

Name index

- Abelson, R. 126
 Abrahamson, A. 66
 Abu-Lughod, L. 251
 Agar, M. 62, 126, 244
 Anscombe, G. 162
 Atkins, J. 50–54
 Atran, s. 104, 176
- Baars, B. 10, 11
 Baddeley, A. 44
 Banfield, E. 14
 Batchelder, W. 215–216
 Beattie, J. 12
 Bellah, R. 20
 Benedict, R. 6–7, 235
 Berlin, B. 43, 92, 93, 95, 96, 104–105,
 106–107, 186
 Bernard, R. 192
 Black, M. 61
 Bloch, M. 145–146
 Boas, F. 5, 7
 Bock, P. 7
 Boster, J. 66, 95, 98, 114–115, 119, 213–214
 Bourdieu, P. 147
 Boyer, P. 177
 Boynton, R. 109, 213
 Briggs, J. 224
 Brown, C. 100, 101, 103–104
 Brown, R. 184, 213, 245
 Brugman, C. 135–136
 Bruner, J. 9
 Burling, R. 54
 Burton, M. 53, 66
- Casson, R. 122
 Chomsky, N. 10
 Churchland, P. 165
 Clark, E. 56
 Colby, B. and L. 244
 Cole, M. 206, 244
 Collins, A. 63
- Conklin, H. xiv, 32, 92, 245
 Craik, K. 151
- Dreyfus, H. 141
- Eisenstadt, M. 208
 Ekman, P. 219
 Evans-Pritchard, E. 16, 173, 250
- Fillmore, C. 45, 123
 Finney, B. 152
 Flavell, J. 159
 Frake, C. 33–35, 42, 62, 100, 245
 Freeman, L. 192
 Frijia, N. 219
 Fortes, M. 13, 250
 Fox, R. 250
- Gardner, H. 11
 Garro, L. 189, 212
 Geertz, C. 19, 157, 243, 246, 248–249
 Gellner, E. 5
 Gentner, D. 47, 56, 63
 Gerber, E. 224–229
 Gladwin, T. 152–158
 Goodenough, W. xiii, xiv, 14, 17, 21, 152, 224
 Greenberg, J. 37
- Hage, P. 100
 Hakel, M. 81
 Halle, M. 18
 Hamill, J. 198
 Hammel, E. 58
 Harris, M. 19
 Hays, T. 98
 Henley, N. 66
 Holland, D. 122, 124, 152, 236–237, 247
 Horton, R. 14
 Hull, C. 9
 Hunn, E. 92, 95, 100, 102–103
 Hutchins, E. 142, 146, 152, 193–199, 208–212

- Izard, C. 218
- Jakobson, R. 163
 James, W. 163
 Johnson, J. 66
 Johnson, M. 133
 Johnson-Laird, P. 200, 207, 219
- Kardiner, A. 7
 Kareev, Y. 208
 Kay, P. 106–113, 183–184, 186
 Keller, J. 116, 177, 175
 Kempton, W. 183–184
 Killworth, P. 192
 Kirk, L. 66
 Kluckhohn, C. 12–13, 247
 Kroeber, A. 247
 Kronenfeld, D. 41, 192
 Kuhn, T. 3, 11, 43
 Kuper, A. 4, 6
- Labov, W. 244
 Lakoff, G. 39, 132–133, 136, 247
 Langacker, R. 124, 134, 150
 Lave, J. 244
 Lee, D. 194
 Lehman, F. 177
 Lennenberg, E. 185, 213, 245
 LeVine, R. 17
 Levinson, D. 8
 Levi-Strauss, C. 19, 248
 Levy, R. 223–224
 Lewis, D. 152
 Linder, S. 134–136
 Linton, R. 7
 Lounsbury, F. xiv, 14, 17, 21, 28, 58, 105, 245
 Lucy, J. 187–189
 Lutz, C. 166, 250–251
- McCauley, R. 165
 McClelland, D. 229
 McDaniel, C. 112–113
 MacLaury, R. 112
 McNeil, D. 182
 Malinowski, B. 4, 16, 105, 250
 Mandler, G. 12, 122, 144, 190
 Mandler, J. 168
 Mead, M. 6–7
 Metzger, D. 59–61
 Miller, G. 10, 43–44
 Miller, R. 14
 Minoura, Y. 239–241
 Minsky, M. 122
 Mischel, W. 231
 Moffat, M. 131
 Murdoch, G. 7, 14
- Murray, H. 229–230, 233
- Neisser, U. 136
 Nerlove, S. 38, 53, 67, 70
 Nisbett, R. 206
 Norman, D. 142–143
 Norman, W. 81
- Oatley, K. 219
 Opler, M. 28
- Parish, S. 166
 Peabody, D. 83
 Piaget, J. 9
 Pike, K. 18
- Quillian, R. 63
 Quinn, N. 70, 122, 147–149, 152, 169–172, 235–237, 244, 247
- Radcliffe-Brown, A. 2, 5, 250
 Randall, R. 101–103
 Redfield, R. 14
 Ripps, L. 198
 Roberts, J. 208, 245
 Romney, A. xiv, 21, 28–29, 39, 50–54, 58, 67, 70, 192, 212, 215–216, 245
 Rosaldo, M. 227
 Rosch, E. 110, 115–121, 177, 186, 246
 Rosenblatt, A. 222, 238
 Rosenblatt, F. 137–138
 Rumelhart, D. 66, 122, 136, 143
- Sahlins, M. 148
 Sailer, L. 192
 Sapir, E. 182
 Schacter, S. 218–219
 Schank, R. 126
 Scheffler, H. 28
 Schneider, D. 19, 130–131, 248
 Schoepfle, G. 63
 Scribner, S. 206
 Service, E. 6
 Shore, B. 225–226
 Shweder, R. 83–84, 174, 182, 187–189, 191, 235, 245
 Singer, J. 218–219
 Simon, H. 10
 Skinner, B. F. 9
 Skinner, D. 124
 Spiro, M. 227–228, 235
 Spradley, J. 61, 100
 Stefflre, V. 70, 88–90, 185–186, 245
 Strauss, C. 147–149, 231, 233–234
 Stross, B., 116
 Suchman, L. 244
 Swartz, M. 235

270 Name index

- Talmay, L. 133–134
Thickstun, J. 238
Tulving, E. 190
Turiel, E. 174
Turner, V. 19, 248
Tversky, A. 48
Tyler, S. 41
- Vendler, Z. 161, 167
Vogt, E. 13
- Wallace, A. xiv, 16, 42, 51–54, 244
- Wason, P. 199–201
White, G. 85–86, 151
White, L. 6
Whiting, B. 7
Whiting, J. 7, 231
Whorf, B. 182
Wierzbicka, A. 94, 103, 116, 158–159, 165,
220–222
Wikan, U. 157
Williams, G. 58–61
- Young, J. 76

General index

- analogy 45–48, 67
 attributes 34, 179
- behaviourism 8–10
- child language learning 56
 cognitive artifacts 210
 cognitive revolution 10
 componential analysis 21–30
 conjunctivity 38–40
 connectionist networks 138–149
 and external structure 147
 versus serial symbolic processing 140–141
 consensus, cultural 212–216
 and color terms 109–110
 high consensus code 216
 culture xiii, 12
 and chunking 45
 culture traits 247
 and external structure 212
 as particulate 247–249
 and personality 6–7
- denotata 26
 dimensions of attributes 179
 discourse 242
 distinctive features *see* feature analysis
 domain 34
- emotion 218–227
 and appraisal 220–225
 basic emotions 219–200
 hypocognition of 223–225
 and internalization 228–229
- ethnoscience 14
 etic–emic contrast 18–19
- feature analysis 18, 21, 26
 and analogy 46–47
 feature decomposition hypothesis 54–56
 and similarity 48–54
 versus attributes 54n
- genealogical relations 20
 grammar 11
- internalization 227–229
 interpretative anthropology 19
- kin terms 19–50, 105
 America terms 29
 analogies with 46
 Chiricahua terms 19–26
 number of terms 42
 psychological reality of 51
 sibling terms 39–41
 skewing – Crow and Omaha 105
- language learning 116–117
- marked versus unmarked terms 37
 mazeway 17
- memory
 automatic versus non-automatic 144
 chunking 44
 and codability 185
 for colors 115–116
 distortion of 84
 long term 43
 short term 42
 working memory 43–44
- models
 defined 151, 180
 of the mind 158–169
 of marriage 169–172
 of navigation 151–158
 versus theories 172, 178
- motivation 229–241
 and cultural goals 239–241
 and expertise 237
 Murray needs 230
 and schemas 231–234
 and the self 236–237
 multidimensional scaling analysis 64, 69, 72

272 General index

- natural kinds 104
- paradigms
 lexical 31–33
 scientific 3–15
- perception 182–184
 perceptron 137–138
 personality 218, 251
 phoneme 18
 polysemy 36–41
 pronouns 32–33
 propositions 151, 180
 prototypes 116–121, 124, 179, 246
 psychological reality
 of kin term analyses 51
 and similarity judgments 66
 and taxonomies 101
- rating scales 77
- reasoning 193–207
 and abstraction 206–207
 and contingencies 204–205
 and external structures 211
modus ponens 196
modus tollens 196
 plausible inference 197
 and schemas 198
 and sentential calculus 196
- religion 243
- revitalization movements 16
- Sapir–Whorf hypothesis 182–183, 223
- schema
 as connectionist network 138–149
 and cultural rules 144–148
 defined 122
 examples: American family 130,
 commercial event 45, *etak* 152–156,
 friendship 131–132, germs 126, oddity
 143, *out* 134–136, romance 124, star
 track 152–155, writing 123
 image schema 132–136
 as processor 136
- science
 agenda hopping 4
 paradigm shift 3, 11–12
- self 163–164
- semantic analysis
 basic and extended meanings 50
 examples: animal terms 67, color terms
 64–65, 106–115, disease terms 70,
 emotion terms 220–222, firewood 58–61,
 kin terms 19–50, 105, partonomies 101,
 personality traits 81, social relationships
 86
- semantic networks 63
- similarity judgments 64–69
- symbol 179, 246
- taxonomy
 basic level categories 100
 covert categories 97
 ethnobotany 92–104
 focal versus extended ranges 105
 taxonomic levels 93
 taxonomic relations 35
 cultural theories 172–180
- universal language 220–221
- Whorfian hypothesis *see* Sapir–Whorf
- word association test 214–215