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978-0-521-12452-2 - The Rhetoric of Identity in Isocrates: Text, Power, Pedagogy

Yun Lee Too

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The rhetoric of identity in Isocrates offers a sustained interpretation of the Isocratean corpus, showing that rhetoric is a language which the author uses to create a political identity for himself in fourth-century Athens. Dr Too examines how Isocrates' discourse addresses anxieties surrounding the written word in a democratic culture which values the spoken word as the privileged means of political expression. Isocrates makes written culture the basis for a revisionary Athenian politics and of a rhetoric of Athenian hegemony. In addition, Isocrates takes issue with the popular image of the professional teacher in the age of the sophist, combating the negative stereotype of the greedy sophist who corrupts the city's youth in his portrait of himself as a teacher of rhetoric. He daringly reinterprets the pedagogue as a figure who produces a discourse which articulates political authority.

This book offers an interdisciplinary approach to ancient rhetoric and should appeal to people with interests in the fields of classics, history, the history of political thought, literature, literary theory, philosophy and education. All passages in Greek and Latin have been translated to ensure accessibility to non-classicists.

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YUN LEE TOO

Lecturer in Classics, University of Liverpool



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For my family

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ABBREVIATIONS

<i>AJA</i>	<i>American Journal of Archeology</i>
<i>AJAH</i>	<i>American Journal of Ancient History</i>
<i>AJP</i>	<i>American Journal of Philology</i>
<i>AS</i>	<i>Ancient Society</i>
<i>BICS</i>	<i>Bulletin of the Institute of Classical Studies</i>
<i>CA</i>	<i>Classical Antiquity</i>
<i>CJ</i>	<i>Classical Journal</i>
<i>CP</i>	<i>Classical Philology</i>
<i>CQ</i>	<i>Classical Quarterly</i>
<i>CR</i>	<i>Classical Review</i>
<i>CSCA</i>	<i>California Studies in Classical Antiquity</i>
<i>CV/EMC</i>	<i>Classical Views/ Echos du monde classique</i>
<i>CW</i>	<i>Classical World</i>
<i>CWeekly</i>	<i>Classical Weekly</i>
<i>FGrH</i>	<i>Die Fragmente der griechischen Historiker</i>
<i>GRBS</i>	<i>Greek, Roman, and Byzantine Studies</i>
<i>HPT</i>	<i>History of Political Thought</i>
<i>HSCP</i>	<i>Harvard Studies in Classical Philology</i>
<i>ICS</i>	<i>Illinois Classical Studies</i>
<i>IG</i>	<i>Inscriptiones Graecae</i>
<i>JHP</i>	<i>Journal of the History of Philosophy</i>
<i>JHS</i>	<i>Journal of Hellenic Studies</i>
<i>LCM</i>	<i>Liverpool Classical Monthly</i>
<i>NLH</i>	<i>New Literary History</i>
<i>QJS</i>	<i>Quarterly Journal of Speech</i>
<i>R-E</i>	<i>Real-encyclopädie der classischen Altertumswissenschaft</i>
<i>REG</i>	<i>Revue des études grecques</i>
<i>RhM</i>	<i>Rheinisches Museum</i>
<i>RPh</i>	<i>Revue Philologique</i>

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LIST OF ABBREVIATIONS

<i>TAPA</i>	<i>Transactions and Proceedings of the American Philological Association</i>
<i>YCS</i>	Yale Classical Studies
<i>ZPE</i>	<i>Zeitschrift für Papyrologie und Epigraphik</i>