

Cambridge University Press

978-0-521-55299-8 - Technological Innovation: Oversights and Foresights

Edited by Raghu Garud, Praveen Rattan Nayyar and Zur Baruch Shapira

Copyright Information

[More information](#)

Technological innovation

Oversights and foresights

Edited by

Raghu Garud

Praveen Rattan Nayyar

Zur Baruch Shapira

New York University



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press

978-0-521-55299-8 - Technological Innovation: Oversights and Foresights

Edited by Raghu Garud, Praveen Rattan Nayyar and Zur Baruch Shapira

Copyright Information

[More information](#)

CAMBRIDGE UNIVERSITY PRESS

32 Avenue of the Americas, New York NY 10013-2473, USA

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9780521552998

© Cambridge University Press 1997

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 1997

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication data

Technological innovation : oversights and foresights / edited by Raghu Garud, Praveen Rattan Nayyar, Zur Baruch Shapira.

p. cm.

ISBN 0-521-55299-0 (hbk.)

1. Technological innovations. 2. Decision-making. I. Garud Raghu. II. Nayyar, Praveen Rattan. III. Shapira, Zur Baruch.

HD45.S394 1997

338'.064—dc20

96-29121

CIP

ISBN 978-0-521-55299-8 Hardback

ISBN 978-0-521-08472-7 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.