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978-0-521-13812-3 - Cosmopolitan Power in International Relations: A Synthesis of Realism, Neoliberalism, and Constructivism

Giulio M. Gallarotti

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Cosmopolitan Power in International Relations

How can nations optimize their power in the modern world system? Realist theory has underscored the importance of hard power as the ultimate path to national strength. In this vision, nations require the muscle and strategies to compel compliance and achieve their full power potential. However, changes in world politics have increasingly encouraged national leaders to complement traditional power resources with more enlightened strategies oriented around the use of soft power. The resources to compel compliance must be increasingly integrated with the resources to cultivate compliance. Only through this integration of hard and soft power can nations achieve their greatest strength in modern world politics, and this realization carries important implications for competing paradigms of international relations. The idea of power optimization can be delivered only through the integration of the three leading paradigms of international relations – realism, neoliberalism, and constructivism. Such an integration is manifest in a cosmopolitan theory of power.

Giulio M. Gallarotti is Professor of Government and Tutor in the College of Social Studies at Wesleyan University. He has also been a Visiting Professor at the University of Rome. He is the author of *The Anatomy of an International Monetary Regime: The Classical Gold Standard 1880–1914* (1995) and *The Power Curse: Influence and Illusion in World Politics* (2010). He has also published numerous articles in leading journals across a number of disciplines: economics, politics, law, history, and business.

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*A Synthesis of Realism, Neoliberalism,
and Constructivism*

GIULIO M. GALLAROTTI

Wesleyan University, Middletown, Connecticut



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CAMBRIDGE UNIVERSITY PRESS

Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore,
São Paulo, Delhi, Dubai, Tokyo, Mexico City

Cambridge University Press

32 Avenue of the Americas, New York, NY 10013-2473, USA

www.cambridge.org

Information on this title: www.cambridge.org/9780521138123

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First published 2010

Printed in the United States of America

A catalog record for this publication is available from the British Library.

Library of Congress Cataloging in Publication data

Gallarotti, Giulio M.

Cosmopolitan power in international relations : a synthesis of realism, neoliberalism, and constructivism / Giulio M. Gallarotti.

p. cm.

Includes bibliographical references and index.

ISBN 978-0-521-19007-7 – ISBN 978-0-521-13812-3 (pbk.)

1. International relations – Philosophy. 2. Power (Social sciences) – Case studies.

3. Realism – Political aspects – Case studies. 4. Neoliberalism – Case studies.

5. Cultural relations – Case studies. I. Title.

JZ1305.G35 2010

327.101–dc22 2010031763

ISBN 978-0-521-19007-7 Hardback

ISBN 978-0-521-13812-3 Paperback

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Dedicated to

My sons Alessio and Giulio Christian

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Preface

This book is the second part of a greater project on power. The first part culminated in a book entitled *The Power Curse: Influence and Illusion in World Politics* (Lynne Rienner Publishers, Inc., 2010). The two parts fit together as an analysis of the cycle of power in world politics. The first book analyzes how nations lose power. Paradoxically, many of the weakening effects that bring about this loss of power inhere in the very process of power augmentation itself. As nations grow stronger, they are systematically plagued with adverse consequences that undermine this strength. In this respect, as much as nations value power, power itself can be a curse. If decision makers are not sensitized to these consequences, and hence do not undertake strategies to limit the effects of these consequences, they may become victims of a power illusion (i.e., their nations will be far weaker than perceived). The present book is a natural corollary to the first. In a world where power is still a principal objective of nations, but the process of power augmentation is both precarious and plagued, how can nations optimize power? This book attempts to provide an answer to this important question. It does so by crossing paradigmatic boundaries to produce a theory of power optimization that combines compelling tenets of the three major paradigms in international politics: realism, neoliberalism, and constructivism. I refer to it as the theory of cosmopolitan power. Such a synthetic theory is necessary to produce a vision of power that best fits the modern world system. Although scholars have found such paradigmatic boundaries difficult to bridge, especially on the issue of power, changes in modern international relations have made such a bridge ever more necessary for the purpose of producing a

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theory of power that better accords with the state of world politics in our epoch and beyond.

Many individuals have been instrumental in the completion of this book. Their generosity and insightfulness contributed immensely to the content of these pages in one way or another, and hence this book represents a collective effort. I would especially like to thank a number of such individuals: David Baldwin, Lewis Bateman, Philip Cerny, Michael Cox, Douglas Foyle, Gemma Gallarotti, Richard Grossman, Christian Hogendorn, Robert Jervis, Ken Karpinski, David Kearn, David McBride, Joseph Nye, Nicholas Onuf, Peter Rutland, Gil Skillman, Jack Snyder, Elizabeth Trammell, Alexander Wendt, and the anonymous referees of Cambridge University Press and Oxford University Press. I would like to thank Wesleyan University for financial support. Finally, a special thanks goes to my wife Gem and my sons Giulio Christian and Alessio, for not only being constant inspirations, but also for the innumerable ways they have filled my life.