

Cambridge University Press

978-0-521-19519-5 - Smart Products, Smarter Services: Strategies for Embedded Control

Mary J. Cronin

Copyright Information

[More information](#)

# Smart Products, Smarter Services

## Strategies for Embedded Control

MARY J. CRONIN



CAMBRIDGE  
UNIVERSITY PRESS

Cambridge University Press

978-0-521-19519-5 - Smart Products, Smarter Services: Strategies for Embedded Control

Mary J. Cronin

Copyright Information

[More information](#)

CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore,  
São Paulo, Delhi, Dubai, Tokyo, Mexico City

Cambridge University Press

The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press,  
New York

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9780521147507](http://www.cambridge.org/9780521147507)

© Mary J. Cronin 2010

This publication is in copyright. Subject to statutory exception  
and to the provisions of relevant collective licensing agreements,  
no reproduction of any part may take place without the written  
permission of Cambridge University Press.

First published 2010

Printed in the United Kingdom at the University Press, Cambridge

*A catalogue record for this publication is available from the British Library*

*Library of Congress Cataloguing in Publication data*

Cronin, Mary J.

Smart products, smarter services : strategies for embedded control /

Mary J. Cronin.

p. cm.

Includes bibliographical references and index.

ISBN 978-0-521-19519-5 (hardback) – ISBN 978-0-521-14750-7 (pbk.)

1. Embedded computer systems. 2. Computer storage devices.

3. Consumer goods. 4. Electronic commerce. I. Title.

TK7895.E42C76 2010

004.16–dc22

2010024609

ISBN 978-0-521-19519-5 Hardback

ISBN 978-0-521-14750-7 Paperback

Cambridge University Press has no responsibility for the persistence or  
accuracy of URLs for external or third-party Internet websites referred to in  
this publication, and does not guarantee that any content on such websites is,  
or will remain, accurate or appropriate.