

INDEX

- Academic School, 200, 213–13
accessus, 342
Achilles, 5, 18, 19, 36, 82, 101, 111, 215, 300, 303
Accius, Lucius, 221, 275
acts, in drama, 259, 263
Aelius Stilo, 221, 224, 241–2
aemulatio, 276, *see also ‘zēlos’*
Aeschylus, 66, 67–8, 69, 86, 207, 232, 264, 300–1
aesthetics, 138, 153, 155, 162, 249, 201–3, 234, 235, 238, 249
affectus, 287
Afranius, Lucius, 276
agōn, 7, 9, 67–9
Agricola, Rudolph, 199
ainigma, 11, 26
ainos, 10–12, 17, 18, 21
Aithopis, 32, 36
Alcaeus, 39, 40, 44, 54, 59, 154, 255, 257, 348
Alcidamas, 88
Alcman, 43, 44, 49, 50–3, 55–6, 66, 71, 348
alētheia, 22, 24, 25, 29–35, 61, *see also truth*
Alexander Numenius, 317–18
Alexandrian Library, Museum, and scholarship, 1, 68, 70, 86, 200–10, 332, 346, 348
Alexandrianism, 200–10, 247, 249, 250, 264
allegory and allegorical interpretation, xii, 85–6, 209–10, 212–13, 215, 224, 266, 298, 304, 320–22, 324–8, 337, 340, 342, 345, 346
amplification, 199, 287
Anacreon, 39, 44, 59, 66, 205
analogy and anomaly, 207, 210, 242
Anaxagoras, 86, 88
Anaximenes of Lampsacus, 187
Andocides, 184
Andronicus, Livius, 220–1, 348
Andronicus of Rhodes, 230
Antimachus of Colophon, 237, 249
Antiphon, 82, 184
Antisthenes, 86
avidos, 19, 22, 23, 29
Aphthonius, 199
apodeixis, 8, 9, 56, 58
Apollo, 24–5, 28, 29, 44, 49, 52–4, 56, 59, 203, 248, 250, 252
Apollodorus of Pergamum, 272
Apollonius of Rhodes, 202, 204, 206, 276, 289, 308, 342
Apollonius of Tyana, 313
Aratus, 231, 246, 249, 253
archaism, 257, 261, 286, 293–4
Archias *poeta*, 229–30, 245
Archilochus, 5, 11, 23, 38, 44, 55–6, 59, 63–6, 154, 180, 207, 248, 207, 248, 300, 348
Arctinus of Miletus, 36–7
Arellius Fuscus, 277, 279
aretai lexōs, *see* virtues of style
Arion, 39–40, 42
Aristarchus of Samothrace, 207–9, 348
Aristides, Aelius, 311, 348; pseudo-Aristides, 315
Aristides Quintilianus, 320
Aristo of Chios, 212
Aristonicus, Livius, 220–1
Aristonicus of Alexandria, 273
Aristophanes (comic poet), ix, 24, 40, 45–6, 50, 66–77, 85, 88, 207, 266, 301, 305, 348
Aristophanes of Byzantium, 206–7, 242, 348

- Aristotle, ix–xiii *passim*, 5, 18, **149–83**, 190–5, 204, 205, 218, 233, 260–2, 267, 279, 322, 337, 340, 348–9; *On Poets* and *Homeric problems*, 149–51, 163, 165, 204; *On the soul*, 210; *Organon*, 89–90; *Poetics*, 47, 63, **151–83**, 346; *Politics*, 22, 71, 162–4; *Problems*, 41, 43, 49, 202; *Rhetoric*, 5, 184, 185, **190–5**, 229, 230–3
- Aristoxenus, 45, 73, 75, 205
- Arnobius, 338
- arrangement, *see* word order
- ars, 158, 217, 248, 249, 252, 260, 265, 266, *see also* ‘technē’
- ‘art for art’s sake’, 254, 259
- Artemidorus, 78, 335–6, 349
- artes poetriae, 228
- Asconius Pedianus, 209
- Asianism, 195, 214, 240, 245–7 *passim*, 268, 272, 284, 290
- asyndeton, 197
- Athenaeus, 53
- athetising, 206–8
- Atticism, 195, 236, 240, 245–9 *passim*, 268–9, 273, 290, 292, 298, 312, 314
- Atticus, Pomponius, 236
- Augustine of Hippo, 237, 290, 331, 334, 343, 345
- Augustus Caesar, 251, 257–9, 273, 274
- aulos, 7, 44, 46, 59, 69, 75
- Ausonius, Magnus, 340–1, 349
- authorial intent, xi, 107, 153, 159, 188, 191, 197, 299, 346
- authority, xii, 15, 24, 28, 37, 52, 61, 206, 207, 227
- authorship, 35–46, 48, 52–62, 185, 222
- Bacchylides, 14, 19, 27, 44, 58, 62, 70, 76, 308, 349
- Bakhtin, M. M., 65–6
- Basil the Great, 336, 349
- beauty, 20, 21, 76, 106, 143, 156, 187, 217–18, 234, 271, 290, *see also* ‘kosmos’
- Biblical exegesis, 206, 209, 213–14, **330–42**, 346
- biographical criticism, 150, 205, 221, 268
- Boileau-Despréaux, Nicolas, 311
- Brecht, Bertolt, 134
- Brutus, Junius, 236
- Burke, Kenneth, xii
- Burkert, Walter, 3
- cacozelia, 260, 287
- Caecilius of Calacte, 245–6, 272, 307–9, 317
- Caecilius Epirota, 273
- Caecilius Statius, 276, 295, 297
- Callimachus, 200–5, 222, 237, 246, 248–58 *passim*, 260, 262, 308–9, 349
- Callinus, 23, 44
- Calvus, Licinius, 236, 241, 249–50, 291
- canons, 1, 2, 44–6, 68, 70, 72, 73, 207, 236, 244–8 *passim*, 255, 264, 274–6, 286–90, 345
- Cassiodorus Senator, 345–6
- Cassius Severus, 286
- catechresis, 209
- catharsis, *see* ‘katharsis’
- Cato the Elder, 226–7, 293, 294
- Catullus, 237, 243, 249–50, 276
- censorship, 16, 39, 80, 110–14, 141–2, 212, 274–5, 284–5, 309
- cento, 341
- character (in drama and narrative), 156, 167–9, 180, 205, 208, 226, 260–2, 265, 288, 304
- characters of style, 193–4, 196–7, 228, 238, 290–1, 293, 297, 301, 315, 323, 342
- choral poetry and song, 4, 7, 14, 20, 39–46, **49–62**, 76
- chorus, 39, 46, 49–51, 54, 56, 64, 69, 76, 151, 263; neglected by Aristotle, 167–71
- chria, 199, 314
- Christian exegesis, *see* Biblical exegesis
- Chrysippus, 210, 212, 256, 293, 302
- Chrysostom, John, 298
- Cicero, 204, 209, 218, 219, **228–56**, 265n, 269, 270n, 283, 290, 294, 337, 339, 340, 345, 346, 349; *Academica*, 210, 243, 330–1; *Brutus*, 221, 223, 235–7, 240, 242, 276, 284, 309; *De finibus*, 236; *De inventione*, 83, 190, 198, 211, 228, 345, 346; *De natura deorum*, 212; *De oratore*, 190, 212, 230–5; *De re publica*, 339, 344; *Ep. ad Lucceium*, 235; *In Pisonem*, 229; *Orator*, 232, 233, 237–41, 291; *Pro Archia*, 229–30, 235; *Somnium Scipionis*, 298, 344; *Topica*, 241; *Tusculanae disputationes*, 236, 237
- Ciceronianism, 281, 338–9
- Cinna, Helvius, 249–50, 266, 273
- classicism, x, 2, 44, 207, 246–7, 299, 346

- Claudius Claudianus, 339
 Cleanthes, 211, 242, 279
 Clement of Alexandria, 81, 332–4, 349
 Cloatius Verus, 273
 codex, 340
color, 255, 261, 264
 comedy, Greek, 63–8, 202, 206, 207,
 258–64 *passim*; Aristotle on, 150, 156,
 160–1, 179–83, 345; ‘comedy of
 manners’, 310; Plato on, 137; Roman,
 220–6, 237, 276, 290
 commentaries, 208–9, 340–3
 commonplaces, *see ‘topoi’*
 composition, 193, 196, 237–41, 270–2,
 308
constitutio, *see stasis theory*
contaminatio, 225
Contest of Homer and Hesiod, 7, 37
controversia, 199, 277–9
 Cornutus, Annaeus, 320, 349
 Crassicus Pansa, 273
 Crates of Mallos or Pergamum, 209–10,
 212, 215, 221, 241–2, 246, 250
 critic, *see ‘kritēs’*
cultus, 283–4, 287
 Cyclic Epics, 33, 36–7
 Cynicism, 299
Cypria, 36
 Cyprian, 338
 dance, 4, 7, 39, 47, 52, 54, 58–9, 61, 110
 declamation, 199, 234, 277–9, 284, 298,
 312, 316, 319
 decorum, 193–4, 224, 259, 289
deinotēs, 187, 196
 delivery, 218, 233, 236
 Delphic Oracle, 24, 26–9, 63, 79, 102
 Demetrius, *On Style*, 86, 89, 195–8, 219,
 263n, 270, 271, 349
 Demetrius of Phaleron, 196
dēmiourgos, 19, 23, 29
 Democritus of Abdera, 85, 265
 Demosthenes, xv, 187, 198, 208, 209, 218,
 238, 246–8 *passim*, 265n, 267, 268–9,
 271, 272, 290, 291, 298, 299, 308, 315,
 337
 Derrida, Jacques, xii, 147n
 dialectic, 82, 85, 87, 89–90, 188, 190, 234,
 345
 dialogue form, 67, 75, 149, 184, 226, 227,
 290, 300, 319, 322–3
- dianoia*, 188
diaporēsis, 318
 diction, 85, 114, 184, 193–4, 203, 206,
 211–12, 221, 232, 233, 238, 240–3,
 246, 256, 260–1, 280, 287, 295, 308
didascalia, 244
 Didymus Chalcenterus, 209
diēgēsis, 185
 Dinarchus, 267
 Dio Chrysostom of Prusa, 149, 299–302,
 313, 349
 Diodorus Siculus, 83
 Diogenes of Babylon, 210
 Diomedes Grammaticus, 344–5, 350
 Dionysius of Alexandria, 334
 Dionysius of Halicarnassus, x, 194, 195,
 197, 214, 217, 219, 245–7, 267–72,
 289, 297, 350; pseudo-Dionysius,
 318–19
 Dionysus, 30, 63–5, 67
 dithyramb, 5, 42, 55, 63, 66, 70–2, 160
doctrina, 230
 Domitius Marsus, 273
 Donatus, Aelius, 341–3
 drama, *see comedy, tragedy*
 dreams, interpretation of, 25, 78, 335–6
 ecphrasis, 199, 211, 253, 260
 elegy, 5, 7, 11, 23, 44, 200, 201, 249, 250,
 289, 345
elocutio, *see style*
 eloquence, decline of, xiii–xiv, 198,
 213–14, 244, 274–86, 309–10, 329
 Empedocles, 81, 150, 152, 154
emphasis, 210, 288
enargeia, xiii, 193n, 210, 287
 encomia, 72, 74, 83, 160, 187, 199, 235, 318
energeia, xiii, 193
 Ennius, Quintus, 222–3, 237, 241, 244,
 248–53 *passim*, 264, 276, 279, 293, 350
enthousiasmos, 25, 305
 enthymeme, 185, 192
 epic poetry, 5, 6, 11, 12, 16, 18, 116, 192,
 199, 201, 202, 221–3, 237, 248, 251,
 262, 289, 300, 345; Aristotle on, 160,
 175–9; Philodemus on, 216
 Epicharmus, 222
 Epictetus, 210
 Epicureans, 200, 214–19, 305, 321
 epideictic, 88, 184, 187, 192, 193, 218, 229,,
 235, 238, 313, 316; *see also sophists*

- epigram, 14, 200, 201, 341
epikrisis, 316
 epinician ode, 15, 17, 20, 21, 62, 69, 72, 76
 Epiphanius of Ephesus, 336
epiphonema, 288
 epistolography, *see* letter-writing
 epistemology, 80, 82, 155, 210, 330–1
epoché, 330
 epyllion, 250
 Erasmus, x
 Eratosthenes of Cyrene, 201, 206, 215, 251, 272, 350
ethopoeia, 238
éthos, 169, 191, 218, 287, 319; *see also* character
 etymology, 86–7, 211, 241–2
 Euhemerism, 212, 222, 339, 342
 euphony, 87, 217, 271, 295, 315; *see also* sounds of letters
 Euphorion, 237, 249, 250
 Euphuism, 184
 Eupolis, 71
 Euripides, 67–8, 88, 169, 174, 205, 207, 216, 226, 232, 289, 300–1, 305, 333
 exegesis, *see* Biblical exegesis, hermeneutics
fabula praetexta, 235
 faults of style, 196, 261, 265, 270, 280
 fictionality, 98, 108, 113, 153–4, 162, 164, 199, 215, 228, 238, 277, 288, 298, 303, 344
figmentum, 344
 figures of speech, xix, xv, 190, 194, 197, 209–10, 233, 288, 293, 298, 308, 315, 317–18
 form in poetry, xii, 26, 55, 157, 177, 216, 323
 formalism, 156
 Fortunatianus, Consultus, 345, 350
 Fronto, Cornelius, 293–4, 350
 Firius Bibaculus, 250
 Gallus, Cornelius, 248, 250, 273
 Gellius, Aulus, 244, 279, 294–6, 297, 343, 350
genera dicendi, *see* characters of style
 genius, 248, 252–3, 266, 344; *see also* ‘ingenium’, inspiration, sublimity
 Genette, Gérard, xii
 genres, xi, 2, 12, 43, 55, 66–7, 70, 72, 152, 160–62, 191, 201, 216, 221, 227, 232, 235, 238, 244, 247, 255, 260, 261, 274–6, 285–6, 288–90, 344–5, 346
 Geoffrey of Vinsauf, 228
 George of Trebizond, 319
 gloss, 233
 Gongorism, 184
 Gorgias of Leontini, 82–4, 184–5, 316, 350; Gorgianic figures, 184, 234, 239
 Gorgias the Younger, 272, 317
 grammar, ix, xiv, 84–5, 89–90, 149, 198–9, 207, 208, 210, 227, 303, 312, 314, 318, 330–1, 342–4, 345
grammatici, Roman, 221, 223, 241–4
 grand style, 187, 195, 196, 228, 236, 238, 251, 269, 291, 293, 297, 301, 323
 Gregory of Nazianzus, 336
 Gregory of Nyssa, 336
 Grillius, 354
hamartia, 172–4, 180
harmonia, 45–6, 70
 Hecataeus, 317
 Hector, 12, 93
 Hegesias, 240, 215, 271, 272
 Heidegger, Martin, 80
 Helikonian Muses, 7, 32, 61, 202, 222
 Heraclitus of Ephesus, 27, 38, 79–81, 86–7, 155, 350
 Heraclitus the Stoic, 310–12, 350
 Hermagoras of Temnos, 198, 228, 283, 287, 297, 350
 Hermeias of Alexandria, 327
hermeneia, 89, 196, 204
 hermeneutics, xi, xii, 23, 78–82, 187, 330–40
 Hermes, 24–5, 54
Hermetica, 335, 350
 Hermogenes of Tarsus, 195, 199, 268, 297, 298, 299, 314–17, 345, 351
 Herodotus, 8–9, 15, 16, 23, 26–9 *passim*, 39–40, 42, 56, 74, 79, 88, 184, 208, 267, 268, 306, 317
 Hesiod, xiv, 5, 6–7, 21–5 *passim*, 30–35, 37–8, 44, 54, 59–61, 80, 93, 154, 203, 205, 222, 246, 248, 250, 289, 301, 312, 339, 351
 hiatus, 187
 Hippias, 82, 103, 313
 Hipponax, 5, 44
 historiography, 8–9, 153–4, 184, 227–9, 234–5, 238, 262, 269–70, 275–6, 285, 288, 292, 306, 312, 317

- Homeric Hymns*, 7, 30, 53, 351; *To Apollo*, 47, 52, 60–1; *To Hermes*, 24, 52–4
- Homeric poems, xii, 6, 8, 10–12, 18, 21–3, 30, 32, 34–8, 53, 60–1, 78–9, 220, 222, 227, 247, 248, 251, 256, 262, 265, 270–2, 278, 286, 287, 289, 297–310 *passim*, 318, 319, 333, 339, 343–4, 351; Alexandrian editions of, 205–10; allegorical interpretation of, 85–6, 209–10, 320–8; Aristotle on, 147–79 *passim*; banned by Heraclitus, 39, 80; banned in Sicyon, 16; criticised by Xenophanes, 34–5, 80; Hermogenes on, 316–17; *Margites*, 161, 181; Philodemus on, 215–17; Plato on, 92–141, 300; Separatists, 208
- Homēridai*, 6, 36, 130
- Horatius Flaccus, ix, x, xv, 158n, 204, 230, 244–53 *passim*, 254–67, 273, 280, 284, 286, 289, 293, 311, 340, 342, 346, 351
- Hortensius Hortalus, 227, 240
- humanitas*, 230
- hypokrisis*, 195
- hypokritēs*, 61
- huponoia*, 86, 304
- hypothesis*, 198, 207
- hupsos*, 213, 307–8, 315
- Hyginus, Julius, 273
- hymnic poetry, 53, 60, 66, 72, 160, 200, 202, 221, 258, *see also* ‘*Homeric Hymns*’
- iambic poetry, 7, 44, 63–8, 160–1, 179–80, 345
- Ibycus, 16, 20, 39, 44, 59
- ideai*, of style, 185, 294, 297, 298, 315–17, 319, 320
- imagery, xiv–xv, 203, 239, 252
- imagination, 153, 159, 210–11, 313, *see also* ‘phantasia’
- imitation, *see* ‘*mimēsis*’
- in medias res*, 262
- ingenium*, 231, 248, 252, 265, 281, 300, 312, 328
- inspiration, xi, xii, 2, 23, 24–9, 92–8, 158, 252, 257
- intentionality, *see* authorial intent
- intertextuality, 33–4
- irony, xv, 251, 255, 288
- Isaeus, 268
- Isidore of Seville, 345–6
- Isocrates, 185–8, 190, 218, 227, 229, 231, 232, 234, 236, 238, 267–9, 272, 304, 351
- Jakobson, Roman, 2
- Jerome of Stridon, 244, 290, 338
- John the Evangelist and John the Divine, 335
- John of Garland, 228
- Johnson, Samuel, x
- Julius Caesar, 235, 241, 242, 244
- Julius Severianus, 345
- Julius Victor, 345
- Juvenalis, Junius, 274, 293, 340, 351
- katelépsis*, 210–11
- katharsis*, x, 150, 163–4, 182
- kharis*, 20, 21, 22, 232
- khorégos*, 50–2, 55–62
- kitharoidia*, 39, 42, 44, 46, 49, 54
- kleos*, 8–18 *passim*, 32, 36, 61
- Koinē*, 195
- kosmos*, 57, 232, 322, 325
- kritēs*, xii, 1, 26, 39
- kritikoi*, 1, 68, 217, 229
- Lactantius, Firmianus, 336–9, 351
- language, 78–91, 149, 158, 168, 182, 195, 206, 207, 210–11, 241–4, 261, 291; *see also* diction, *logos*, sound
- Lesches of Mytilene, 36–7
- letter-writing, 88, 197, 290
- letteraturizzazione*, 186
- lexis*, *see* diction, style
- libraries, 88, 200, 202, 210, 230, 244, 259, 273
- literacy, 9, 87–9, 339
- literary history, ix, 160, 165, 175, 181, 235–7, 244, 258, 263, 267–8, 274–5, 284–6, 288–90, 293
- Little Iliad*, 37
- Livy, Titus, 256, 264, 275, 285, 286, 345
- loci*, *see* ‘*topoi*’
- logos*, 80–1, 83–4, 90, 185, 186
- Longinus, x, xiv, 158n, 192, 209, 213, 245–7 *passim*, 265, 270n, 290, 299, 306–11, 315, 316, 326, 346, 351
- Longus, 211
- Lord, Albert, 10, 35
- Lucan, Annaeus, 279, 281–2, 285, 294
- Lucian of Samosata, 311–13, 351

- Lucilius, Gaius, 227, 241, 255–6, 264, 293, 294, 352
 Lucretius Carus, 83, 214, 231, 237, 241, 243, 251, 252, 259, 276, 289, 293, 340
 Luscius of Lanuvium, 225–6
 lyre, 6–7, 24, 25, 39–44, 52, 54, 58, 60, 71, 76
 lyric poetry, 22, 39, 41–6, 66–7, 70–2, 74, 167–8, 206, 256
 Lysias, 146, 184, 195, 240, 246, 248, 267–9, 308
 Macrobius, Theodosius, 223, 244, 287, 296, 298, 343–4, 352
 Maecenas, Gaius, 251–2, 256, 278, 280, 284
mantis, 23, 25–9
 Martianus Capella, 345–6, 352
 Matthew of Vendome, 228
megaloprepeia, 301
meletai, 298; *see also* declamation
 melody, 4, 41, 43, 45, 110, 167
 Menander, 182, 202, 207, 224, 248, 289, 295, 297, 298, 305
 Messalla Corvinus, 256, 273, 276
 metalepsis, 209
 metaphor, xv, 11, 184, 193, 203, 208, 233, 308, 315–16
metathesis (paraphrase), 115–16, 197, 217, 268
 metre, 4, 150, 260, 264
 middle style, 187, 195, 228, 238, 269, 291, 293, 301, 323
mimesis, xii, xiii, 2, 43, 47–51, 58, 59, 61, 63, 87, 184, 211, 212, 216, 220, 231, 246–7, 256, 262, 267, 276, 290, 295, 297, 305–6, 313, 317, 322–3, 327, 342, 343, 344, 346; Aristotle on, 150–83 *passim*; Plato on, 98–148 *passim*
 Mimnermus, 5, 23, 44, 257
 Minucius, Felix, 337
 Mnesiepes Inscription, 63–4
 monody, lyric, 39–41, 54, 59
 muses, 7, 19, 20, 23, 24, 27, 29, 30, 31, 52, 54–6, 59–61, 202, 222, 224, 328
 music, 52, 54, 69, 71–3, 75, 106, 152, 156, 158, 162, 218, 233, 249, 252, 254, 261, 263, 271, 305, 345
muthos, 3, 22, 344; *see also* plot
 myth, 2–4, 22, 24, 29–35, 38, 47, 48, 83, 112, 144, 169, 172, 201–3, 212–13, 216, 337
 nature, 80, 83, 158–9, 161, 185–6, 231, 323–4; *see also* ‘*phusis*’
 Naevius, Gnaeus, 221–3, 352
narratio, 228
 narrative, 4, 6, 12, 22, 59, 114–15, 118, 153, 175, 199, 202, 216, 228, 238, 250, 270, 314, 344
 Neo-Platonism, xi, xiv, 150, 155, 164, 298, 322–8, 332, 344
 neologism, *see* word coinage
 Neoptolemus of Parium, 204, 206, 215, 259
 neoteric poets, 201, 249–50, 276
 New Comedy, 191, 202, 207, 263, 275, 286
 New Criticism, 332
 Nicander, 231
noēma, 89, 288
nomos (= lyric ‘nome’), 42–4, 66, 68, 70–2; (= ‘convention’), 80, 83
obelos, 206
 obscurity, 79, 81, 82, 218, 250, 270
 Oedipus, 3–4, 135, 173
officia oratoris, 204, 232
 Old Testament, *see* Biblical exegesis, Septuagint
 Olympian Muses, 32, 61
 Olympiodorus of Alexandria, 322–4, 352
 oral poetry, xii, xiii, 9, 35–8, 73, 87
 oratory, 184–8, 191, 196, 218, 226, 228–41, 246, 262, 276, 282–92, 299–302, 307, 316; *see also* rhetoric
 Origenes Adamantus, 334–5, 352
ornatus, 232, 287
 Ovidius Naso, 199, 201, 202, 247, 248–59 *passim*, 262, 276, 278, 289, 339, 340, 352
 Pacuvius, Marcus, 293
 paean, 49, 55, 66, 72
paideia, 40, 69–70, 73–7, 185
 painting and sculpture, xiii, 104–6, 108–9, 122–84 *passim*, 152, 159, 197, 232–3, 236, 253, 260, 265, 290, 301–2, 313
 pan-Hellenism, 16–17, 212–5 *passim*, 29–38 *passim*, 44, 51, 60–2, 76, 186
 Panathenaia, 6, 35, 36
 panegyric, *see* encomia, epideictic
parainesis, 11
 Parmenides of Elea, 81–2, 87, 352
 Parnassus, Mount, 24
 parody, 269, 282

- parthenia*, 49, 72
 Parthenius, 250, 295, 352
 pastoral poetry, 201, 250
pathos, 166, 174, 191, 218, 232, 262, 272, 287, 308, 342
 patronage, 13–18, 20, 200, 229, 251, 256
 Paul of Tarsus, 298, 332, 340
 Pausanias, 57
 pay, of poets, 13, 19–21
 Pergamum, School of, 209–10
 periodic style, 193, 196, 238–40, 268, 269, 272
 Peripatetic School, 190, 194, 196, 200, 204, 205, 207, 211, 229
 peripety, 156
 Petronius Arbiter, x, xiv, 281–2, 352
 Pfeiffer, Rudolf, 201
phantasia, xiii, 210–11, 213, 313–14
pharmakon, 80, 84, 142
 Pherecydes of Syros, 85
 Philetas of Cos, 201, 248, 253
 Philo of Alexandria, xiv, 213–14, 310, 332, 352
 Philodemus of Gadara, 190, 215–19, 204, 245, 270 n, 352
philologos, 206, 222, 227
 Philostratus, Flavius, 211, 313–14, 352–3
 Philostratus Lemnius, 314, 353
 Philoxenus of Cythera, 70, 75
phusis, 80, 83, 86, 307, *see also* nature
 Pindar, 7, 9–21 *passim*, 27, 39–41, 44, 46, 49, 54, 62, 70–2, 75–6, 110, 154, 205, 207, 209, 252, 271, 280, 289, 295, 297, 305, 308, 353
 plagiarism, 247, 257
 plain style, 187, 195, 196, 228, 236, 238–9, 269, 291, 293, 301, 323
plasmata, 298
 Plato, ix, xiii, xv, 9, 72, 92–148, 204, 297–307 *passim*, 316, 319–29 *passim*, 332, 333, 337, 340, 346, 353; *Apology*, 79, 88, 99, 212, 318; *Cratylus*, 86–7, 211; *Gorgias*, 83, 99, 186, 188–9, 214, 231, 323; *Hippias minor*, 103; *Ion*, 6, 7, 35, 92–99, 327; *Laus*, 1, 4, 39, 42–3, 66–7, 69, 71, 104–8, 310, 327; *Meno*, 99; *Phaedrus*, 86, 88, 142–7, 185, 189–90, 231, 322, 327; *Philebus*, 210; *Protagoras*, 73–5, 82–3, 100–3, 146; *Republic*, 45, 83, 86, 108–43, 325–8; *Timaeus*, 25–6, 210, 325–6, 327; Aristotle's criticisms of, 150–52, 155, 158, 163, 164, 170–2, 174, 178, 181, 183, 247, 258, 269, 271, 272; *see also* neo-Platonism
 Plautus, Maccius, 202, 221, 223–5, 244, 276, 353
 Pliny the Elder, 158 n
 Pliny the Younger, 282, 291–2, 297, 353
 plot, Aristotle on, 156–82 *passim*; *see also* narrative
 Plotinus, 155 n, 158 n, 299, 322
 Plutarch, 51, 57, 227, 246, 302–6, 309, 353–4; pseudo-Plutarch, *On Music*, 42–4, 49, 75, 354
po(i)ēma and *po(i)ēsis*, 204, 211, 227, 257, 259–60, 264
po(i)ētes, 18–24, 204, 158, 168, 259, 265–6
 poetry, function of, 204, 215, 219, 230, 265
 Pollio, Asinius, 241, 250, 256, 257 n, 276, 277, 286, 344
 Polus, 185
 Polybius, 70, 229
 polysemy, 188, 325, 334–5
 polysyndeton, 197
 Pope, Alexander, ix, x, 200
 Porphyry, 204, 259
 Porphyry of Tyre, 208, 307, 324–5, 344, 354
 Posidonius, 210, 211–12
praelectio, 221
 Prague School, 11
 praise poetry, 8–18, 20
prepōn, xii, 219, 271; *see also* decorum
 Priscian, 199
 Probus, Valerius, 296
 Proclus, 150, 325–9, 354
 Prodicus, 82, 85, 86, 100, 130, 313
progymnasmata, 199, 314
 Prohaeresius, 336
prooimion, 53–4, 185
 Propertius, Sextus, 201, 248, 249, 251–2, 253, 257
prophētēs, 23–9 *passim*
 propriety, *see* decorum, *prepōn*
 prose, 5, 8, 82, 85, 88, 184–99, 218, 226, 227, 233–5, 241, 246, 272, 288, 293
 prose rhythm, 184, 227, 234, 238, 239–40, 316
prosōpopo(i)ēia, 199, 262
 Protagoras, 74, 82–5, 100–3, 130; *see also* Plato: *Protagoras*

- psuchagōgia*, 189, 204, 206, 217, 251n, 327
 publication, 88
 Pythagoras, 130, 222, 320, 340
- quarrel between poetry and philosophy, 120–42 *passim*, 155, 174, 188, 219, 229, 256, 298, 346
 Quintilianus, Fabius, ix, x, xiv, 53, 208, 237, 247, 248, 259, 274, 278, 280–1, 282, 285, 286–91, 293, 297, 298, 346, 354
- Rabelais, François, 65
 reader reception, xi, 88, 186, 190, 195–6, 237
 realism, xiii, 254, 290
 recitation, 5, 37, 257, 277, 292, 293
recusatio, 251–2
 rhapsodes, 6–7, 35–6, 38, 46, 49, 62, 92–9
rhetis, 69
Rhetores Latini minores, 345
 rhetoric, ix, xiv, 82–3, 90, 152, 168, 184–99, 203, 208, 211, 214, 217–19, 224, 227–41, 246, 274–96 *passim*, 298–302, 310, 314–19, 337, 345–6
Rhetoric to Alexander, 187, 354
Rhetoric for Herennius, 198, 219, 228, 287, 346, 354
 rhythm, 4, 5, 41, 45, 67, 110, 158, 162, 212, 232, 234, 269, 271–2; *see also* prose rhythm
 Ricoeur, Paul, xii
 ritual, 2–4, 13, 22, 29, 47, 49, 59, 202
 Rufinus of Aquileia, 334
 Rutilius Lupus, 272
- Saintsbury, George, x
 Sallustius Crispus, 241, 270, 275, 276, 280, 285, 286, 293
 Sappho, 44, 54, 58–9, 154, 196, 272, 311
 satire, Greek, *see* iambic poetry; Roman, 255–6, 264, 289, 293, 345
 satyr play, 263–4
 Satyrus, 205
skhemata, *see* figures of speech
 Scipio Aemilianus, 224, 227, 229, 230
 sculpture, *see* painting and sculpture
 Second Sophistic, 298, 311–14
sēma, *sēmaino*, *sēmeion*, 25, 27–8, 79, 89, 193, 331
 semiotics, xi, xii, 78–90, 331, 338
- semnotēs*, 315
 Semonides of Amorgos, 5
 Seneca the Elder, xiv, 199, 247, 277–9, 354
 Seneca the Younger, xiv, 158n, 210, 279–81, 289, 294–5, 354
sententia, 288
 Separatists, 208
 Septuagint, 209, 332, 334
sermo, 226, 228, 255–6
 Servius Grammaticus, 223, 250, 296, 341–3, 334
 Sextus Empiricus, 330–31, 354
Shield of Herakles, 52, 54–5
 signs, 27, 78–81, 83, 86, 89–90, 192–3, 306, 331, 333; *see also* ‘*sēma*’, semiotics
 simile, xv, 208, 287
 Simonides of Ceos, 14, 20, 44, 69, 71, 74, 76, 100–2, 302, 305
 skepticism, xii, 330–1
 skill, *see* ‘*tekhnē*’
skopos, 332, 344
 Socrates, *see* Plato
 Solon, 5, 23, 44, 130, 154
 song, ix, 1, 4–10, 20, 21, 22, 39–46, 49, 74
 sophists, xiv, 82–6, 99–102, 130–1, 184–5, 187, 188–9, 218, 266, 315, *see also* Second Sophistic
 Sophocles, xv, 3, 11, 27, 151, 173–4, 207, 216, 232, 300–1, 308, 333
sophos, 10, 11, 48
 sounds of letters, 87, 217, 271, 291, 315
 spectacle, 167
 speech, *see* language, oratory, rhetoric
 Stasinus of Cyprus, 38
 stasis theory, 190, 198, 228, 297, 298, 314, 345
 Stesichorus, 44, 54, 55, 66, 71
 Stoichorus, xii, xiii, 200, 209–13, 215–18, 241–2, 251, 256, 268, 279, 298, 302, 310, 318, 320–2, 331, 338, 344
 Strabo, 201, 206, 215, 272, 273
 style, 168, 186, 192–8, 203–4, 215, 227–9, 254, 260–1, 267–72, 277–9, 287–8, 290, 293–5, 307, 314–19, 323–4, *see also* Asianism, Atticism, characters of style, diction, figures, metaphor, rhythm
suasoria, 199
 sublimity, 223, 239, 247, 288, 293, 306–11, *see also* ‘*hupsos*’

- Suetonius Tranquillus, ix, 206, 221, 223, 224, 244, 342, 354
 Sulpitius Victor, 345
 symbol, 11, 89–90, 212, 333–4
 Synesius, 313
 synkrisis, 199, 300, 301, 305
- Tacitus, Cornelius, xiv, 274, **282–6**, 293, 297, 309, 345, 354
 taste, 196, 233, 238, 246
 Teiresias, 26–7
tekhnē, xii, 24, 84, 99, 158, 161, 185, 307, 314, 319, *see also ‘ars’*
 Terentius Afer, 202, 221, **224–5**, 244, 340, 355
 Terpander, 42–4, 49
 Tertullian, 337–8, 355
 textual criticism, 306–8
 Theagenes of Rhegium, 85
 Theocritus, 50, 201, 211, 248, 250, 295–6, 297
 Theodorus of Gadara, 272
 Theognis of Megara, 5, 11, 22, 23, 28, 48, 58, 59, 327
 Theon, Aelius, 199
 Theophrastus, 190, **194–6**, 205, 219, 233, 238, 268, 297, 305, 355
thèōros, 24, 27–8
 Théry, A. F., x
 thought, as part of tragedy, 167
 Thrasymachus of Chalcedon, 119, 195, 269
 Thucydides, 8, 53, 79, 83, 85, 184, 195, 218, 241, 267–71 *passim*, 276, 312, 316, 317
 Tibullus, Albius, 248, 253, 276
 Timotheus of Miletus, 70, 75
 Todorov, Tzvetan, xii, 90n, 331n
topoi, 30, 88, 90, 192, 229, 233
Tractatus Coislinianus, 179, 182–3
 tragedy, Greek, 4, 63, 67–9, 207, 300–1, 345; Aristotle on, 150–64 *passim*; Philodemus on, 216; Plato on, 135–40; Roman, 220–21, 228, 237, 258–64 *passim*, 275–6, 282–5, 289
 translation, 220–6, 243, 342
- tropes, xv, 231, 288, *see also metaphor*
 truth in poetry, 2, 21–35 *passim*, 61, 79, 80, 104, 189, 235, *see also fictionality*
 Tryphon Grammaticus, 272
 Trytaeus, 5, 23, 44
 Tyrannio of Amisos, 231
- unity, of plot or theme, 156–8, 166, 171, 176–7, 189, 204, 208, 227, 253, 259–60; of style and content, 192, 216, 232, 265
- Valerius Cato, 250
 Varius Rufus, 215, 259, 260, 289
 Varro of Atax, 276, 278
 Varro, Terentius, 221, 224, 228, 231, 236, **242–4**, 345, 355
vates, 252–3
 Velleius Paterculus, xiv, 244, 275–6, 355
 Verdennius, W. J., xii–xiii
 verisimilitude, 155
 Verrius Flaccus, 273
 Virgilius Maro, xv, 211, 215, 223, 248, 250–61 *passim*, 273–83 *passim*, 286, 287, 294–7 *passim*, 331, 339, 340; commentaries on, 340–4
 virtues of style, 193–5, 203, 211, 233, 267–8
 visualisation, xiii, 88, 211, 233, 301–2
 Vitruvius, 345
- word coinage, 261
 word order, 216–18, 233, 267–9, 270–2
 writing, 9–10, 44–5, 73, 87–8, 144–7, 186
- Xenophanes of Colophon, 5, 23, 34–5, 44, 80, 85, 110, 155, 355
 Xenophon, 8, 299–300, 317, 318–19
- zēlos*, 247, 317, *see also ‘aemulatio’*
 Zeno of Citium, 210–11
 Zeno of Elea, 81–2
 Zeno of Sidon, 215, 217–18
 Zenodotus of Ephesus, 205–6, 250, 355