

Cambridge University Press
978-0-521-19717-5 - Politics and Power in the Multinational Corporation: The Role of Institutions, Interests and Identities
Edited by Christoph Dorrenbacher and Mike Geppert
Table of Contents
More information

Contents

List of figurespage viiiList of tablesixNotes on contributorsxForewordxviiRam Mudambix

Part I Introduction

Politics and power in the multinational corporation: an introduction

Mike Geppert and Christoph Dörrenbächer

Part II Politics and power in MNCs: institutions, social embeddedness and knowledge

- Resource dependence and construction, and macro- and micro-politics in transnational enterprises and alliances: the case of jet engine manufacturers in Germany

 Arndt Sorge and Katja Rothe

 Bargained globalization: employment relations providing robust "tool kits" for socio-political strategizing in MNCs in Germany

 Karen Williams and Mike Geppert
- 4 Bridging roles, social skill and embedded knowing in multinational organizations 101 Mark Fenton-O'Creevy, Paul Gooderham, Jean-Luc Cerdin and Rune Rønning

V



Cambridge University Press

978-0-521-19717-5 - Politics and Power in the Multinational Corporation: The Role of Institutions, Interests and Identities

Edited by Christoph Dorrenbacher and Mike Geppert

Table of Contents

More information

vi

Contents

Part III Politics and power in MNCs: headquarters—subsidiary relations

- 5 Conflict in headquarters–subsidiary relations: a critical literature review and new directions 139
 Susanne Blazejewski and Florian Becker-Ritterspach
- 6 Intra-organizational turbulences in multinational corporations 191
 Andreas Schotter and Paul W. Beamish
- 7 Conflicts in headquarters-subsidiary relationships:
 headquarters-driven charter losses in foreign subsidiaries 231
 Christoph Dörrenbächer and Jens Gammelgaard
- 8 Headquarters-subsidiary relationships from a social psychological perspective: how perception gaps concerning the subsidiary's role may lead to conflict 255
 Stefan Schmid and Andrea Daniel

Part IV Politics and power in MNCs: role of national identities and identity work

- 9 Subsidiary manager socio-political interaction: the impact of host country culture 283
 Christopher Williams
- Unequal power relations, identity discourse, and cultural distinction drawing in MNCs
 Sierk Ybema and Hyunghae Byun
- National identities in times of organizational globalization: a case study of Russian managers in two Finnish–Russian organizations
 Alexei Koveshnikov
- Contesting social space in the Balkan region: the social dimensions of a "red" joint venture

 Mairi Maclean and Graham Hollinshead



Cambridge University Press

978-0-521-19717-5 - Politics and Power in the Multinational Corporation: The Role of Institutions, Interests and Identities

Edited by Christoph Dorrenbacher and Mike Geppert

Table of Contents

More information

