INTRODUCTION

A community is known by the language it keeps, and its words chronicle the times. Every aspect of the life of a people is reflected in the words they use to talk about themselves and the world around them. As their world changes – through invention, discovery, revolution, evolution, or personal transformation – so does their language. Like the growth rings of a tree, our vocabulary bears witness to our past.

When we talk about writing books today, our use of the words write and book fossilize a culture much different from ours. For write comes from a root word that meant 'to scratch', and book from one that also gives us beech (tree), thus suggesting that early records were scratched on beech wood. While our linguistic ancestors still dwelled on the European continent, they discovered the paved road (via strata) of the Romans, and borrowed the second half of the Latin term to become our street. Having translated themselves to the British Isles, they played host to the Danes, who paid for the hospitality with words like they and sky, and to the Normans, who brought with them chair and table. As English speakers went on meeting new situations and developing new manners and morals, the vocabulary of English went on changing too.

Today the English word stock is a multileveled record of the history of English speakers. And, as we have not yet reached the end of history, neither have we reached the end of our vocabulary. This volume is a record, partial and imperfect to be sure, of some changes in English words during the fifty years 1941–1991. The changes were recorded, in the first instance, in a semiregular column called "Among the New Words" published in the journal American Speech. That journal had been founded in 1925 at the instigation of the Sage of Baltimore, H. L. Mencken, whose avocation was studying the language of America. Its first editors were a troika of distinguished scholars, Louise Pound, Kemp Malone, and Arthur Kennedy. In 1971, the journal acquired sponsorship

by the scholarly organization dearest to Mencken's heart – the American Dialect Society; its current editor is Ronald R. Butters of Duke University.

In 1941 Dwight L. Bolinger, who had been writing a column on new words ("The Living Language") for a magazine published in Los Angeles, transferred his work to *American Speech* and renamed it "Among the New Words." Bolinger continued to edit the feature until 1944, when it came under the guidance of I. Willis Russell, who looked after it for forty-two years, until his death in 1985. During the first fifty years of the feature's publication in *American Speech*, it appeared in 113 installments, with 222 persons acknowledged as contributors of citations or other assistance.

Still appearing in practically every issue of American Speech, "Among the New Words" is the longest-running documentary record of new English words. Although dictionaries of new words have become increasingly popular in recent years, in one sense, English lexicography began with new-words books. The first monolingual English dictionaries recorded "hard words" exclusively, and so were mainly glossaries of unusual new words in the language intended to help ambitious yuppies of the seventeenth century keep up with the knowledge explosion of their day. In that sense, "Among the New Words" is in a very old tradition.

The motive behind "Among the New Words" is, however, quite different from that of the early "hard words" dictionaries. They were do-it-yourself books intended to help "unskilled," that is, unschooled, persons educate themselves in the buzzwords of their age. The aim of "Among the New Words" is more detached. When *American Speech* began publication, it had a motto blazoned on its cover: "They haif said. Quhat say they? Lat thame say."

That cryptic motto (traceable to an inscription over a door at Marischal College in Aberdeen, but with antecedents going back to magical amulets of the late

FIFTY YEARS AMONG THE NEW WORDS

9

Classical period) has several interpretations. But most probably it was intended as a statement of editorial policy: The aim of *American Speech* was to observe and record the language of the populace, without concern for correcting it – to be descriptive, not prescriptive, in its approach to its subject, to glory in the vernactular

So too, the aim of "Among the New Words" has always been to catch change in our vocabulary on the wing, to record it, to marvel at it, and when possible to explain it. The feature has been a dispassionate, albeit sometimes amused, observer of the lexical and social flux of our society, especially as change in our words interacts with and reflects change in our folkways and mores. A fitting motto for "Among the New Words" might be this: "Et Verba Nova et Origines Exquirere" (To seek out new words and their origins).

It would be incorrect to say that the mission of the column is to boldly go where none have gone before, because the quest for neologisms is an old one. However, "Among the New Words" is distinguished by how it has gone about its mission, especially by the evidence it presents. A characteristic feature of its entries is their extensive documentation. New words are shown as they are used in real language through many, often long, quotations for which full source information is given.

The body of this volume reprints the 113 installments that originally appeared between 1941 and 1991. These installments include many of the significant words added to the English vocabulary during those decades. However, they also omit some significant words and include a good many insignificant ones. The principles on which words were chosen for "Among the New Words" explain both the omissions and the inclusions.

COLLECTING NEW WORDS

1. What is a new word?

For "Among the New Words," a NEW WORD is a form or the use of a form not recorded in general dictionaries. The form may be one that is usually spelled as a single word (guesstimate) or a compound (sandwich generation) or even an idiomatic phrase (out of the loop, go double platinum).

The form of the word itself may be novel, a shape that has not before been seen or heard in English (flextime, phillumenist, ecotage), or the newness may lie in a novel use of an existing form. In the latter case, the novelty may be in what the word refers to (turf as 'a location, subject, or responsibility claimed as one's own'), the word's grammar (looney tunes developing from the name of an animated cartoon to an adjective 'erratic, absurd'), or even its relationship to those who use it (British toyboy entering American use via supermarket tabloids).

The early installments of "Among the New Words"

tried to include words that were new in an absolute sense – words that had come into use within a few years before their documentation in the column. It is often difficult, however, to be sure of when a word was actually first formed, and some words have a long underground existence before they are reported. So the column eventually adopted an operational definition of *new*: A word is "new" if it (or a particular use of it) does not appear in general dictionaries at the time it is included in the column.

The list of dictionaries taken as touchstones for "newness" changes as fresh ones are published and old ones are revised. At the time of this writing, the following works are being consulted as the column's dictionaries of record:

Random House Webster's College Dictionary, 1991. Oxford English Dictionary, 2d ed., 1989. World Book Dictionary (Thorndike-Barnhart), 1989. Webster's New World Dictionary, 3d College ed., 1988. Random House Dictionary, 2d ed. Unabridged, 1987. Webster's Ninth New Collegiate Dictionary, 1983. Webster's Third New International Dictionary, 1961.

Except for the two major dictionaries of record (the *OED* and *Webster's Third*), the list is limited to significant American dictionaries published during the preceding ten years.

British dictionaries (other than the *OED*) are consulted only for words suspected to be of British origin, and the inclusion of a word in a British dictionary does not exclude it from "Among the New Words" if it appears to have extended its use from British to American English. On the other hand, occasional installments of "Among the New Words" or particular entries in an installment document British new words, regardless of their use in American English. The additional British dictionaries of record for "Among the New Words" are currently the following:

Concise Oxford Dictionary, 8th ed., 1990. Chambers English Dictionary, 1988. Collins Concise Dictionary, 2d ed., 1988. Collins Dictionary, 2d ed., 1986. Longman Dictionary, 1984. Reader's Digest Great Illustrated Dictionary, 1984.

Dictionaries specializing in new words are also routinely consulted, and a word entered in one of them is not usually included in "Among the New Words" unless the editors have citational evidence providing additional information about the word. The newword glossaries currently consulted are these:

Third Barnhart Dictionary of New English, 1990. Longman Register of New Words, vol. 1, 1989; vol. 2, 1990. New New Words Dictionary, 1988. Longman Guardian New Words, 1986. 12,000 Words, 1986.

In addition to such books, the other major periodical record of neologisms regularly consulted is *The Barnhart Dictionary Companion*, 1982—.

A form or use that is not adequately accounted for

INTRODUCTION

in such dictionaries is a "new word" and thus a candidate for inclusion in the column, and normally only words not entered in them are included. Consequently, if a recently coined word appears in a new dictionary, it will never appear in "Among the New Words." The column is therefore a record of such new words as have not yet made their way into dictionaries at the time the column is being prepared.

On the other hand, "Among the New Words" does not scruple to include words that would not usually appear in any general dictionary: nonce words and stunt words. A NONCE WORD is one coined for a particular use and unlikely to become a permanent part of the vocabulary. A STUNT is a nonce word intended as a joke or a clever display of the coiner's virtuosity. Such words are not included in "Among the New Words" if they have nothing else to recommend them; the column does not seek to record the merely novel and cute. When, however, stunt and other nonce words illustrate a pattern of word formation or are especially indicative of the life of the time or otherwise exemplify something important about language, they may find their way into "Among the New Words."

The proliferation of Watergate words is a case in point. Many of the *Water-* and *-gate* forms were ephemeral, of no intrinsic interest. But they showed how rapidly a new suffix can come into widespread use, they were highly topical in American society, and many exemplified a spirit of play that has as much claim to being a central function of language as any of the more sober purposes usually set forth as humanity's reason for talking.

2. How are new words found?

The identification of potential new-word candidates and the gathering of documentary evidence – that is, citations with source information – is the major task in preparing "Among the New Words." The column can be written only because, from its beginning, words and citations have been contributed by members of the band of volunteer workers listed in the Index to Contributors.

New contributors join the band every year. They watch for words that strike them as new uses in whatever material they customarily read or listen to. Because printed evidence is easy to gather, most of the new words are attested from newspapers, magazines, and books. However, speech and other forms of writing are equally valid sources of evidence. The dominance of printed citations is a matter of convenience, not intended to privilege the published word over the spoken or handwritten. Oral and manuscript citations are used when they are available.

Some contributors do preliminary checking in one of the dictionaries of record listed above, but verifying "newness" is the responsibility of the editors. Contributors need primarily an awareness of what is

likely to be novel and an inclination to gather citations as they come upon them in their ordinary reading and listening.

If the material to be cited is disposable, such as a newspaper or popular magazine, contributors underline the word in red or highlight it, tear out the page, and send it to the editors. The page must contain the name of the publication, the date, and the page number. If that information is not printed on the page, it has to be written on the tear sheet by the contributor.

If the material is not disposable, the preferred method of collecting is to copy the page xerographically (with source information – author, title, place, publisher, date, and page number – added by hand as necessary), and then to treat the copies in the same way as tear sheets. If it is not convenient to copy pages, handwritten or typed quotations with source information are sent on either sheets of paper or four-by-six slips.

An oral citation, which may be handwritten or typed, should consist whenever possible of a full sentence containing the new word. Source information includes the date the sentence was heard and its circumstances (if a broadcast, the radio or TV station call letters and city; if in a conversation or public speech, a brief description of the occasion). Some identification of the speaker is often useful: the name of a public figure or a brief characterization of a private person – sex, approximate age, etc.

All citations are added to the New Words files of the American Dialect Society, which are the basis for "Among the New Words." Those files are in any of three forms, depending on how the citations were gathered: slips, tear sheets or clippings, and computer records.

All active contributors are members of the American Dialect Society's New Words Committee by virtue of their contributions. They receive an irregular newsletter reporting on the state of the committee's work and listing new words for which citations are especially sought. In each installment those who supplied citations for that installment are listed, and once a year active contributors are acknowledged.

THE MAKING OF NEW WORDS

There are six basic etymological sources for new words: CREATING, BORROWING, COMBINING, SHORTENING, BLENDING, and SHIFTING. Each of those six, however, has a number of important subtypes, so the total number of distinct sources is large. All six of the basic types and a number of subtypes have been represented during the fifty years of "Among the New Words." There is also a seventh category of words whose source is unknown. Etymologists strive, ever unsuccessfully, to reduce the membership of that category to zero.

FIFTY YEARS AMONG THE NEW WORDS

4

1. Creating

Some new words are made from nothing or, at least, not from existing words. This source is the least productive of the six; most new words derive in one way or another from old words. The purest kind of creating would be to make a word completely from scratch, creation ex nihilo. Theoretically, it should be possible to make up words in that fashion; but in fact there are no such words of which we can be sure. To make something out of nothing does not seem to be a human talent.

Another kind of creating is to make a word whose sound resembles some sound in nature: the *moo* of a cow or the *pow* of a blow to the chin. Such words are called imitative, echoic, or onomatopoetic. Instances in this book are *bebop*, *bleep*, *blimp*, *burp*, *gack*, *gobbledygook* or *gobbledegook*, and *re-bop*. *Gobbledygook*, which is said to imitate the sound of a turkey, is based partly on the existing echoic *gobble* but extends that word with a new echo.

2. Borrowing

A more productive source of new words is to borrow them from other languages. A great proportion of the total English vocabulary is composed of words made from ultimately foreign elements. However, many such words were actually formed in English, so the extremely high percentage of borrowing sometimes reported for English is exaggerated. Yet many loanwords did enter English in the past, and we continue to borrow words from other languages as they fill a need in English.

Simple loanwords Simple LOANWORDS are ADOPTED directly into English, sometimes with minor modifications of pronunciation needed to make them conform to English sound patterns, and sometimes with spelling changes of a similar kind, but with no major change of form. Ever since 1066 French has been the main source of LOANS into English, and it is the most prolific contributor in this volume, being the source of the following:

brouhaha, chichi, discotheque, lettrisme, lettrist, magicienne, maquis, marché légal, marché noir, marché parallèle, messagerie, Minitel, Minitelist, nacelle, (la) nouvelle cuisine, nouvelle cuisinier, plastique, plastiqueur, repechage.

French, however, also borrows from English, and sometimes the borrowing doubles back upon itself, so that we have items that combine French and English: les shorts, Watergaffe.

German was the source of a fair number of loanwords at the time of World War II, most military in nature:

blitzkrieg, buna, Festung Europa, flak, sometimes respelled in a more English-looking fashion as flack, Herrenvolk, Luftwaffe, panzer, schnorchel with variants schnorkel, schnorkle, and eventually snorkel, sitzkrieg, and Wuwa.

Spanish has provided a few loanwords, especially of American Spanish origin, relating to politics, music, and drugs: Fidelismo, Fidelista, mambo, (el-)primo, rubia (de la costa). Portuguese is likewise of the American variety, heavy on music: bossa nova, lambada, lambaderia. Russian loans are political in their overtones: perestroika, sputnik, Tass.

Other languages provide a smattering of loans: Afrikaans apartheid, Arabic intifada(h), Modern Hebrew Israeli, Kikuyu Mau Mau, Norwegian rumptaske, Panjabi bhangra, Swedish jul otta.

Adapted loanwords Some loans involve remodeling of meaningful parts of their form (morphological change), rather than only adjustments of pronunciation or spelling (phonological or orthographic change). They are ADAPTED from their foreign word pattern to a more native one. A foreign ending may be omitted, as in dol from Latin dolor; in the case of Lettrism and Fidelism, the French -isme and Spanish -ismo were replaced by the corresponding English -ism. In spelunker, cybernetics, ataractic, ataraxic, and emporiatrics, the grammatical endings of Latin spelunca and of Greek kybernetes, ataraktos, ataraxia, and emporos were omitted and the suffixes -er, -ics, -ic, and -iatrics added, with other spelling changes to naturalize the orthography. Rhochrematics compounds two Greek roots, rho- and chremat-, and adds the suffix -ics.

Ever since the Renaissance, English has raided the classical languages for impressive-sounding root words. So extensive has such learned borrowing been that a large number of Greek and Latin roots are now a part of English, used like any other elements to make compounds and affixed derivatives. However, we still sometimes go back to the classical sources to borrow roots when we need a fancy term, especially in medicine or technology.

Loan translations Instead of borrowing the form of a foreign word, English sometimes borrows its meaning, rendering the foreign sense by appropriate words already in the language. Such borrowings, called calques or Loan translations, may exist alongside the corresponding simple loans they translate. Instances are the French animator, basket, fourth force, and new cuisine (beside nouvelle cuisine); German Fortress Europe (beside Festung Europa) and guestworker (for which the simple loan Gastarbeiter also exists, although it is generally used only for guestworkers in Germany); Russian apparatus (for which there is also the simple loan apparat, usual only in the context of communism), and fellow traveler; Spanish blonde from the coast (beside rubia de la costa); and Chinese barefoot doctor.

3. Combining

A far more productive source of new words – indeed, by most counts, the most productive of all – is to com-

INTRODUCTION 5

bine existing words or word parts (technically known as MORPHEMES) into a new form. Such combinations are said to be of two types: COMPOUNDS and DERIVATIVES. The difference is that a compound combines two or more full words or bases, whereas a derivative combines a base with one or more affixes.

A BASE is the part of a word to which prefixes and suffixes may be added. It may be an independent word, such as *comb* in *uncombed*, or it may be a morpheme that does not occur alone as a separate word, such as the *kemp* of *unkempt*. An AFFIX is a PREFIX if it comes before a base (like *un-*), and a SUFFIX, if after a base (like *-ed* or *-t*). A combination of bases or of a base and affix to which another affix may be added is called a STEM; so in *short-timer*, the combination of bases, *short-time*, is the word's stem, and in *activity*, the combination of base and suffix, *active*, is likewise a stem.

The theoretical distinction between base and affix is, however, neater than the reality. Affixes are sometimes used as independent words, as *ism* and *ology* are. On the other hand, independent words may be used in an affix-like way and eventually become affixes. An example is the word *like*, which is a kind of suffix in affix-like. Its Old English source word, *lic*, is also the origin of the suffix -ly. So *like*, -like, and -ly are historically all developments of the same word, though today they are a base-word, a quasi-affix, and an ordinary affix.

A different kind of example is *anthrop(o)*-, which combines with a word in *anthropogenesis* and with a suffix in *anthropoid* but is not used alone. A form like *anthrop(o)*- or *-like* is called a COMBINING FORM and can be regarded as either a base or an affix. The distinction between the compounding of bases and derivation by affixes is a useful one, but there are combinations that can be looked at in either way.

Prefixes Traditional prefixes are well represented among new words. The following occur in this volume: anti-, be-, bi-, bin-, contro-, counter-, crypto-, de-, electro-, ergo-, exo-, extra-, hydro-, hyper-, hypo-, infra-, inter-, kilo-, maxi-, mega-, mini-, mono-, multi-, neo-, non-, off-, out-, over-, paleo-, pluto-, post-, pre-, proto-, quadri- (with variants quadra- and quadro-), quasi-, re-, retro-, semi-, sub-, super-, thermo-, tri-, turbo-, ultra-, un-, under-, up-, urbi-, and xeri- or xero-.

New prefixes or new senses of old prefixes often develop to augment the list of traditional ones. For example, aer(o)- is a form meaning 'air' that combines with other word parts, as in aerate and aerobic. However, because of its association with aeronautics and the British aeroplane, it has acquired the sense 'aviation' as in aeropause and aeropolitics. Similarly, agriculture was a loanword from Middle French, ultimately from Latin agricultura, in which agri- was a combining form of the Latin word for 'field', ager. Today, however, that

form has taken on the sense of the whole word agriculture and become a prefix, as in agribusiness. Biocontinues its earlier sense of 'life' but is sometime used more specifically to mean 'biological', as in biorobot, which is not a living machine, but one used in biological experiments.

Docu- has the sense 'in a documentary style' in forms like docu-pulp, docu-reenactment, and documusical. Eco- has taken on the sense 'ecology, ecological' in a very large number of words (eco-awareness, ecodefender, ecopolicy, etc.) and is a vogue affix today. Another currently much used form is Eur(o)-, which has both the general sense 'European' and the more specific one 'pertaining to the EC (European Community)'. Execu- in execu-crime means 'executive, white-collar'. Heli- used in the sense 'helicopter' balances the short form copter in showing how English speakers have divided the full form despite its etymology, which is helico-pter 'spiral-wing'.

Micro- has its usual sense of 'small', but in addition has developed a new use as in microcook 'cook in a microwave oven'. Similarly, para- acquired a new meaning in paradoctor 'a medical person making parachute calls', parastreaker 'a naked parachutist', and paratrooper 'member of a parachute troop', along with a score of other such words. Petrochemical, petrodiplomat, petrodollar, and petropolitics are concerned with petroleum rather than with rocks. Psychodrama, psychohistory, and psycholinguistics are not about the soul but are respectively playacting used as psychotherapy, history from a psychoanalytical standpoint, and study of the psychological aspects of language.

Radio-poison is poisoning from radioactive fallout. Strato-suit, stratocruiser, and stratopen refer not to clouds or layers, but to things used in the strato-sphere. A telecourse is not just distant, but is taught by television; a teleprompter is a nearby device showing television performers what to say; and a telethon is a televised show to raise money.

Suffixes Suffixes are more numerous than prefixes, and they are more frequent. Traditional suffixes, or combinations of suffixes, that have been used to form recent new words are -able, -ac, -aceous, -age, -aire, -(al)ly, -(i)ana, -ate, -ation, -cide, -dom, -ectomy, -ed, -ee, -eer, -eering, the extremely productive -er (which has several uses), -(e)ry, -ese, -esque, -ette (whose recent use is more pejorative than it once was), -eur, -euse, -ey, -fication, -fy, -grapher, -graphy, -ian, -iatrics, -ic, -ical, -ics, noun-forming -ie or -y, -in, -ing, -ion, -ish, the very popular -ism with a pseudo-Spanish variant -ismo, -ist, -ite, -ity, -ium, -ive, -ization, -ize, -latry, -less, -let, -logist, -logy, -ly, -ment, -metrician, -ness, -oid, -or, -osis, -phile, -phobe, -ster, -stress, -tomy, -wise, and adjective forming -y.

Some suffixes are positioned oddly, especially when converting phrases like "lust after" or "speed up" into words. In *lustable-after* (beside *lust-afterable*) the suffix

FIFTY YEARS AMONG THE NEW WORDS

6

-able is interposed rather than put at the end of the word. In *speeder-upper* and a number of similar forms, -er is reduplicated.

The placename element -(s)ville is used also to form words with a metaphorical allusion to place. Hooverville was a 1930s instance, and a more recent one that never found its way into "Among the New Words" is dullsville. Although photogenic originally meant 'produced by light', by the 1920s it had come to mean 'good as a subject for photography' and in that sense was the source of a new meaning for the suffix -genic in mediagenic, phonogenic, radiogenic, and telegenic. Although the suffix -nik is older in English, it received a double-barreled boost in the late 1950s from sputnik and beatnik; later examples are discothequenik, folknik, gatenik, and neatnik.

Derivatives sometimes have linking vowels or consonants added to the stem of a word before an affix for ease of pronunciation or by association with related words. So the complex suffix -arianism of communitarianism carries over the t from that word and from others like Rotarianism to the new form cosmotarianism. Similarly, the -ateer of pulpateer reflects the vowel and t of pamphleteer or profiteer. The same linking sounds (at) occur in ismatism as an echo of such medical terms as rheumatism and astigmatism.

Some new suffixes are formed, just as some prefixes are, by a process of blending. Thus, breath and analyzer were blended in a tradename "Breathalyzer," and the ending -(a)lyzer was extended as a suffix to eye(a)lyzer. The old words secretariat and proletariat are the source of the suffix -ariat in infantariat and salariat. Similarly, blends of inflation have produced a voguish new suffixal form -flation in gradeflation, oilflation, taxflation; it also occurs as the stem in un-flation, an alternative to the much older deflation. Another suffix created by fracturing a word is -holic from alcoholic; the prototypical form seems to have been workaholic in the late 1960s.

The ending of broadcast has become a new suffix -cast, used in forms like narrowcast, telecast, and news-cast. Other derivatives from it are the -caster of sports-caster and the -casting of beercasting (beer-advertising on TV). The second part of Watergate became a suffix for a political scandal complicated by efforts at a cover-up, but was used jokingly in many stunt words from Abdulgate to Winegate. There is no reason why the last syllable of Watergate should have become a suffix, except that it was short, snappy, and suggested an opening for satire.

A shortage of various commodities during World War II resulted in illegal dealers in them; consequently the older term bootlegger (originally 'one who carries contraband in his boot legs') became the source of a new suffix, -legger in foodlegger, tirelegger, gas legger, and the like. The early clipping of automobile to auto left the second half of the word for use as a suffixal form; the prototype, bookmobile, is from the

1920s, but a later example is bloodmobile. Although sandwich has no connection with sand (anymore than hamburger does with ham), its first syllable has been replaced by various words indicating fillings: duckwich, Spanwich, turkeywich.

Argonaut begat astronaut as early as 1880; later suffixal uses of -naut for explorers of the watery or stellar deeps are aquanaut, bathynaut, cosmonaut, and hydronaut. Other terms for spaceship passengers have first parts describing the traveler: plastinaut (a plastic dummy) and chimp(o)naut. Only a vague sense of spaciness seems to connect the foregoing to the blend Reaganaut 'a supporter of Ronald Reagan'. Economic(s) has been clipped to a suffixal -(o)nomic(s), as in Fordonomics and Reaganomic; the suffix is especially favored when it can be blended with a word ending in n: McGovernomics, Nixonomics, electionomics.

Panorama yielded the suffix -rama (ultimately from Greek horama 'a view') as early as the first half of the nineteenth century. General Motors used the form in its etymological sense as part of the name of their exhibition at the 1939 New York World's Fair, Futurama; since that time the suffix has become diverse and vaguer in meaning. The suffix -(a)thon is the kind of innovation linguistic pecksniffery loves to hate. Of this suffix, the Oxford English Dictionary, 2d ed., looking down a very long and censorious nose, remarks: "barbarously extracted f. MAR)ATHON, used occas. in the U.S. (talkathon, walkathon), rarely in Britain, to form words denoting something carried on for an abnormal length of time." The events so named are often fund-raisers for charity.

The suffix -iad, abstracted from Olympiad, is used for a different sort of quadrennial event in presidentiad. The abstraction of -on from aileron to add to deceler(ate) in deceleron 'an aircraft brake' added another sense to the several scientific and technological uses of the -on suffix. On the other hand, the abstraction of -onics from electronics in order to make bionics produced a new suffix. The playful, joking suffix -aroo, -eroo, or -roo, probably abstracted from buckaroo, occurs in words like switcheroo.

The rare suffix -ere in gomere 'female gomer' (a gomer being an undesirable emergency-room patient) perhaps reflects such French gender distinctions as couturier/couturière and cuisinier/cuisinière, although the analogy is imperfect. The -erie of shooterie likewise seems to be modeled on French as a variant of the more usual -ery. The -ers of bleepers is perhaps the British slang suffix of champers.

New suffixes are still occasionally borrowed from the classical languages, such as *-tron* from Greek to form names for devices or facilities of scientific study. It has doubtless been reinforced by its similarity to the ending of the word *electron*. Endings suggestive of the inflections of classical languages are sometimes added to words for effect, without adding any very precise meaning. The Greek-looking *-os* in the trade-

INTRODUCTION 7

mark *Domestos* is an example, as is the Latin-looking -us in goofus.

Near the borderline between suffixation and compounding is the formative happy, which does not look much like a suffix because it is usually spelled with either a hyphen (headline-happy) or a space (flak happy). However, its meanings are different from those of the independent word happy. Suffixal happy has two senses: 'confused and disoriented from' (battle-happy) and 'impulsive or obsessive about' (trigger-happy, power-happy). Both senses are negative, whereas the independent word happy is normally positive in its meanings. The prototype of the use was probably slaphappy, from the 1930s, which already had the seed of both senses, specifically 'punchdrunk' and 'irresponsibly zany'. The suffix radiated in its uses during World War II.

Another borderline suffix is the prepositional -in, with three senses: 'a public protest' (prototype sit-in, also pray-in), 'a place to which one comes' (prototype drive-in, also fly-in), 'a large group entertainment' (prototype love-in, also streak-in). Similar are -off and -out. Although play-off is from the nineteenth century, bake-off is a mid-twentieth-century form. Punch-out, with an intensifying sense of -out, suggests the older knock-out. Brown-out and dim-out are obviously patterned after the older black-out. Fallout and cookout involve yet other senses of the suffix, directional and locational.

Compounds Compounds, the result of joining two or more bases, are the most numerous type of combination.

About 90 percent of new compounds are nouns. Adjectives and verbs account for less than 10 percent, and other parts of speech are even rarer. Several factors account for the preponderance of nouns. There are more new things to name than there are new events or qualities. We rarely come upon a new action or characteristic, but often invent or discover new objects. Also English prefers to put semantic information into nouns and use a few dummy verbs like have, take, and do with them; we "dine" less often than we "have dinner," "rest" less often than "take a rest," "research" less often than "do research." Moreover, it is easy in English to use a noun to modify another noun, so we have less need for distinctive adjectives. On the whole, the English vocabulary favors nouns.

Compounds generally consist of two (occasionally more) words combined as a lexical unit. They are usually written with a space between them (architectural barrier), less often solid (blacktop) or with a hyphen (user-friendly). There is, however, a good deal of variation: toyboy or toy-boy, spaceship or space ship, product mix or product-mix, tinseltown, tinsel-town, or tinsel town

(a) Suffix-like compounds. Compounds are sometimes formed according to a pattern of using a partic-

ular word in first or last position, very much like an affix. During World War II, United States military forces were based at various locations around the world, so forms like *Aleutian-based*, *Italy-based*, *Marianas-based*, *Saipan-based* were frequent. Common nouns were also used as the first elements of *-based* compounds: *carrier-based*, *homebased*, *shore-based*. Although less prolific now than it was in the 1940s, the pattern still produces new forms: *reality-based*.

Other forms with similar popular suffix-like use are -bashing (especially in British use: fag-bashing, grannybashing, Paki-bashing, square-bashing, yuppy-bashing), the enduring -burger (nutburger, SPAMburger), -buster, which enjoyed a fad in the 1940s (atom-buster, belly buster, blockbuster, crime buster, gangbuster, ghost buster 'an exposer of fraudulent mediums' rather than the later 'exorcist', knuckle buster, racket buster, trust-buster, unionbuster, and many others), circuit (Borscht circuit, chickenpatty circuit, subway circuit), curtain (bamboo curtain, iron curtain, paper curtain), -hop (bed-hop, city-hop, job-hop, museum-hop, table-hop), -intensive (earnings-intensive, fuel-intensive, time-intensive), look (bare look, layered look), -mania (condomania, Olliemania), privilege (executive privilege, journalistic privilege, judicial privilege), -speak (businesspeak, computerspeak, Haigspeak, Valley Girlspeak), and many others.

(b) Prefix-like compounds. Certain other words are favored as the first element of compounds and so are prefix-like. Bamboo was used with the sense 'native' with reference to the Philippines in bamboo English, bamboo government, bamboo telegraph; later bamboo English was used also for English influenced by Japanese and Korean. Big has similar prefixal use in big banking, big labor, big money, and big oil. Golden in golden handshake, golden parachute, golden shackle, and many other combinations refers to a financial settlement benefiting the employee or the employer. Other such initial elements are living, motor, power, shock, sky, and many more.

(c) Classical compounds. In its early history, English borrowed a great many compounds from Latin and Greek (although most Greek words were filtered through Latin, and even today new loans from Greek are generally represented in English as though they had passed through Roman mouths and hands). Because we adopted a large number of classical compounds, we also adopted the classical pattern for forming them. In English, if we want to compound two words, we generally just stick them together: self + rule = self-rule. In Greek, it was generally necessary to have a vowel between two compounded bases: aut + o + nomia = autonomia, which we borrowed as autonomy.

When we form new compounds in English, using morphemes from the classical languages, we often combine them more or less according to the classical pattern. So o's pop up in many new words like *chemosphere* and *magnetosphere*, which otherwise might just as

FIFTY YEARS AMONG THE NEW WORDS

8

well have been "chemical sphere" and "magnetic sphere." "New Latin" and "New Greek" compounds include *Legionella pneumophila* (the bacillus of Legionnaire's disease), *Homo habilis*, and *zinjanthropus*, although the Romans and Hellenes would hardly have known what to make of them.

(d) Letter compounds. Some compounds consist of a noun and one or more letters of the alphabet. The letters often stand for words, as the A in A-bomb is for "atom," and thus the word is a compound of an acronym (see below) and another word. Military use favors such letter compounds, but they are also used in other circumstances as cryptic short forms (Q fever, for "query" because of questions about the nature of the illness) or euphemisms (F-word and many humorous imitations of that pattern).

In other cases, however, the letter has a different origin. It may represent a point in a series, as *Baker Day* (with *baker* as the signaler's name for the letter *B*) is the second day in a military operation. Occasionally, the letter merely reduplicates the first letter of a following noun: *H-hour*. Sometimes it is a pun: *U-Drive* for "you drive." Although there have been no examples in "Among the New Words," the letter is sometimes iconic, as in *S curve* and *V neck*. In a few cases, the meaning of the letter is unknown, as in *g-string*.

- (e) Alphanumeric compounds. Some compounds are made of combinations of letters and numerals (V-I 'a German bomb'), sometimes of numerals alone (1080 'a rat poison'), sometimes of letters and numerals joined with an ordinary word ($vitamin\ B_{12}$). The parts may be individually significant, as in 1947N the name of a comet, the fourteenth (hence N) discovered in 1947. Or they may be from an arbitrary system of classification, like 4F as the designation for those rejected for military service during World War II. Often the motivation for the parts of the compound fades from awareness, as in 20-20 'perceptive, accurate' from the ability to see normally with both eyes at a distance of twenty feet.
- (f) Sound patterns in compounds. Sound repetition plays a part in a few compounds. At the greatest extreme of repetition, some compounds reduplicate a word: bleep bleep, lurgy lurgy, ping-ping-pong-pong (which puts one instance of the reduplicated word inside the other), quad-quad, short shorts, zero-zero.

Rime plays a part in others: brain drain, creepie-peepie, fuddie-duddie, Hacky Sack, Ike-liker, jet set, no-show, peepie-creepie, shock frock, shock jock, surround sound, tot lot, toyboy, wait state.

Alliteration is probably at least a supporting motive behind such compounds as baby bust, belly bundle, bumble bomb, buzz bomb, chump change, death dust, double-digit (which is more popular than the synonymous but unalliterative double-figure), down and dirty, gas guzzler, glower and grin, hidden hunger, hollow hunger, lend-lease, metermaid, roid rage, sky scout, sweepswinger.

The assonance of the vowels contributes to the effect of brass hat, date rape, eager beaver, fanny pack, hit list, hot rod, jampacked, punch-drunk, whirlybird.

Some compounds combine sound effects; alliteration and assonance in fanny flask, sword and sorcery, winkie-wiggling; alliteration and consonance (the repetition of consonant sounds after the vowel) in Tinseltown, war-weary.

- (g) Respelled compounds. Unconventional spelling has long been a device of trade names to make a distinctive commercial label out of an ordinary word or phrase ("Holsum," "Bestovall"). In that tradition is the British *Filofax* (from "file of facts") for a loose-leaf notebook with filler pages of many kinds.
- (h) Compound phrases. Some items are new "words" in the sense that they have a single idiomatic meaning, yet look and behave as though they were phrases. Verbal idioms like turn over (the ball in a football game) and rev it up (of an engine) are such phrases of one kind. Others are prepositional phrases used adjectivally or adverbially, such as on the beam and behind the curve. Others are complex noun phrases, such as discrimination in reverse or back-to-the-basics.

4. Shortening

A new word can be made by omitting some part of an old word.

Clipping The simplest form of shortening is by CLIPPING an expression at the boundary between its main parts (its primary morpheme boundary). Thus, DNA fingerprinting loses its first element by FORE CLIPPING to become fingerprinting, and billboard antenna loses its second element by HIND CLIPPING to become billboard. Such clipped forms usually look like merely a new use of the short form, but they are derived from an original longer expression, usually a compound, but sometimes an affixed word, as in the hind clipping of the suffix -ie from yuppie to make yup.

Other examples of fore clipping: (Big) Bang, (architectural) barrier, (Smokey) Bear, (Hotel) de Gink, (user-) friendly, (gas) guzzler, (escalation) index, (couch) potato, (landing) strip, (ear) wire.

Other examples of hind clipping: Anderson (shelter), baka (bomb), department (store), disco(theque), doodle(bug), double-digit (figure), four-channel (sound/equipment), giveaway (show), heavy (bomber), jet(-propelled plane), Legionnaire's (disease), mach (number), main (course), Mexican (marijuana), Michoacan (marijuana), micro(wave), Molotov (cocktail), nickel (bag), nouvelle (cuisine), nylon (hose), palazzo (pants), Panama (red), percentage (of the winnings/profits), platinum (record album), probable (casualty), robot (bomb), security (blanket), sniffer (and snorter), soap (opera), Streakers (Party), string (bikini), take-home (pay), weekend (party).

A combination of both fore and hind clipping produces (lysergic) acid (diethylamide).

INTRODUCTION 9

(a) Internal clipping. Many shortened forms omit, not a whole main element of the original form, but only part of one of the main elements. Thus, parachutist was formed from parachute + -ist, which are its main elements. In chutist, only part of the first element was clipped. The clipping was still at a morpheme boundary, since parachute consists of para + chute, but it was not at the primary boundary within the word.

Other instances of such internal clipping: biopic from bio(graphical) pic(ture), Cabbage (Patch) Kid, Cominform from Com(munist) Inform(ation Bureau), computeracy from computer (liter)acy, computerate from computer (liter)ate, demoth(ball), (gold-)fish bowl, Legionnaire('s disease), maître d'(hôtel), microwave (oven)-proof, peak(-load) pricing, photo op(portunity), physia with respelling from physio(therapist), (car) pooler, (car) pooling, quad(riphony), rehab(ilitation), sencit from sen(ior) cit(izen), Syncom from syn(chronous) com(munications satellite), tiptank from (wing)tip tank, twi(light)-night, 2-4-Di(chlorophenoxyacetic acid), stepping from step (danc)ing.

(b) Innovative clipping. In yet other cases, forms are clipped not at a morpheme boundary at all, but instead at a point that does not correspond to any part of the original word structure. New morphemes are created by such clipping. For example, *condominium* has the structure *con* + *domin-ium*; its clipping to *condo* was at no morphological boundary and so made a new word element.

Other instances of such innovative clipping: amtrac or amphtrack from am(ph(ibious) trac(tor), Amvets from Am(erican) Vet(eran)s, avgas from av(iation) gas(oline), bascart from bas(ket) cart, blacketeer from black (mark)eteer, (be)bop, bra(ssière), capcom from cap(sule) com(municator), Cominch from Com(mander) in Ch(ief), comsymp from com(munist) symp(athizer), conelrad from con(trol of) el(ectromagnetic) rad(iation), conillum from con(trol of) illum(ination), (heli)copter, corti(co)s(ter)one, cyborg from cyb(ernetic) org(anism), fax respelled from facs(imile transmission), hazchem from haz(ardous) chem(icals), Juco from ju(nior) co(llege), mimstud from mi(ddle-aged) m(ale)st(ick-in-the-m)ud, mod(ern), Nip(ponese), nuke respelled from nuc(lear ship/weapon), nonsked or non-sched(uled airline), op(tical) art, prefab(ricated), prop(eller)-stop, quas(i-stell)ar (object), sitcom from sit(uation) com(edy), tr(ans)axle, twee(t) as a lisping pronunciation of sweet, Valgirl from (San Fernando) Val(ley) girl.

Alphabetism Alphabetisms or initialisms are abbreviations using the initial letters of the words of an expression, pronounced by the alphabetical names of the letters. One of the most successful is TV. Sometimes the letter names are spelled out, as in Jaycee or Elsie (for LC, landing craft, with a pun on the female name). Occasionally alphabetical names other than the conventional ones are used, as in ack-ack, with a

British signal corps name for the letters AA, although the echoic value of ack-ack in suggesting the sound of antiaircraft fire also doubtless played a part.

Other alphabetisms: AA, A-B-C, ABL, ACS, AMG, AT, BW, CAT, CATV, CFA, CPK, CRP, DDT, DE, dh, DI, DNB, DP, DPH, E, EAM, ETO, EVA, FFI, FM, FVT, GCA, GEM, IBM, ICBM, IMP, LCI, LCM, LCR, LCT, LCVP, LFC, LP, LST, MLF, MTB, MVA, OCD, ODT, OGO, OPA, OWI, PET, POW, PTFP, PV, PW, RDX, ROK, RV, sro, SST, TBS, TD, TOFC, TSO, TV, UNO, USO, VIP, WLB.

Acronymy The term ACRONYM is used in several ways, but here it is a form made of the initial letters of the words of an expression, like an alphabetism, but pronounced according to the normal rules of English orthography. An example is scuba 'self-contained underwater breathing apparatus'. Some forms are either alphabetisms or acronyms; for example ROK is pronounced with letter names "are-oh-kay" when it stands for 'Republic of Korea' but as an orthographic word sounding like "rock" when it is used for a soldier of the ROK army.

Many acronyms are homonyms with another word and thus pun on it. Frequently the acronym is invented for the sake of the pun. Thus the *ZIP* of *ZIP Code* is said to stand for 'Zone Improvement Plan', but there can be little doubt that the word was chosen to suggest that the numerical postal codes would speed up mail delivery.

Yuppie, an acronym for 'young urban professional' plus the suffix -ie, has radiated a large number of similar terms, often involving puns. They include bluppy, dink, droppies with a pun on "drop (out)," dumpie, dumpy with puns on "dump," flyer, guppie, guppy (variously, 'grown-up pauper', 'gay urban professional', 'greedy upwardly mobile professional' or 'green yuppie'), nuppie, sampy, serf, skippie, yap, yappie, yuca, yumpo.

Instead of an initial letter only, sometimes several letters or a whole syllable is used. Thus in *CREEP* 'Committee for the Re-Election of the President', the syllable "Re" enters the acronym. And in *Fin-Creep* 'Financial Committee to Re-Elect the President', so do the first three letters of the first word. If a word is made up chiefly from syllables or groups of letters, it would usually be called a clipping. Acronyms are clippings in which most of the parts are reduced to single letters. A form like *loran* 'long-range navigation' is often called an acronym, but it is close to a form like *sitcom* 'situation comedy', which is usually called a clipping.

Some forms mix the alphabetic and acronymic principles, pronouncing the word partly with letter names and partly in the normal spelling-pronunciation way. The alphabetic part of such forms usually spells out the letter names. An example is *veep* 'vice president', in which "vee" is an alphabetical

FIFTY YEARS AMONG THE NEW WORDS

10

spelling and "p" is acronymous. Another is *umtee* 'Universal Military Trainee', in which "tee" may represent either the letter name or be a mid clipping of T(rain)ee.

Other acronyms: ANZUS, BEV, Cincus, DOVAP, DRAM, E-COM, ELAS, ENIAC, Fido, flip, Fosdic, FOSDIC, gleep, jato, LEM, LOCA, lox, MOL, Mouse, nab, NERVA, OPEC, Ovra, PABA, PAC, piat, radar, REM, Sage, SHAEF, snafu, SPARS, STOL, sug, thobber, UNIVAC, UNRRA, WAAF, WAAS, WAC, WASP, WAVES, WOWS, zert.

Phonetic elision The omission of a sound is not always a deliberate decision to shorten a word (a morphological remodeling); it is sometimes a result of phonetic processes (APHESIS, APOCOPE, SYNCOPE). Normally, such processes make alternate pronunciations of an old word rather than a new word. But occasionally the elided form may be treated as a new word. Stonewash 'bleached in streaks' (of denim cloth) is an apocopated form of stonewashed, omitting the final [t] sound. Fax is a commercial respelling of a pronunciation of facts with elided [t], as also partly is Ceefax, a BBC teletext service punning on "see facts."

Back formation BACK FORMATION is the process of shortening a word by omitting what is, or is thought to be, an affix or other constituent morpheme. The noun *zipper*, originally a trademark for a kind of slide fastener, was the origin of the verb *zip* 'to open or close with a zipper', formed by omitting the *-er* ending, as though it were the agent suffix on a verb.

The process of back formation often involves METANALYSIS – a reinterpretation of how a form is structured. So, shotgun marriage was a compound of those two nouns; from it, however a verb was formed by omitting the final -age as though that suffix had been added to an original shotgun-marry. The word was thus reanalyzed from shotgun + marriage to shotgun marry + -age.

Occasionally a backformation omits a prefix, like ruly English from unruly, or substitutes whole words, like the verb jump-shoot in basketball from the noun jump-shot. But most back formations omit suffixes and thus are a process of "de-suffixation." The following examples are listed by the omitted suffix:

-ed: brown off, chicken-fry, custom-make, fair-trade, field test, flight test, gift-wrap, jet-propel, polyunsaturate -er or -or: baby sit, bargain-hunt, book-keep, chain-smoke, city-edit, cliff-hang, copyread, fellow-travel, guest-conduct,

housepaint, pinchhit, script-write, sharecrop, tenant-farm -ing: air condition, bellyland, brainstorm, brainwash, breast feed, breath-test, Christmas-shop, compulsory-test, contour-plow, crash land, double-park, fact-find, feath-erbed, grass-feed, hedgehop, lip-read, night-drive, pattern-bomb, pistol-whip, plea-bargain, price fix, pubcrawl, quisle, radar-track, soft-land, stock-take, touch dance, window-shop

-ion: air-evacuate, automate, mass-produce, noun-incorporate, trial subscribe

5. Blending

The process of simultaneously combining and shortening is BLENDING. A blend is a word made by joining two or more forms but omitting at least part of one. This simple process has a number of variations, some quite complex.

Blending with clipped first element The word that begins the blend may have had its ending shortened:

```
adenovirus < aden(oid) + o + virus
aeroneer < aeron(aut) + -eer
Alcometer < alco(hol) + meter
bar-b-burger < bar-b-(cue) + burger
Binac < bin(ary) + -ac
build-down < build(-up) + down
femspeak < fem(inine) + speak
hit lady < hit (man) + lady
hit woman < hit (man) + woman
hot lederhosen < hot (pants) + lederhosen
near collision < near (miss) + collision
Okie < Ok(lahoman) + -ie
ploughperson's < plough(man)'s + person
synchrocyclotron < synchro(nize) + cyclotron
transaxle < trans(mission) + axle
vidspud < vid(eo) + spud
Waterbungler < Water(gate) + bungler
```

The blending of the words may be encouraged by an overlapping of sounds, usually at the point where the words join:

```
gazunder < gazu(mp) + under

lumberjill < lumberj(ack) + jill

niacin < ni(cotinic) aci(d) + -in

robomb < rob(ot) + bomb

smist < sm(oke) + mist

smurk < sm(oke) + murk

triathlete < triathl(on) + athlete

videot < vide(o) + idiot

Watergimmick < Waterg(ate) + gimmick

Watergoof < Waterg(ate) + goof

yup-scale < yup(pie) + up-scale
```

Or the overlapping sound may be at the beginning or end of the word:

```
droodle < dr(aw) + doodle
filipin < filipin(o) + -in
```

A number of puns based on *Watergate*, some fairly complex in the words they combine, belong to this general type:

```
Waterbugger < Water(gate) + waterbug + bugg[ing] + -er + bugger

Waterbuggery < Water(gate) + waterbug + bugg[ing] + buggery

Waterbugging < Water(gate) + waterbug + bugging

Waterfallout < Water(gate) + waterfall + fall-out
```

In the following example, the clipping comes in the middle of the first expression, so the other word is inserted into it: