

Contents

List of figures	<i>page</i> x
List of tables	xii
Preface	xiii
1 Background	1
Early history	1
A new agenda and the great paradigm shift	8
2 Towards an analysis of meaning	16
Structure	17
The feature analysis of kin terms	19
A feature analysis of English kin terms	28
3 The classic feature model	31
Polysemy	36
Conjunctivity (or non-disjunctiveness)	38
Short-term memory	42
Chunking	44
Analogy	45
Similarity judgments	48
The feature composition of evaluative judgments	54
Summary	56
4 Extension of the feature model	58
Firewood	58
Semantic networks	62
Finding salient features through similarity judgments	64
Psychological reality again	66
Item by feature matrices	70
Rating correlations based on feature overlap	77
Memory based rating	83
	vii

viii	Contents	
	Applied research	88
	In retrospect	90
5	Folk taxonomies	92
	The generality of the model of taxonomic ranks	100
	Some critiques of the taxonomic rank model	101
	Extended and focal ranges	104
	Focal and extended ranges of color terms	106
	The Roschian synthesis	115
6	The growth of schema theory	122
	The germ schema	126
	Cultural schemas	130
	Image schemas	132
	Schemas as processors	136
	Modifications of schema theory and limitations of connectionist models	141
	Implications of schema-connectionist theory for the study of culture	143
7	Models and theories	150
	Models	151
	The Caroline Islands navigation model	152
	The model of the mind	158
	The American model of marriage	169
	Cultural theories	172
	The cultural theory of conventionality	174
	The theory of essences	176
	An ontology of cultural forms	179
8	Cultural representations and psychological processes	182
	Perception	182
	Memory	184
	Reasoning	193
	Logic and the psychology of reasoning	199
	Distributed cognition, artifacts and representational structure	207
	Consensus and cognition	212
	Summary	216
9	Cognitive processes and personality	218
	Emotion	218
	Internalization	227

	Contents	ix
Motivation		229
Coda		241
10 Summing up		244
A bird's eye view		244
The historical context		248
Final comment		251
<i>References</i>		253
<i>Name index</i>		268
<i>General index</i>		271