

Cambridge University Press

978-0-521-01194-5 - Strategy and Organization: Realizing Strategic Management

Loizos Heracleous

Copyright Information

[More information](#)

Strategy and Organization

Realizing Strategic Management

LOIZOS HERACLEOUS



CAMBRIDGE
UNIVERSITY PRESS

Cambridge University Press
978-0-521-01194-5 - Strategy and Organization: Realizing Strategic Management
Loizos Heracleous
Copyright Information
[More information](#)

CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo, Delhi

Cambridge University Press
The Edinburgh Building, Cambridge CB2 8RU, UK

Published in the United States of America by Cambridge University Press, New York

www.cambridge.org
Information on this title: www.cambridge.org/9780521011945

© Loizos Heracleous 2003

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2003

A catalogue record for this publication is available from the British Library

ISBN 978-0-521-81261-0 hardback
ISBN 978-0-521-01194-5 paperback

Transferred to digital printing 2009

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party Internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate. Information regarding prices, travel timetables and other factual information given in this work are correct at the time of first printing but Cambridge University Press does not guarantee the accuracy of such information thereafter.