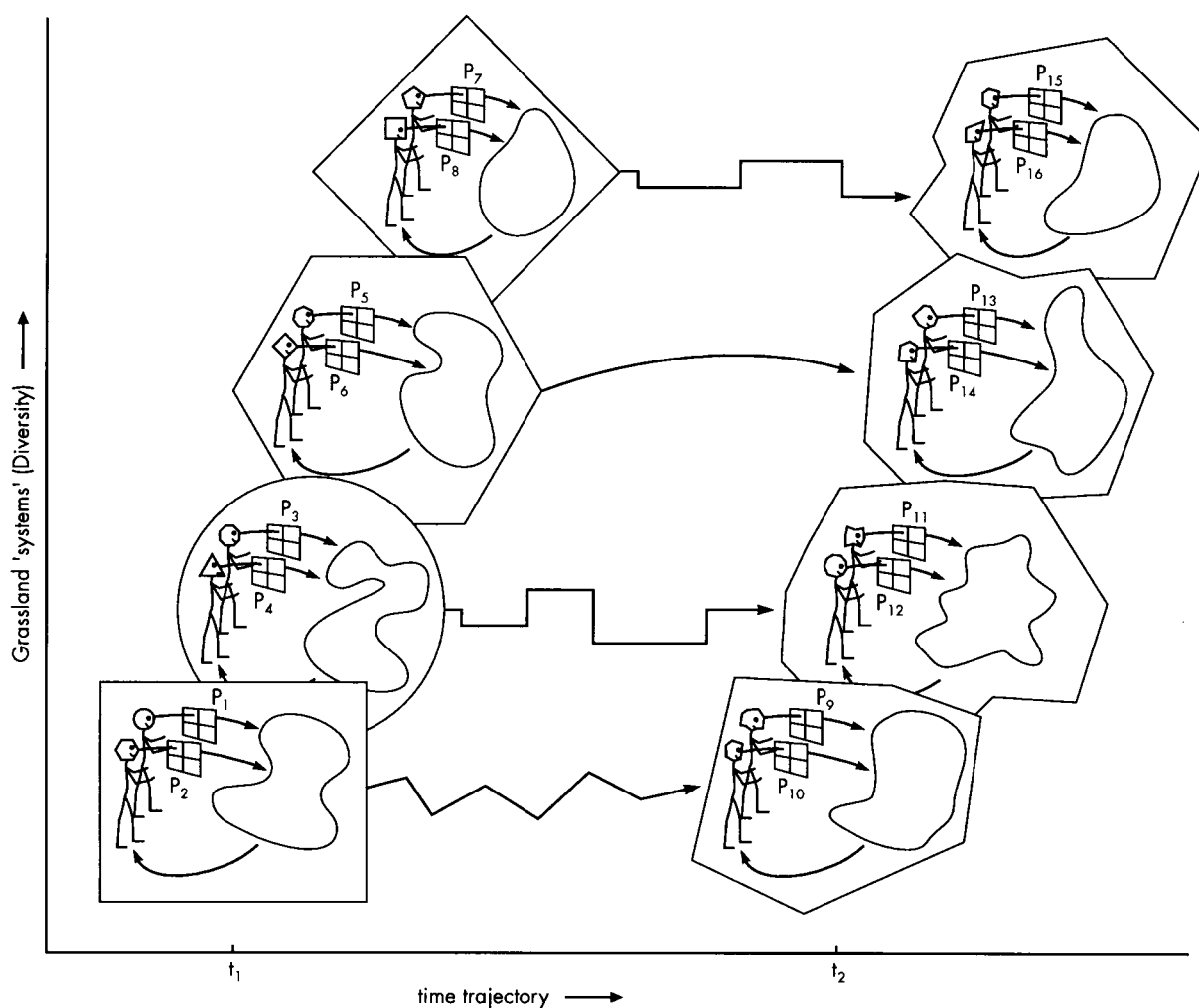


Fig. 1.2 Grassland systems differ both spatially and temporally as a result of the different relationships between people with different perspectives (P_1 – P_8) and a grassland 'space'. This gives rise to change and diversity and new perspectives (P_9 – P_{16}).

Grassland issues or problems

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Table 1.2 *Some typical 'grassland systems' in Africa and Latin America based on typologies of classification*

Grassland system	Major crops	Major animals	Main regions	Feed source
Africa				
Pastoral herding (animals very important)	Vegetables (compound) ^{ab}	Cattle, goats sheep	Savanna (Southern Guinea)	Natural rangelands, tree forage
	Millet, vegetables	Cattle goats, sheep	Savanna (Northern Guinea and Sahel)	Natural rangelands, tree forage
Mixed farming (farm size variable, animals important)	Rice/yams/ plantains	Two or more species (widely variable)	Humid tropics	Fallow, straw, brans, vines
	Rice/vegetables, yams, cocoyams	Some cattle	Transition forest/ savanna	Fallow, vines, straw
	Sorghum/millet, groundnuts, cotton, tobacco, maize, cowpeas, vegetables	Cattle, goats, sheep, poultry, horses, donkeys, camels	Savanna (Guinea and Sahel)	Stover, vines, fallow
Latin America				
Perennial mixtures (large farms) (livestock relatively unimportant)	Coconuts, coffee, cacao, plantains, bananas, oil palm, sugarcane, rubber	Cattle, swine	All ^c	Natural pastures, by-products, cull material
Commercial livestock				
<i>Extensive</i> large to very large (livestock dominant)	None are important	Cattle (beef)	C, V, Br, Bo, G, CA ^c	Natural grasslands
<i>Intensive</i> Medium to large, livestock dominant	Improved pasture, some gains	Cattle (dairy), swine, poultry	All ^c	Natural and improved pasture, feed grains, by-products
Mixed cropping, small size in settled areas; medium size in frontier areas; subsistence or cash economy (livestock relatively important)	Rice, maize, sorghum, beans, wheat, cacao, plantains, coffee, tobacco	Cattle, poultry, goats, sheep, donkeys, horses, mules, swine	All ^c	Natural pastures, crop residues, cut feed

^a Enclosed areas around household or village.^b Present or absent, depending on the area.^c All, all countries; Bo, Bolivia; Br, Brazil; C, Colombia; CA, Central America; CI, Caribbean Islands; E, Ecuador; G, Guyana; P, Peru; V, Venezuela.

Source: McDowell & Hildebrand (1980).

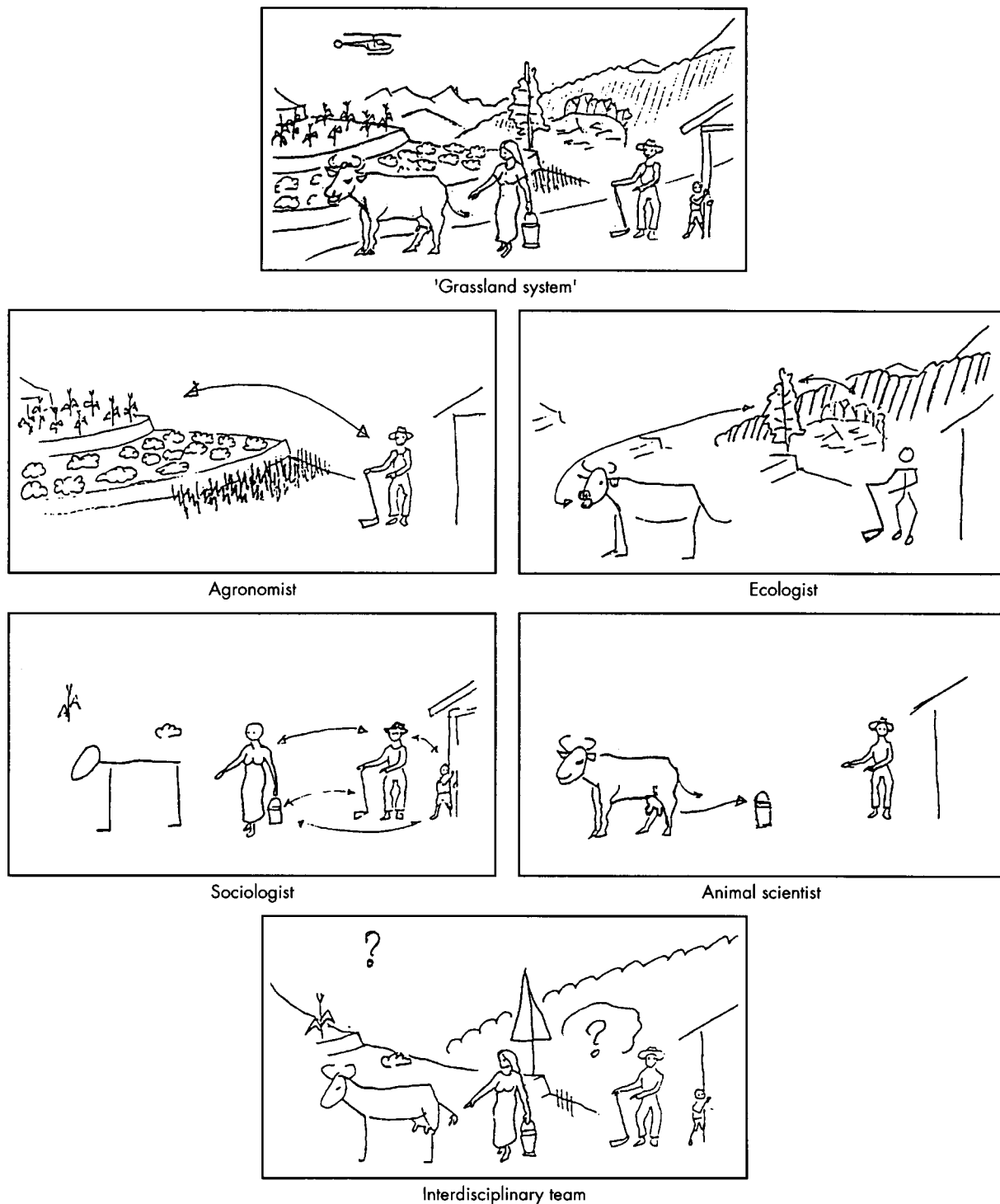


Fig. 1.3 Perspectives of a grassland system taken by disciplinary experts differ from that taken by an effective interdisciplinary team.
 (Source: adapted from U. Scheuermeier, unpub.)

Grassland issues or problems

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waiting to be identified. Some problems may be formulated in a way that is quite specific, e.g. the poor growth response of plants to a non-optimal condition such as increasing aluminium toxicity in the soil solution. Such problems are amenable to analysis using hypotheses that are testable. The analysis should lead to a definite solution or, at least, to a 'best' or an optimal solution to that specific problem. At the other extreme, in terms of levels of complexity, are problems that arise because of the uncertain interrelationships that are a part of farming systems: there is generally no single, static 'best' solution to problems of interrelationships in a dynamic system involving environment, plants, animals, technology (types of ploughs, etc.), economics and the social values and goals of the farmer. It is therefore important to distinguish between problems for which there is an

agreed solution and those for which there is no clear 'right' answer. Many grassland 'problems' are of the second type, and for this reason we often refer to them as issues, rather than problems.

The way in which we formulate issues shapes the sort of answers we get; this is because of the ways in which we choose to think about issues. Thinking about issues in only one way leads us into traps from which it is often difficult to escape (Open University, 1991). Botswanan and Australian examples demonstrate this notion of 'traps'. In Botswana, Louise Fortmann's (1989) case study of 50 years of rangeland use showed how official policy consistently defined the major problem of the pastoral regions as overstocking leading to certain ecological disaster. The problem was clear, as was the technical solution (destocking). Local experience, however, defined the problem as too little

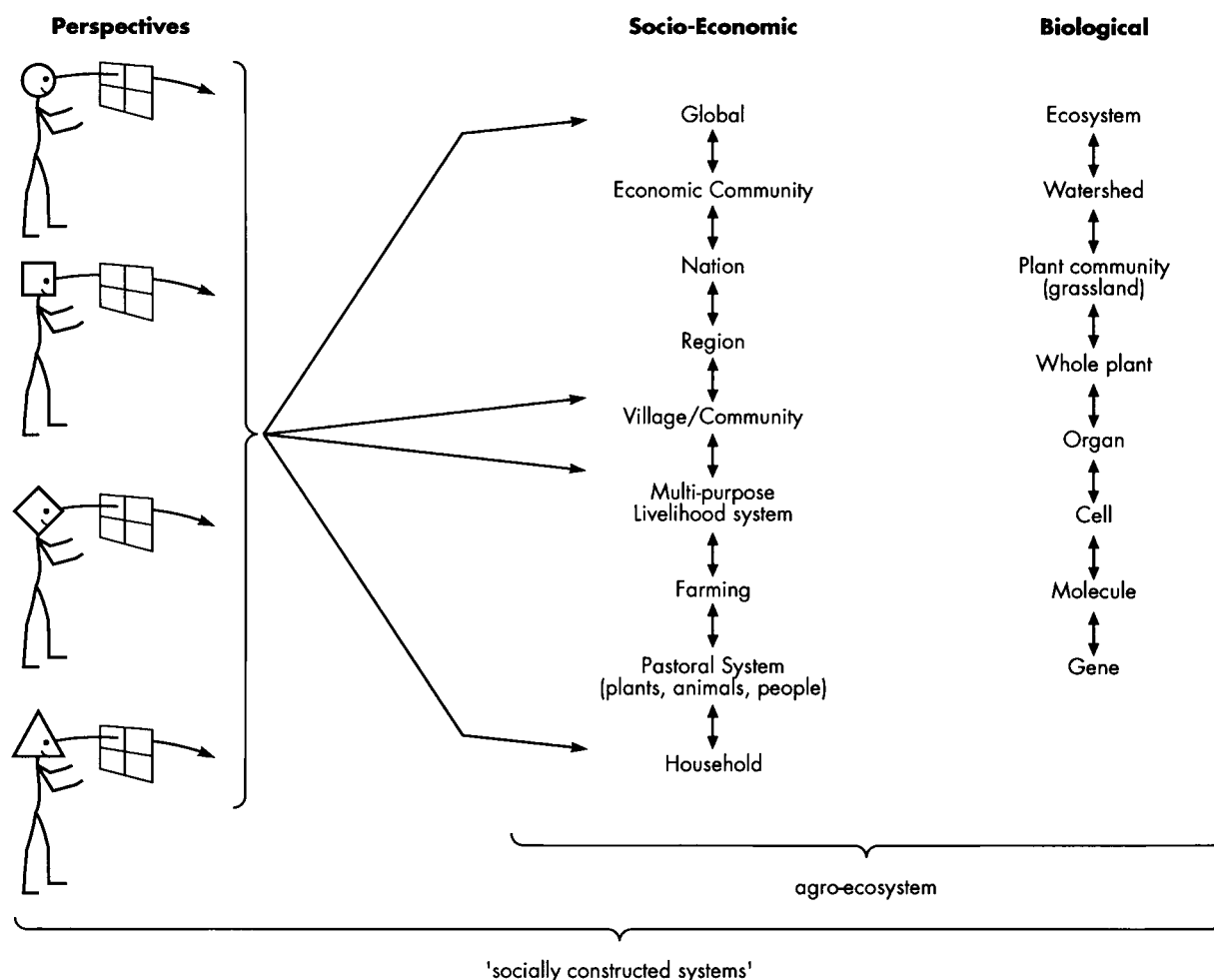


Fig. 1.4 Hierarchy of levels of system organization. The complexity of such a schema is increased when we recognize the many perspectives we as observers bring and that this operates at each 'level' of organization.

land. The local solution was also very different: renting, or using land previously let to a European mining company. The local experience was that the local range could and did carry an increased cattle population and that besides localized problems, the dire official predictions did not eventuate. While there is general agreement that the quality of the environment (as indicated by the quality of the grazing, the number of trees and the extent of erosion) is deteriorating, there is clearly no agreement on causes or solutions. It is significant that the story has been told consistently from both perspectives for 50 years: this shows how different and how unconnected traditions can be (Russell & Ison, 1993).

An Australian study (Kersten, 1994) demonstrates a similar contest between researchers and pastoralists over the nature and causes of a so-called 'rangeland degradation problem' in the semi-arid pastoral zone. Similar experiences have occurred in the USA, so this is not a phenomenon peculiar to either the 'developing' or 'developed' world. These are examples of failure of the problem-formulation process. They demonstrate how easy it is to fall into traps when particular ways of thinking are consistently employed.

1.3 Systems thinking

The two most common ways of thinking in our (Western) society have been logical and causal thinking. The former is of the type: 'If all grasses are plants, and this is a grass, then it is a plant'. As the Open University team (1991) point out, this statement: 'starts with a generalisation, a premise which is assumed to be true and then deduces a conclusion about a particular case.' Three things characterise this type of thinking: (i) it is objective – the conclusion does not depend on your point of view, your opinions and values about the world; (ii) it is necessary: that is the conclusion always follows from the premise; (iii) the structure of the thinking is sequential or linear – it has the form of 'if a, then b', often called a chain of reasoning. Logical thinking is a way of linking ideas together.

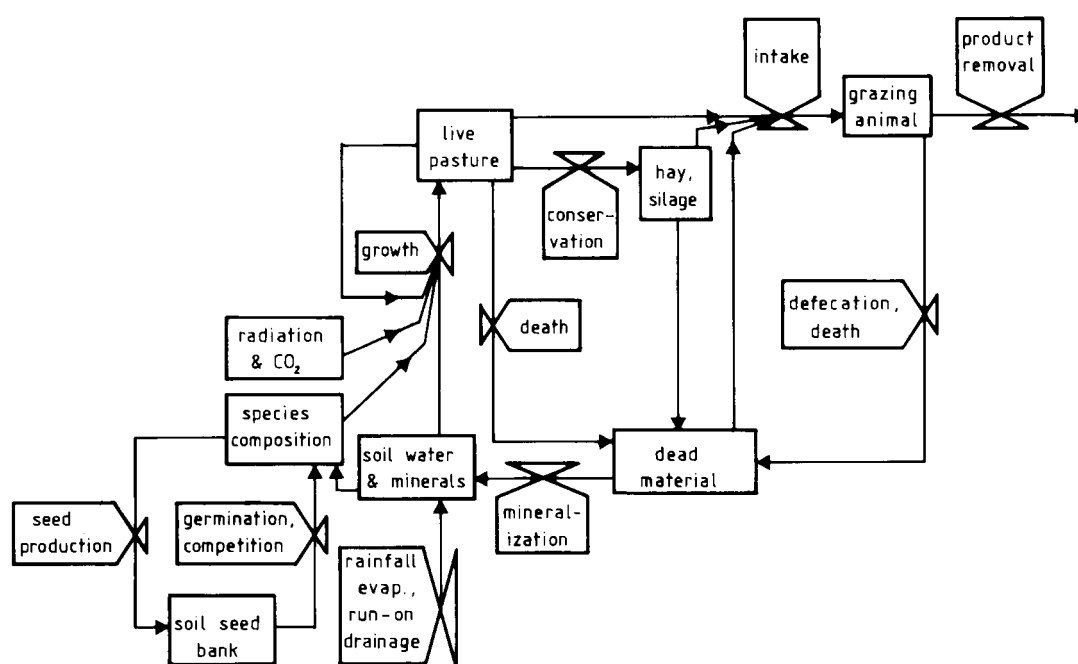
Causal thinking is a way of linking events together. A grassland agronomist explaining why a cow is not growing may tell you that there is a protein deficiency in the pasture at the end of a dry season. This is of the form 'a causes b' and superficially is not unlike logical thinking; many would suggest it has the same three characteristics. However causal thinking is always an explanation by an observer of an event, and an event is dynamic, with participants. So causal thinking is really a statement about a relationship and

the nature of the event (e.g. the protein deficient pasture and the cow) is dependent on the properties of the participants in the event that is distinguished by an observer. As observers we tend to put boundaries around what we are studying – thus an animal nutritionist may place a boundary around the relationship between the animal and the plant, whereas a plant nutritionist may place the boundary around the plant and its nitrogen supply. The poor nitrogen supply may be causing low protein but this in itself is a poor explanation of the overall problem if it only concentrates on one set of relationships. This is where the so-called objectivity of causal thinking breaks down, because explanations are not offered from a value-free perspective. We all have perspectives. Our perspective often determines where we place our boundaries around problems or issues. Economists refer to this as externalities.

The so-called objective forms of reasoning are not very suitable by themselves for sorting out many of the issues to do with grassland systems – they are not very helpful when it comes to preferences about breeds of animal, family values, lifestyle questions, enterprise goals nor deciding what to do about vegetation management in a whole watershed, rangeland degradation or policies to mitigate contributions by ruminants to greenhouse gas emissions. Hence there is a need for a way of thinking about systems that takes the characteristics of systems into account (Table 1.1). There are two adjectives derived from 'system': 'systemic', or thinking in wholes and 'systematic', step-by-step thinking or procedures. Checkland (1988) notes that to many people a computerized information system 'is the very paradigm of what they mean by 'system''. This is not what we mean when we talk about 'system' but it does largely account for the lack of attention to the development of the ideas of 'system' in agriculture and the lack of attention to systems-based methodologies that are not computer based.

Systems thinking is a special form of holistic thinking – dealing with wholes rather than parts. One way of thinking about this is in terms of a hierarchy of levels of biological organization and of the different 'emergent' properties that are evident in, say, the whole plant (e.g. wilting) that are not evident at the level of the cell (loss of turgor). It is also possible to bring different perspectives to bear on these different levels of organization (Fig. 1.4). Holistic thinking starts by looking at the nature and behaviour of the whole system that those participating have agreed to be worthy of study. This involves: (i) taking multiple partial views of 'reality', as exemplified by the

It is useful to note, in passing, that the amount of control which the farmer is able to exercise over the



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components in the grassland system ranges from virtually nil to total (Table 1.3).

1.4.1 Modelling

Modelling is a means of understanding and reducing complexity. The word 'model' and the act of 'modelling' have many meanings. Here we use a very broad interpretation of Wilson's (1984): 'a model is the implicit interpretation and representation of one's understanding of a situation, or merely of one's ideas about the situation constructed for some purpose. It can be expressed in mathematics, symbols or words, but is essentially a description of entities and the relationships between them. It may be prescriptive or illustrative, but above all it must be useful.' At the end of each chapter we demonstrate how the use of models can enhance analysis and decision-making using the

material that has been discussed. Here we wish to give an overview of the approaches to modelling.

Modelling is carried out for some purpose. We need to be careful not to use models for purposes other than which they were designed and to recognize that the learning that occurs in the process of developing models is qualitatively different from the use of models already developed by someone else. Purpose reflects the notion that a model is not a goal in itself but rather a part of some analysis associated with problem resolution that leads to increasing knowledge and sometimes an increasing need for quantitative results. Different forms of modelling find greater use in different problem-formulating strategies and at different levels of biological organization (Fig. 1.4). Used in this way, modelling may serve as a unifying function in the study of grassland systems if the steps outlined in Table 1.4 are followed within a relevant systemic or interdisciplinary framework (Rykiel, 1984).

Conceptual modelling

Conceptualization of what the system under study is or might be is usually a starting point (Rykiel, 1984; Wilson, 1984). Thus conceptual modelling precedes other forms, as well as being a modelling form in its own right.

Conceptual or qualitative models may be used: (i) as an aid to clarifying thinking about an area of concern; (ii) as an illustration of a concept; (iii) as an aid to defining structure and logic; and (iv) as a prerequisite to design. These uses are not mutually exclusive. We will use examples that combines aspects of (ii) and (iii), presenting some of the key concepts and interactions in plant generation.

The modelling of human activity systems, as distinct from biological or natural systems, utilizes a particular form of conceptual model. The modelling language developed by Checkland (1981) and colleagues is the use of verbs to model functions or activities. Plant domestication can be viewed as a human activity system (Chapter 2) and modelled in this way. Conceptual modelling often relies on particular types of diagrams (Fig. 1.7).

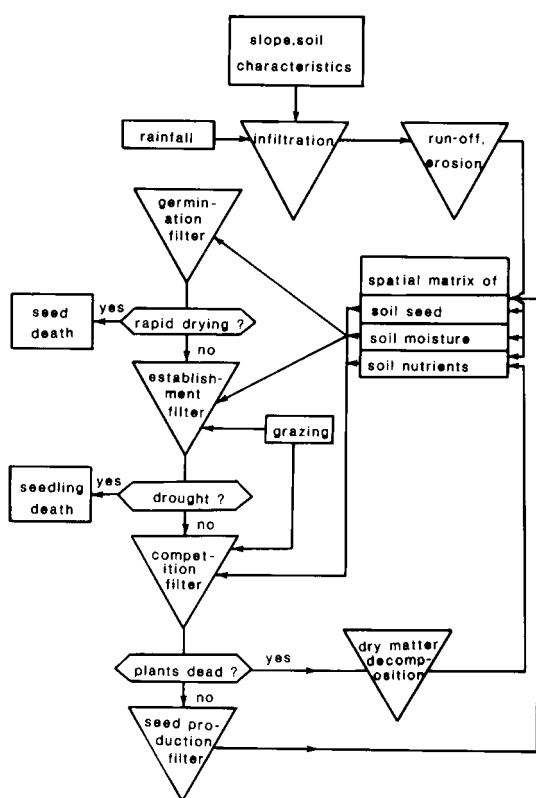


Fig. 1.6 Environmental and plant factors that dominate grassland pattern and species cycling in a grassland comprised of Townsville stylo and annual grasses in the wet-and-dry tropics. The factors exert quantitative effects on yield and species composition; the plant factors germination, establishment, competition and seed production may be seen as a series of filters through which individual plants attempt to pass. (From Torrsell, 1973.)

Expert systems, fuzzy thinking and chaos

Expert systems are also commonly referred to as computer-based decision support systems (DSS). They usually combine data (for example, by spreadsheets as look-up tables) and quantitative relationships with rule-based or qualitative inferences. They are thus mixes of qualitative and quantitative models and may