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978-0-521-14963-1 - Corporate Social Strategy: Stakeholder Engagement and Competitive Advantage

Bryan W. Husted and David Bruce Allen

Table of Contents

[More information](#)

## Contents

<i>List of figures</i>	<i>page</i>	ix
<i>List of tables</i>		x
<i>Acknowledgments</i>		xi
1 Introduction		1
<b>Part I Fundamentals</b>		
2 Is corporate social strategy ethical?		29
3 Theory of the firm and corporate social strategy		48
4 How do we build corporate social strategy?		64
5 Elements of successful corporate social strategy		86
<b>Part II The process of developing corporate social strategy</b>		
6 Competitive environment		107
7 From stakeholder management to social strategy		128
8 Resources and capabilities		166
9 Organizational identity		183
<b>Part III Implementing social strategy</b>		
10 Organizing for social strategy		213
11 Corporate social strategy management and the multinational firm		238

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Table of Contents

[More information](#)

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viii	<i>Contents</i>
12	Measurement and evaluation 261
13	The future of social strategy 287
	<i>Bibliography</i> 302
	<i>Index</i> 340