SOCIAL DEVELOPMENT AS PREFERENCE MANAGEMENT

This engaging book presents social development in children through the language of preference management. Conversational excerpts garnered from around the world trace how parents talk about preferences, how infants’ and children’s emergent language conveys their preferences, how children themselves are impacted by others’ preferences, and how they, in turn, influence the preferences of adults and peers. The language of preferences is used to crack into altruism, aggression, and morality, which are ways of coming to terms with other people’s preferences. Behind the scenes is a cognitive engine that uses transformational thought – conducting temporal, imaginal, and mental transformations – to figure out other people’s preferences and to find more sophisticated means of outmaneuvering others by persuading them and playing with one’s own mind and other people’s minds when preferences are blocked. This book is a unique and sometimes amusing must-read for anyone interested in child development, language acquisition, socialization, and communication.

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In memory of my parents
Irene Deutsch Karniol and Eugene Karniol
Holocaust survivors from Hungary and Transylvania
and their families who did not survive
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HOW INFANTS, CHILDREN, AND PARENTS GET WHAT THEY WANT FROM ONE ANOTHER

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Acknowledgments

I would like to thank Hildy Ross, Suzanne Hidi, Robert Lubov, and Caroline Bowen for their helpful comments on earlier versions of several chapters; Roberta Klatzky and John Levine for their hospitality while I was on sabbatical at Carnegie Mellon University and the University of Pittsburgh; Eric Schwartz (formerly of Cambridge University Press and now of Princeton University Press) for encouraging me to continue writing; and Simina Calin, my editor at Cambridge University Press, for bringing this book to fruition.

I also thank Karen and Orren (on whose emergent speech much of this book is based) for tolerating being followed around with a notebook during their early years as well as their comments on the introductory and final chapters and Yoram for putting up with my working hours and for sharing the pleasures of parenthood with me.