

CONTENTS

<i>List of illustrations</i>	page ix
<i>Preface</i>	xi
<i>Acknowledgements</i>	xvii
<i>List of abbreviations</i>	xix
<i>Note on currency</i>	xxi
<i>Formats and paper sizes</i>	xxii
1 A century of change	I
2 1873	34
3 Macmillan	57
4 Growth in publishing, 1870–1900	69
5 The late nineteenth-century Printing House	114
6 Markets across the world, 1870–1914	139
7 1900–1916: a difficult period	153
8 The <i>Encyclopaedia Britannica</i>	183
9 1916–1923: fresh beginnings	202
10 Bibles, 1916–1923	219
11 Walter Lewis and the typographical renaissance	230
12 The Roberts years	257
13 America	295
14 Kingsford and recovery	310
15 The American branch	335
16 Printing, 1946–1963	345
17 A developing crisis	374
18 On the brink	410
<i>Notes</i>	429
<i>Index</i>	490