

Name index

- Aiken, Michael, 86, 266
 Aldrich, Howard, 262
 Anthony, R. N., 265
 Argyris, Chris, 262, 266
 Arizmendi, José María, 217
 Ayers, Robert L., 219–20
- Bahro, Rudolf, 194
 Barber, Randy, 256, 272
 Berle, Adolf, 27, 54, 72
 Bernstein, Paul, 266, 269
 Blasi, Joseph, 240
 Blauner, Robert, 265
 Bleakley, Fred, 275
 Bluestone, Barry, 99, 149
 Blumberg, Paul, 269
 Bonior, David, 93
 Bowles, Samuel, 96–8, 117–18, 124
 Bradley, Keith, 261
 Bresnick, David, 141
 Bruyn, Severyn, 258, 259, 262–4
 Bucholz, Rogene, 265
 Buono, Anthony, 262
- Cherns, Albert, 261
 Clark, John Bates, 41
 Clark, John Maurice, 41
 Cline, William, 198
 Cobb, Sidney, 149–50
 Cole, Charles, 11–12
 Commons, John R., 41
 Cooley, Charles, 152
 Craig, J. R., 271
 Cuomo, Mario, 65
 Cyert, R. M., 73
- Davis, Louis, 261
 Devine, Joel, 263
 Domini, Ami, 30, 60
 Drucker, Peter, 108, 169–72, 243–4
 Durkheim, Emile, 182
- Ellerman, David, 84
 Evans, Joel, 262
- Fraser, Douglas, 85
 Friedman, Milton, 60–1
- Gardner, John W., 230
 Gelb, Alan, 261
 Gerstacker, Carl, 268
 Gilder, George, 95, 98, 117–18, 124
 Gordon, David, 96–8
 Gottman, Jean, 147
- Hage, Jerald, 86
 Harrison, Bennett, 99, 149
 Heard, James, 257
 Hobson, John, 41
 Horvat, Bronko, 264
 Hutchinson, James, 11–12
- Jacobs, Jane, 166–7
 Jenkins, David, 265
 Johnson, Harold, 258
 Johnston, David, 257
- Kanter, Rosabeth, 50–2
 Kasl, Stanislav, 149
 Kelman, Steven, 142
 Ketchum, Lyle, 266
 Keynes, John Maynard, 11
 Krieden, Karl, 273
- La Falce, John, 92
 Lamb, George, 262
 Larson, Martin, 257
 Lawrence, Paul, 267
 Leibig, Michael, 9
 Lowell, C. Stanley, 257
 Lowry, Ritchie, 32
 Lundine, Stanley, 93
 Luria, Dan, 163, 167
- McAdam, Terry, 35
 McNamara, Robert, 185
 McVeigh, Patrick, 30, 178
 Maitland, Ian, 141–2
 Mansfield, Edwin, 266

300 *Name Index*

- March, J. G., 73
 Mares, William, 261
 Marsh, Thomas, 265
 Marx, Karl, 11, 160, 201
 Means, Gardiner, 54, 72
 Meidner, Rudolf, 245
 Mitchell, Wesley, 41
 Montgomery, David, 261
 Moskowitz, Milton, 36

 Nielson, Richard, 264
 Nisbet, Robert, 152

 O'Cleiracain, Carol, 256
 O'Connor, James, 63–4
 Ottinger, Richard, 93
 Ouchi, William, 48, 260

 Papandreou, Andreas, 265
 Pareto, Vilfredo, 41
 Parsons, Talcott, 41
 Perlman, Selig, 41
 Peters, Thomas, 47
 Pigou, A. C., 41
 Polanyi, Karl, 153–4
 Porter, L. W., 265
 Purcell, Theodore, 30

 Rayman, Paula, 259
 Reich, Robert, 92, 95–6, 133
 Reinhold, Robert, 270
 Rhenisch, Lynn, 24–6
 Rifkin, Jeremy, 256
 Robins, Lionel, 186
 Rohatyn, Felix G., 92

 Rosen, Corey, 238–9, 269
 Rouse, James, 20
 Russell, Jack, 163, 167

 Samuelson, Paul, 186
 Schumpeter, Joseph, 41
 Scott, William, 272
 Selden, Mark, 195
 Simmons, John, 261
 Simon, Herbert, 73
 Simon, J. G., 73
 Smelser, Neil, 41, 259
 Smith, Adam, 144
 Spencer, Herbert, 41
 Staber, Udo, 262
 Stinchcombe, Arthur, 41
 Strickland, Suzanne, 263

 Tannenbaum, A. S., 265
 Tausky, Carl, 269
 Tawney, R. H., 41
 Thurow, Lester, 91, 98, 242

 Veblen, Thorstein, 41
 Vogel, Ezra, 141

 Walton, Clarence, 265
 Warner, Lloyd, 151
 Warren, Roland, 151
 Waterman, Robert H., 47
 Weber, Max, 49, 108, 148
 Weiskopf, Thomas, 96–8
 White, Lawrence J., 105, 134
 Whyte, William F., 238–9, 240

Subject index

- AFL–CIO: investment objectives, 4–5;
 UAW, 6; Building and Trades
 Council, 34; tripartite recommendation,
 93; Machinists and Aerospace Workers,
 100; California Building Trades, 114;
 Electrical Workers, 114
 Aetna Life Insurance, 21–2, 30, 32
 Agency for International Development, 189
 American Association of Retired Persons, 19
 American Automobile Association, 121
 American Center for the Quality of Working
 Life, 50
 American Petroleum Institute, 121
 American Soybean Association, 105
 American Standards Association, 56
 American Textile Manufacturers Institute,
 58
 Alienation, 160
 Alternative Approach, 24–30
 Arbitration, 128, 130, 135
 Asian Development Bank, 188
 Association of Home Appliances
 Manufacturers, 62
 Autocephaly, 49
 Autonomy, 49, 154–62, 174
- Bank Marketing Association, 122
 Bankers' Trust, 3
 Blue Diamond Coal Company, 33
 Boston Symphony Orchestra, 66
 Brandt Commission, 199
 Brooklyn Ecumenical Cooperatives, 226
 Bureaucratic centralism, 194–6
 Burlington, Vermont, 175–6
 Business ethics, 228
 Business Roundtable, 247–8
- Calvert Social Investment Fund, 2, 28, 30
 Campaign for Human Development, 24–6
 Catholic Bishops' Pastoral Letter, 227–8
 Center for Corporate Public Involvement,
 227
 Chamber of Commerce, 56, 62, 142, 248–50
 Charitable gifts: general amount, 17;
 conservative gifting, 19; versus loans, 23
- Chemical Bank, 21
 Chief executive officers, 17
 Chrysler Motors, 56–7, 104
 Cigna, 21
 Citibank, 21
 Clearinghouse on Alternative Investments,
 224
 Command governance, 44–6
 Committee of Concerned Shareholders of
 Northern States, 225
 Community, multileveled, 181–3
 Community contraction, 164–6
 Community decline, 147–50
 Community Development Corporations, 24,
 64–5, 173–8, 229
 Community development credit unions, 24;
 National Federation, 26–7, 62, 158–9, 176
 Community development finance
 institutions, 157–60
 Community expansion, 166–72
 Community Land Trusts, 24, 155–7, 176,
 212–14
 Community relations, 88–9
 Competition, 47–8
 Conflict, 47
 Conservative approach, 18–21
 Consolidated Edison, 19
 Consumer associations, 61–2, 251
 Consumer Federation of America, 123
 Consumers' Research, 60
 Consumers' Union, 60–1
 Continental Illinois Corporation, 233–4
 Control Data, 31
 Cooperation, 47–8
 Cooperatives, Third World, 212–18
 Corporate goals, 71–4
 Corporate Information Center, 3
 Council on Economic Priorities, 35
 Credit markets, 5
 Cuba, 202
- Danish Social Democratic Party, 245
 Decentralized development, 208–19
 Decentralizing business, 169–72
 Democratic federations, Third World, 219

302 *Subject Index*

- Department of Labor, 4
 Department of Transportation, 137
 Detroit, 166–7
 Direct investors, 16–27
 Discrimination, 127, 130
 Dow Chemical, 33
 Drexel, Burnham Lambert, 2
 Dreyfus Third Century Fund, 2, 13
 Drysdale Securities, 234
- Eastern Airlines, 100, 161
 Eastman Kodak, 19
 Ecological loops, 164–5
 Economic democracy, 96–8
 Economic diversity, 165
 Economic performance, 125–36
 Economics, 186–8
 Ecumenical Development Cooperative Society, 231
 Elitism, local, 181, 210; controls over, 215–16
 Employee Retirement Income Security Act (ERISA), 9, 244
 Employee Stock Ownership Plan (ESOP), 51, 79–80, 240
 Equitable Life Assurance Society, 20
 Ethical Investment Research and Information Service, 231
 External dependency, 190–1
 External governance, 53–4
- FHA Mortgages, 4
 Faneuil Hall Marketplace, 20
 Federal Bureau of Standards, 56
 Firestone, 149
 First National Corporation of Boston, 32
 Footwear Retailers of America, 58–9
 Ford Foundation, 1
 Ford Motor Company, 56–7, 103–4
 Fortune, 4, 13, 17
 Franklin Research, 2, 13, 28, 31, 36, 230–1
- General Foods, 85
 General Motors, 26, 50, 56–7, 60, 74–5, 85, 171
 Good Money, 36, 225
 Green Revolution, 191–2
 Greenhouse Compact, Rhode Island, 168–9
 Greenlining, 158
- Haymarket People's Fund, 27
Herrschaft, 51–2
 Heteronomy, 49
 Hilltown Community Development Corporation, 24
 Honeywell, 50
 House Banking and Currency Committee, 4
 Housing investment, 179–80
- Human resources, 42–3
- IBM, 50
 ITT Continental Banking, 19
 Import replacement, city, 167
 Import–export trade, city, 166–7
 Income equity, 83–4
 Independent Sector, 229–30
 Industrial Cooperative Association, 24
 Industrial policy, 101–16
 Industry councils, 106–8
 Information complexity, 94–5, 131
 Institute for Community Economics, 24–5, 159
 Institutional investors, 17–30, 143, 224–5
 Intell Corporation, 50
 Interfaith Center on Corporate Responsibility, 32, 35, 226
 Internal capital accounts, 214
 Internal dependency, 191–2
 Internal Revenue Service, 10
 International banking, 191–2
 International Barometer, 225
 International Trade Commission, 58–9
 Investor Responsibility Research Center 30
- Kansas City Star*, 84, 100
 Kennecott Copper, 33
 Kibbutzim, 219
- Labor–Management Cooperation Act, 238
 Labor–Management Reporting and Disclosure Act, 138
 Liberal approach, 21–3
 Liberty Hill Foundation, 27
 Local Initiatives Support Corporation, 21, 229
 Local Ownership Development Corporations, 242
- Material resources, 42–3
Milwaukee Journal, 109, 170–1
 Mondragon Cooperatives, 87, 217–18
 Morgan Guarantee, 3, 21
 Multinational Corporations, 109–12, 190–1, 196–8, 205–8
 Mutual governance, 44–6, 201
- NARMIC, 36
 National Appliance and Radio–TV Dealers Association, 122
 National Association of Accountants, 35
 National Association of Electric Distributors, 122
 National Association of manufacturers, 171, 248–9
 National Association of Realtors, 122

Subject Index

303

- National Association of Retail Druggists, 59
 National Automobile Dealers Association, 121
 National Commission on Petroleum, 121
 National Council of Churches, 3
 National Farm and Power Equipment Dealers Association, 122
 National Federation of Textiles, 58
 National Labor Relations Board, 8
 National Mortgage Association, 179–80
 National Oil Jobbers Council, 121
 National Retail Dry Goods Association, 58
 National Rural Development Finance Corporation, 24
 National Steel, 81
 New Alternative Fund, 2
- O and O Stores, 21, 81–2
 OPEC, 193
- Pax World Fund, 2, 13, 31
 Peak organizations, 141–3, 248–9
 Pension funds: amount, 3; size and scope, 6–7; state of California, 34; collaboration with industrial planning, 112–14; future organization, 243–5
 People Express, 80–2
 Petrochemical products, 249–50
 Pharmaceutical Manufacturers Association, 59
 Philadelphia Association for Cooperative Enterprise (PACE), 81
 Pioneer Fund, 2
 Polaroid, 50
 Polity, community, 172–8
 Power, 3, 15
 Power sharing, 210–11
 Presbyterian Church, 2, 68
 President's Task Force, 18
 Procter and Gamble, 50
 Product safety, 127, 130
 Productivity, 126, 130
 Profit maximization, 72–3
 "Prudent man": original court decision, 8
 Public good, 139–43
- Rath Meatpacking, 79
 Redlining, 158
 Reformed Church of America, 24
 Resource scarcity, 94–5, 131
- Scanlon plans, 136
 Scott-Bader, 89
 Sears Roebuck, 171
 Securities Exchange Commission, 33
 Self-governance, 41–6, 49–53, 215
 Shearson American Express, 2, 28
- Sierra Club, 138
 Sisters of Charity of Cincinnati, 24
 Sisters of Loretto, 33
 Small Business Administration, 179
 Smith College, 32
 Social accountability, 128–30, 132, 172–8
 Social banks, 217–18
 Social development: definition, 41–3, 200–2
 Social economy: definition, 39–40; synthesis of the social and economic factors, 145
 Social governance, 44–6, 202
 Social investment: origins, 1–2; meaning, 10–15; definition, 13–15; Marxist theory, 63–4; the field itself, 254–5.
 Social investment criteria: increase profits, 12–13; versus business criteria; examples, 31; corporate investment, 76–8; frontier development, 87–8; industrial self-governance, 130–1; Detroit, 167; decentralization, Third World, 208–9; cooperatives, 215
 Social Investment Forum, 143, 223–4
 Social movement, 222–3
 Social performance, 125–36
 Social policy, global, 203–21
 Social sector, 65–8, 228–9
 Social self-regulation, 246–8
 Sociology, 187–8
 South Africa, 13, 206–8
 South Bend Lathe, 51
 South Shore Bank, 159
 Stakeholders, 55
 Standard & Poor, 4
 Stanford University, 104–5
 Stock market investors, 27–37
 Sullivan Principles, 206–7
 Supply-side economics, 95
 Supreme Court decisions: deferred wages, 8; *Blankenship v. Boyle*, 9; *Withers v. Teachers' Retirement System of the City of New York*, 9
 Swedish Employers Federation, 142
 Swedish Social Democratic Party, 245
- TIAA-CREF, 2, 32, 243
 Taconic Foundation, 2
 Tandem Computer Company, 50
 Third World debt, 192–4, 198
 Trade associations, 55–8, 118–24, 129–43
 Travellers Corporation, 2
 Trinity Episcopal Church, 23
- Unitary polity, 204
 United Church of Christ, 23
 United Food and Commercial Workers, 81
 United States Trust Company Bank, 27–8
 United Virginia Bank, 20

Cambridge University Press
978-0-521-40776-2 - The Field of Social Investment
Severyn T. Bruyn
Index
[More information](#)

304 *Subject Index*

Vanguard Public Foundation, 27
Vermont Asbestos Group, 84, 100
Vitalization ratio, 126, 130

Weirton Steel, 60, 81, 100, 161

Worker cooperatives, 160–1, 176, 212–15
Working Assets Money Fund, 28
World Bank, 185, 188, 192–4, 198–9, 220

Yankee City, 151