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978-0-521-51345-6 - Multimedia Modernism: Literature and the Anglo-American Avant-garde

Julian Murphet

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MULTIMEDIA MODERNISM

Multimedia Modernism explores the complex effects of a new media environment on avant-garde literary production in the early twentieth century. During this period, the likes of Gertrude Stein, Ezra Pound and Louis Zukofsky wrote works which, in one way or another, attest to the immense effect that photography, cinematography, mechanical print technology and visual advertising had on the established arts. Re-reading modernism's technological origins through the lens of media theory, this innovative study proposes a serious new methodological approach to modernism in general. Examining a wide range of literature that includes Gertrude Stein's contributions to *Camera Work*, Louis Zukofsky's groundbreaking poem "A" and Wyndham Lewis's celebrated *Blast*, this book embeds literary revolution within media evolution to show that literary criticism and media history have a lot to learn from each other.

JULIAN MURPHET is Professor of Modern Film and Literature at the University of New South Wales.

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For Gabriel and Natalya

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- 1 Jean François Millet, *Man with a hoe*
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