Contents

Acknowledgements		<i>page</i> xi
A note on referencing		xiii
	Part I Introduction	
1	What is strategy? Art of war or science of war, and technical	3
	definitions of 'strategy'	3
	The articulation of different dimensions of Strategy	9
	What is this book examining?	29
	Part II Long-term constants	
2	Warfare and mindsets from Antiquity to the Middle Ages	39
	Technology and warfare	39
	Causes, aims and ethics of war from the Roman Empire to the late Middle Ages	42
3	Warfare and mindsets in early modern Europe	54
	Causes, aims and practice of war in early modern Europe	54
	The ethics of war in early modern Europe	64
4	Themes in early thinking about Strategy	76
	Sieges and static defences from Troy to Basra	76
	Feudal levies, mercenaries or militia?	82
	Battle avoidance or decisive battles?	89
	Limited and unlimited wars	97 100
	The enduring quest for eternal principles governing warfare	100
	Part III The Napoleonic paradigm and Total War	
5	The age and mindset of the Napoleonic paradigm	113
	Causes of wars, world-views and war aims 1792–1914	113
	The influence of Social Darwinism and racism	123

vii

Cambridge University Press
978-0-521-19968-1 - The Evolution of Strategy: Thinking War from Antiquity to the Present
Beatrice Heuser
Table of Contents
More information

viii		Contents
6	The Napoleonic paradigm transformed: from total mobilisation to total war The quest for total victory The centrality of the battle Annihilation of the enemy The universal cult of the offensive Total mobilisation or professional military elites?	137 139 142 145 146 152
7	Challenges to the Napoleonic paradigm versus the culmination of Total War Mars mechanised: the Napoleonic paradigm versus technological innovation The dissenters: Corbett's limited wars and Jaurès's defensive army Lessons of the First World War Strategy responses to the First World War The Second World War: culmination of Total War	171 171 176 179 181 194
	Part IV Naval and maritime Strategy	
8	Long-term trends and early maritime Strategy Strategy on land, at sea and in the air Writing in the age of oar and sail	201 201 207
9	The age of steam to the First World War The 'Anglo-Saxon' writers in the age of steam French naval theorists in the late nineteenth and early twentieth centuries Germany before the First World War Conclusions	216 216 233 245 247
10	The World Wars and their lessons for maritime Strategists The First World War British lessons French lessons The second-tier powers US lessons from the Second World War Conclusions Maritime Strategy in the nuclear age	248 248 250 256 260 266 267 268
	The Cold War framework Multiple roles for navies	268 276

Cambridge University Press	
978-0-521-19968-1 - The Evolution of Strategy: Thinking War from Antiquity to the Pre-	sent
Beatrice Heuser	
Table of Contents	
More information	

Contents		ix
	Strategies for second-tier powers Change of world-views and principles in conducting international affairs Conclusions	286 290 291
	Part V Air power and nuclear Strategy	
12	War in the third dimension Child and grandchild of naval Strategy The beginnings of air power	297 297 298
13	Four schools of air power The strategic or city bombing school The military targets school: denial The leadership targeting school: decapitation The political signalling school: games theories Conclusions	313 314 336 342 345 350
14	Nuclear Strategy Targets Deterrence Nuclear war-fighting Strategy War taken to its absurd extreme	351 351 357 366 382
	Part VI Asymmetric or 'small' wars	
15	From partisan warfare to people's war Two meanings of 'small war' The mosquito and the lion: tactics Hearts and minds I Defence in depth	387 387 397 414 416
16	Counterinsurgency The legal status of insurgents Brutal repression Hearts and minds II Conclusions Part VII The quest for new paradigms	419 419 422 427 436
	after the World Wars	
17	Wars without victories, victories without peace The First World War as turning point?	441 441

Cambridge University Press
978-0-521-19968-1 - The Evolution of Strategy: Thinking War from Antiquity to the Present
Beatrice Heuser
Table of Contents
More information

x		Contents
	Causes, conduct and ethics of wars since 1945 The relinquishment of the Napoleonic paradigm The return of limited wars Coercion Defensive defence and the relinquishment of victory	444 453 456 463 467
18	No end of history: the dialectic continues The Napoleonic paradigm strikes back: Summers's Clausewitzian critique	472 472
	Major war since 1945	472
	The return of small wars	480
	Future developments	486
19	Epilogue: Strategy-making versus bureaucratic politics Policy and Strategy in practice The frailty of human logic	488 488 498
20	Summaries and conclusions	500
Bibliography		506
Index		571