

Cambridge University Press

978-0-521-04143-0 - Hollywood's Overseas Campaign: The North Atlantic Movie Trade, 1920-1950

Ian Jarvie

Copyright Information

[More information](#)

Hollywood's Overseas Campaign
The North Atlantic Movie Trade, 1920–1950

Ian Jarvie

York University, Toronto



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press
978-0-521-04143-0 - Hollywood's Overseas Campaign: The North Atlantic Movie Trade, 1920-1950
Ian Jarvie
Copyright Information
[More information](#)

CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

Cambridge University Press
The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org
Information on this title: www.cambridge.org/9780521415668

© Cambridge University Press 1992

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 1992
This digitally printed version 2007

A catalogue record for this publication is available from the British Library

Library of Congress Cataloguing in Publication data

Jarvie, I. C. (Ian Charles). 1937--
Hollywood's Overseas Campaign: The North Atlantic Movie Trade, 1920-1950 /
Ian Jarvie.

p. cm. -- (Cambridge studies in the history of mass communications)
Includes bibliographical references (p.) and indexes.
ISBN 0-521-41566-7 (hc)
1. Motion pictures, American -- Marketing. 2. Motion picture industry -- United States -- History. 3. Motion pictures -- Canada. 4. Motion pictures -- Great Britain. I. Title. II. Series.
PN1993.5.U6J3 1992
384'.8'0973--dc20 92-7723

ISBN 978-0-521-41566-8 hardback
ISBN 978-0-521-04143-0 paperback

Passages from archives in the Public Records Office (Kew, Richmond, Surrey) are reproduced with the permission of the Controller of Her Majesty's Stationery Office.