

Cambridge University Press

978-0-521-14553-4 - The United Nations Global Compact: Achievements, Trends and Challenges

Edited by Andreas Rasche and Georg Kell

Table of Contents

[More information](#)

Contents

<i>List of figures</i>	viii
<i>List of tables</i>	x
<i>List of boxes</i>	xi
<i>List of abbreviations</i>	xii
<i>List of contributors</i>	xvii
<i>Acknowledgements</i>	xxvii
<i>Foreword</i> UN Secretary-General Ban Ki-moon	xxviii
<i>Why This Book Matters!</i> Eric Cornuel	xxix
<i>The Ten Principles of the United Nations Global Compact</i>	xxx
1. Introduction: the United Nations Global Compact – retrospect and prospect <i>Andreas Rasche and Georg Kell</i>	1
Part I Achievements, trends and challenges: reflections on the Principles	21
2. Making sense of the United Nations Global Compact human rights principles <i>Klaus Leisinger, Aron Cramer and Faris Natour</i>	23
3. The promise of the United Nations Global Compact: a trade union perspective on the labour principles <i>Guy Ryder</i>	44
4. The United Nations Global Compact Environmental Principles: achievements, trends and challenges <i>Gregory C. Unruh</i>	59
5. ‘Caring for Climate’: the Business Leadership Platform <i>Claude Fussler</i>	80

Cambridge University Press

978-0-521-14553-4 - The United Nations Global Compact: Achievements, Trends and Challenges

Edited by Andreas Rasche and Georg Kell

Table of Contents

[More information](#)

vi	<i>Contents</i>
6. Anti-corruption: challenges and trends <i>Huguette Labelle</i>	101
Part II Participants and engagement mechanisms	113
7. Implementing the United Nations Global Compact <i>Carolyn Y. Woo</i>	115
8. Academic institutions and the United Nations Global Compact: the Principles for Responsible Management Education <i>Regina Wentzel Wolfe and Patricia H. Werhane</i>	144
9. Corporate responsibility and the business school agenda <i>Birgit Kleymann and Pierre Tapie (with a comment by Eric Cornuel)</i>	161
10. NGOs and the United Nations Global Compact: the link between civil society and corporations <i>Oded Grajew</i>	182
11. Financial markets and the United Nations Global Compact: the Principles for Responsible Investment <i>James Gifford</i>	195
12. Learning from the Roundtables on the Sustainable Enterprise Economy: the United Nations Global Compact and the <i>next</i> ten years <i>Malcolm McIntosh and Sandra Waddock</i>	215
13. The United Nations Global Compact as a learning approach <i>Guido Palazzo and Andreas Georg Scherer</i>	234
Part III Governance and Communication on Progress	249
14. The United Nations Global Compact's governance framework and integrity measures <i>Ursula Wynhoven and Matthias Stausberg</i>	251
15. The United Nations Global Compact Communication on Progress policy: origins, trends and challenges <i>Uzma Hamid and Oliver Johner</i>	265

Cambridge University Press

978-0-521-14553-4 - The United Nations Global Compact: Achievements, Trends and Challenges

Edited by Andreas Rasche and Georg Kell

Table of Contents

[More information](#)

<i>Contents</i>	vii
16. COP reporting in action: the case of Petrobras <i>Ana Paula Grether Carvalho</i>	281
17. The United Nations Global Compact and the Global Reporting Initiative <i>Paul Hohnen</i>	293
Part IV Local Networks: the emerging global–local link	315
18. Building the United Nations Global Compact Local Network model: history and highlights <i>Nessa Whelan</i>	317
19. The United Nations Global Compact as a Network of Networks <i>Dirk Ulrich Gilbert</i>	340
20. Running a Global Compact Local Network: insights from the experience in Germany <i>Constanze J. Helmchen</i>	355
21. Building corporate citizenship through the United Nations Global Compact: contributions and lessons learned from the Argentinean Local Network <i>Flavio Fuertes and Nicolás Liarte-Vejrup</i>	370
22. Concluding remarks: from alleviating the negative impacts of globalization to transforming markets <i>Ernst A. Brugger and Peter Maurer</i>	386
<i>Glossary</i>	397
<i>Bibliography</i>	403
<i>Index</i>	423