

Cambridge University Press

978-0-521-51598-6 - Global Challenges in Responsible Business

Edited by N. Craig Smith, C. B. Bhattacharya, David Vogel and David I. Levine

Copyright Information

[More information](#)

Global Challenges in Responsible Business

Edited by

N. CRAIG SMITH
INSEAD

C. B. BHATTACHARYA
European School of Management, Berlin

DAVID VOGEL
Haas School of Business, University of California, Berkeley

DAVID I. LEVINE
Haas School of Business, University of California, Berkeley



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press

978-0-521-51598-6 - Global Challenges in Responsible Business

Edited by N. Craig Smith, C. B. Bhattacharya, David Vogel and David I. Levine

Copyright Information

[More information](#)

CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore,
São Paulo, Delhi, Dubai, Tokyo

Cambridge University Press

The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org

Information on this title: www.cambridge.org/9780521735889

© Cambridge University Press 2010

This publication is in copyright. Subject to statutory exception
and to the provisions of relevant collective licensing agreements,
no reproduction of any part may take place without the written
permission of Cambridge University Press.

First published 2010

Printed in the United Kingdom at the University Press, Cambridge

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication data

Global challenges in responsible business / [edited by] N. Craig Smith ... [et al.].

p. cm. – (Cambridge companions to management)

Includes bibliographical references and index.

ISBN 978-0-521-51598-6 – ISBN 978-0-521-73588-9 (pbk.)

1. Social responsibility of business. 2. Corporate culture.

I. Smith, N. Craig, 1958– II. Title. III. Series.

HD60.G556 2010

658.4'08–dc22

2010011226

ISBN 978-0-521-51598-6 Hardback

ISBN 978-0-521-73588-9 Paperback

Cambridge University Press has no responsibility for the persistence or
accuracy of URLs for external or third-party internet websites referred to in
this publication, and does not guarantee that any content on such websites is,
or will remain, accurate or appropriate.