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Information Efficiency in Financial and Betting Markets

Betting markets offer economists a fascinating case study of how information efficiency operates in a market. They incorporate features highly appropriate to a study of information efficiency, as each bet has a well-defined end point at which its value becomes certain. Using international examples, this is the first book to review and analyse the issue of information efficiency in financial and betting markets. Part I is an extensive survey of the existing literature, while Part II presents a range of new readings by leading academics. Insights gained from betting interest a wide community: governments, who like to tax betting; financial market analysts, who bet on the financial markets themselves; and, lastly, mathematicians, who bring their particular skills to the great mathematical puzzle of betting. All of these will want to read this topical survey of theory and practice in financial and betting markets.

PROFESSOR LEIGHTON VAUGHAN WILLIAMS is Professor of Economics and Finance and Director of the Betting Research Unit at Nottingham Business School, Nottingham Trent University.

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CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo

CAMBRIDGE UNIVERSITY PRESS
The Edinburgh Building, Cambridge CB2 2RU, UK
Published in the United States of America by Cambridge University Press, New York
www.cambridge.org
Information on this title: www.cambridge.org/9780521816038

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First published 2005

Printed in the United Kingdom at the University Press, Cambridge

A catalogue record for this book is available from the British Library

ISBN-13 978-0-521-81603-8 hardback
ISBN-10 0-521-81603-3 hardback

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To my family and friends

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